

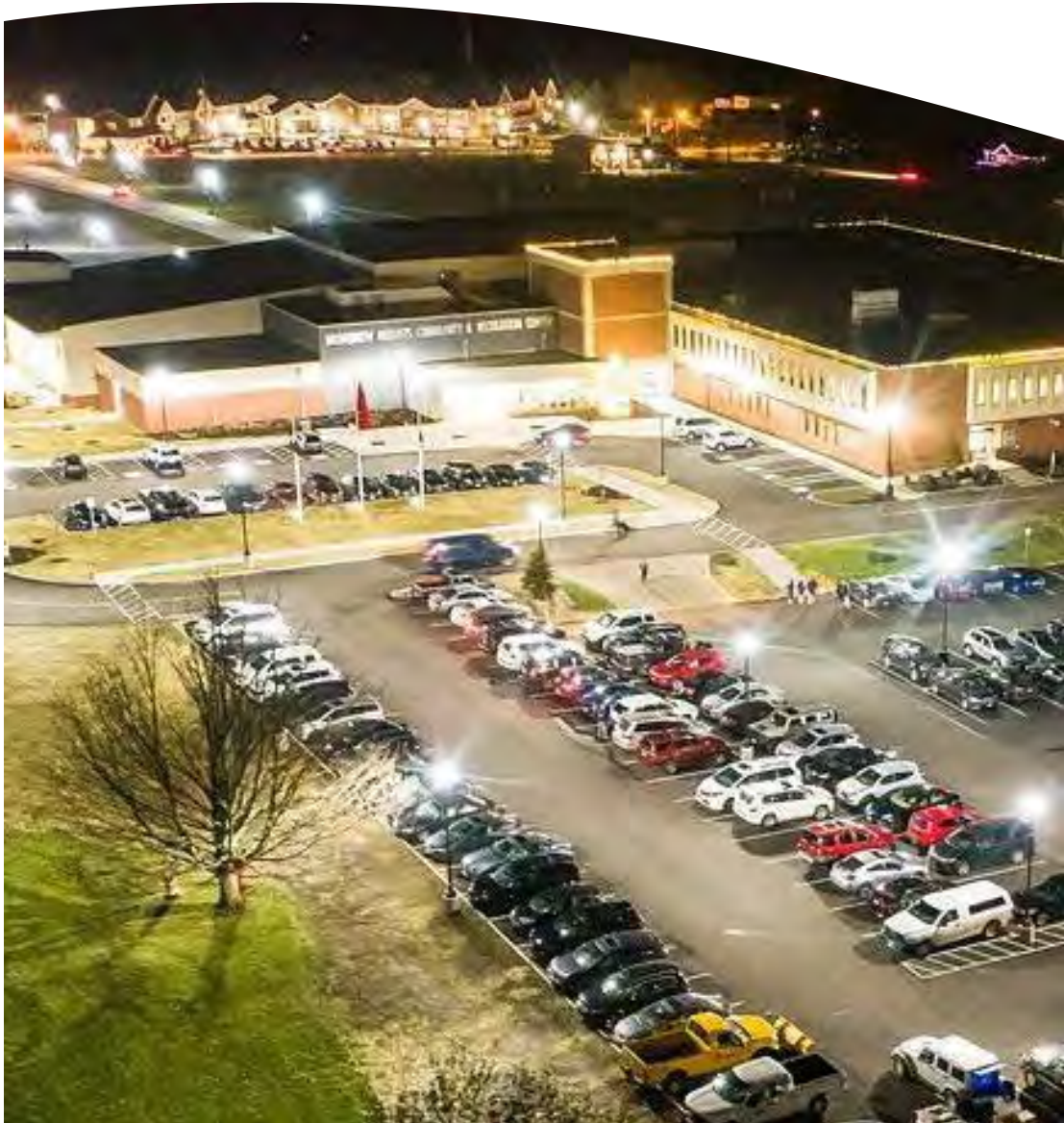


BROADVIEW HEIGHTS

MASTER PLAN

STEERING COMMITTEE #6

05/26/2020



AGENDA

PLANNING PROCESS REVIEW
PUBLIC MEETING #2 RESULTS
IMPLEMENTATION DOCUMENT
PRIORITIZATION
WHAT'S NEXT?



PLANNING PROCESS REVIEW



OUR PROCESS



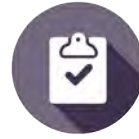
Current Conditions

Demographic, housing, business, land use, and transportation overview



Community Vision

Vision for how the community wants to grow and develop in the coming decade



Goals & Actions

Specific policies and actions to achieve the community's desired future



Implementation

Partners, priorities, and responsibilities for undertaking actions



Draft Master Plan

Combined and completed Master Plan document



OUR PROCESS: MEETINGS



Current
Conditions

~~PT #1~~
~~SC #1~~
~~PT #2~~
~~SC #2~~



Community
Vision

~~PT #3~~
~~SC #3~~

Public Meeting #1
+ ~~Online Survey~~



Goals & Actions

~~PT #4~~
~~SC #4~~
~~PT #5~~
~~SC #5~~

Public Meeting #2
+ ~~Online Survey~~



Implementation

~~PT #6~~
SC #6

Public Meeting #3
+ Online Survey



Draft Master
Plan

As Needed



OUR PROCESS: **TIMELINE**



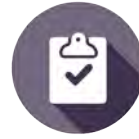
Current
Conditions

Target
Completion:
April, 2019



Community
Vision

Target
Completion:
May, 2019



Goals & Actions

Target
Completion:
Dec, 2019



Implementation

Target
Completion:
May, 2020



Draft Master
Plan

Target
Completion:
June, 2020



PUBLIC MEETING #2 RESULTS



PUBLIC MEETING #2: RESULTS

Date: January 28, 2020 – February 18, 2020

Participants: approximately **25+** residents, business owners, community representatives, and public officials in attendance + **132** online surveys

In-Person Responses: **30** written comments + **161** preference selections

Online Survey Responses: **550** individual comments + **1,500+** preference selections



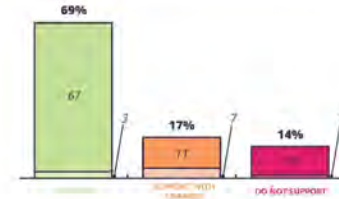


PUBLIC MEETING #2 RESULTS REPORT

County Planning

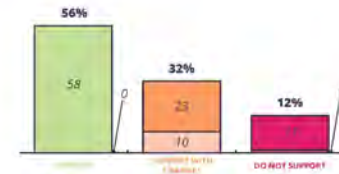
BROADVIEW HEIGHTS
MASTER PLAN

PLANNING CONCEPT AREA: NORTH END OF TOWN



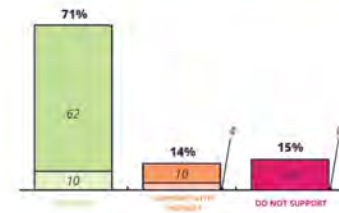
- In general, residents feel that this area needs the most improvements within the community and would like to see existing development improved.
- Residents are concerned about the current condition of some older strip centers in the North End of Town.
- Residents are also concerned about commercial development encroaching on existing residential neighborhoods.

PLANNING CONCEPT AREA: COMMUNITY CENTER CAMPUS



- Residents do not support a cemetery on the Community Center Campus.
- Residents are concerned about the need and cost of relocating Fire Station #2 on the site.
- Residents are also concerned about the issues current parking and access to the site have created during peak hours.
- Residents would like to see more landscaping, a well defined front entrance, and possibly some kind of memorial or monument to first responders.

PLANNING CONCEPT AREA: ROYALTON ROAD EAST



- Residents are supportive of a recreational trail through this area, but are concerned about the health and safety of having playing fields and park spaces on capped landfill sites.
- Residents are also concerned about the heavy traffic that already exists along Royalton Road and how development or sports fields could increase congestion.
- Residents agree that Treeworth Boulevard needs to be wider to accommodate the stacking of more vehicles at the light.

CITY OF BROADVIEW HEIGHTS MASTER PLAN



PUBLIC MEETING #2: TOP 10 FINDINGS

1. In general, **residents support the Goals and Planning Concept Areas** presented at the second Public Meeting.
2. Residents strongly **desire safer pedestrian and bicycle accommodations** throughout the community.
3. Residents **take great pride in their homes** and are **supportive of quality residential development** and property maintenance code enforcement.
4. Residents have **reservations about higher-density housing** options and where those should be located, but are **open to the idea of affordable options** to attract young professionals.
5. Residents **desire stronger design guidelines** in the Town Center and are **cautious about residential uses** in this area.



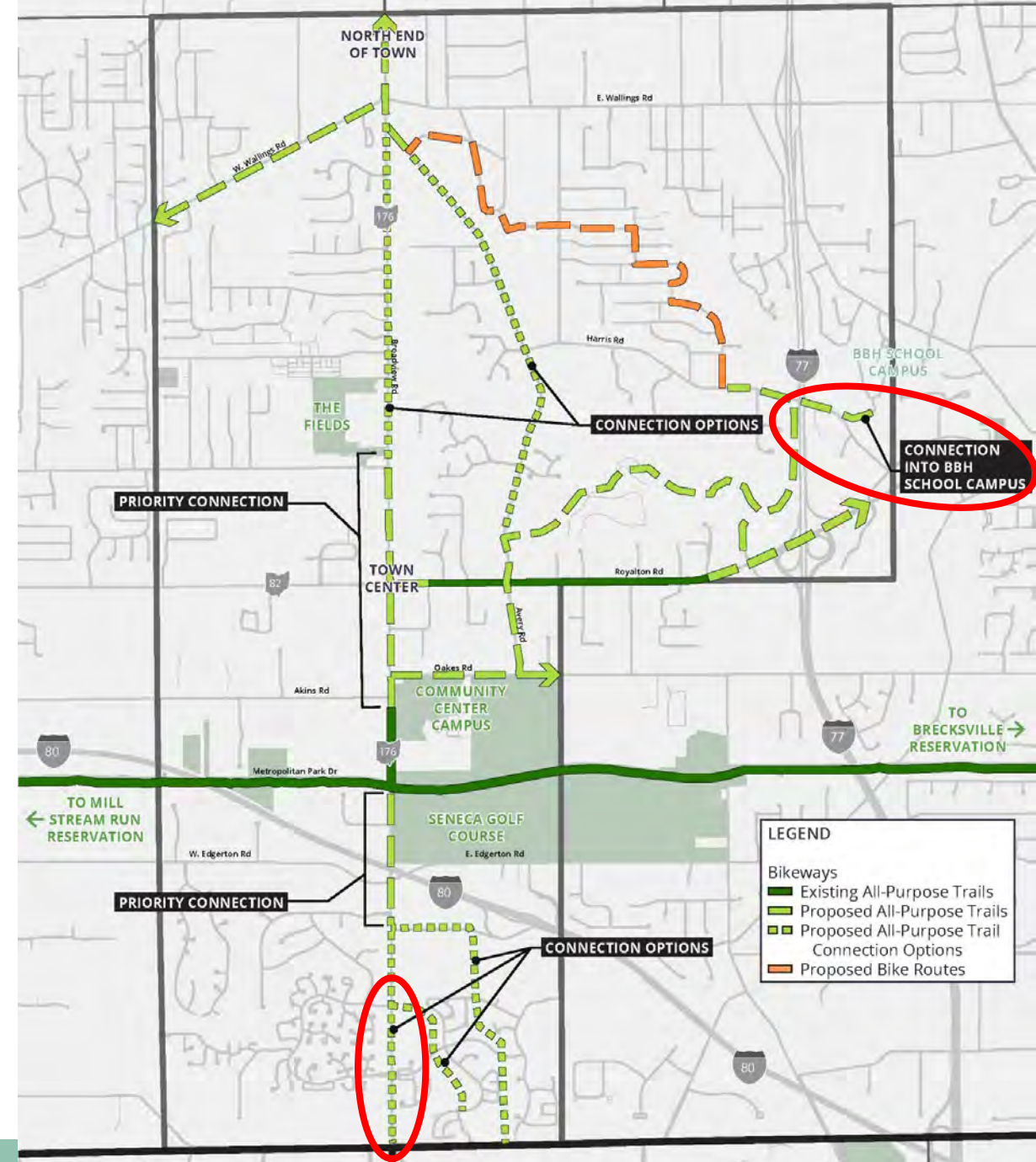
PUBLIC MEETING #2: TOP 10 FINDINGS

6. Residents **desire high-quality commercial development with creative storefronts** that are walkable and interesting.
7. Residents **highly value the environment** and would like to **see development limited** within environmentally sensitive areas.
8. Residents **feel that the North End of Town needs the most work** and have concerns about commercial development encroaching on residential neighborhoods.
9. Residents are **not in favor of a cemetery at the Community Center Campus** and other potential sites should be considered.
10. Residents are **largely supportive of passive recreation trails on the former landfill sites**, but are **concerned about traffic and health impacts from any new development** on the landfills.



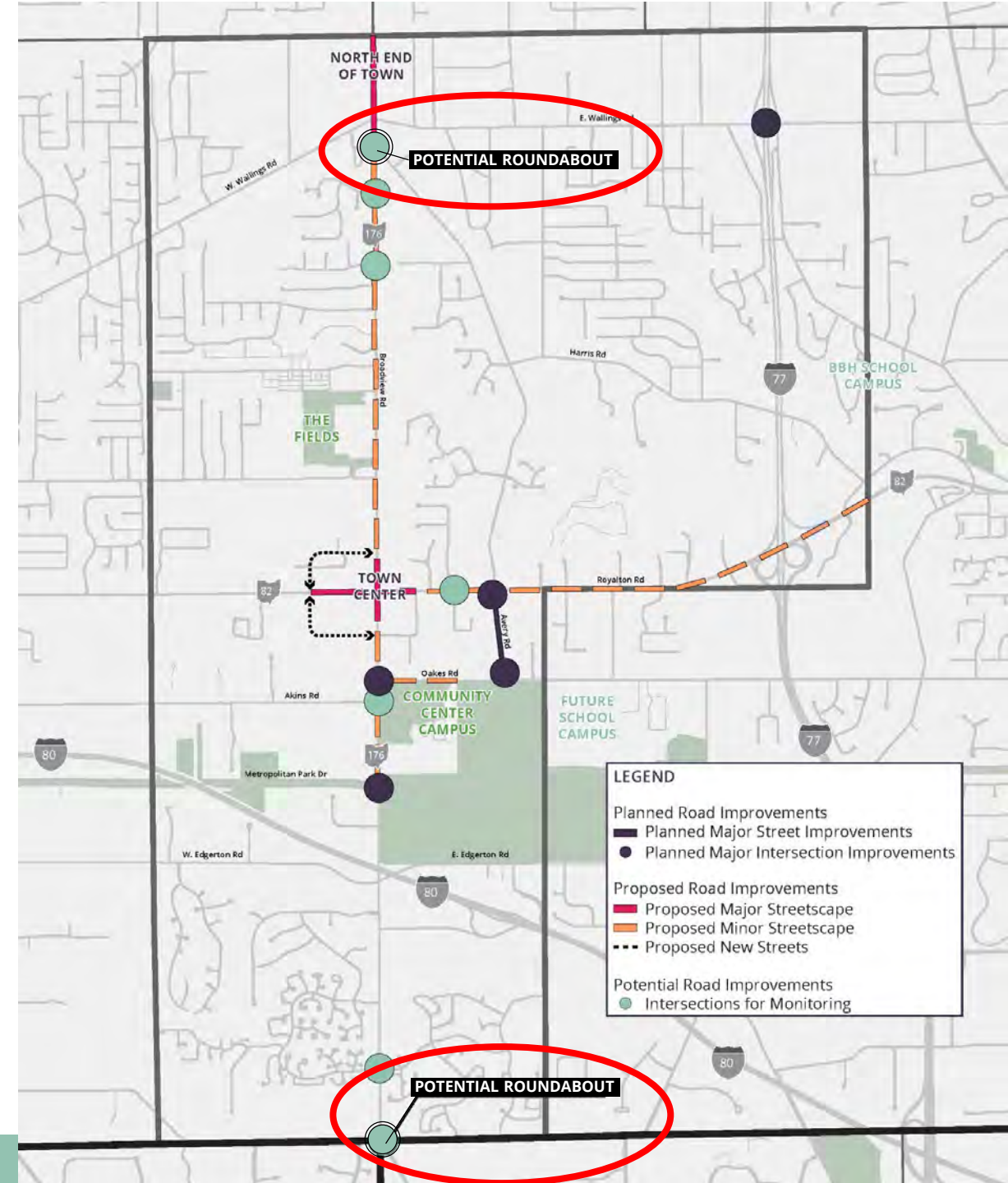
TRAILS & BIKEWAYS FRAMEWORK

- Extended trail to Boston Road
- Extended trail to HS from Harris Road
- Added callout for BBHHS trail



ROAD IMPROVEMENT FRAMEWORK

- Adding callout for a “Potential Roundabout” at Boston Road and Broadview Road Intersection
- Adding callout for a “Potential Roundabout” at Avery and Broadview Road Intersection



OTHER UPDATES TO THE PLAN

- **STRENGTHEN NEIGHBORHOODS**
 - **Cluster Homes**
 - Added definition and expanded explanation
- **ENHANCE COMMUNITY LIFE**
 - **Public Cemetery Site Analysis**
 - Removed two Community Center Campus sites from map/table
- **FOSTER QUALITY DEVELOPMENT**
 - **Western Reserve Design**
 - Updated to be “Cohesive Architectural Design”
 - Updated Design Guidelines text and images

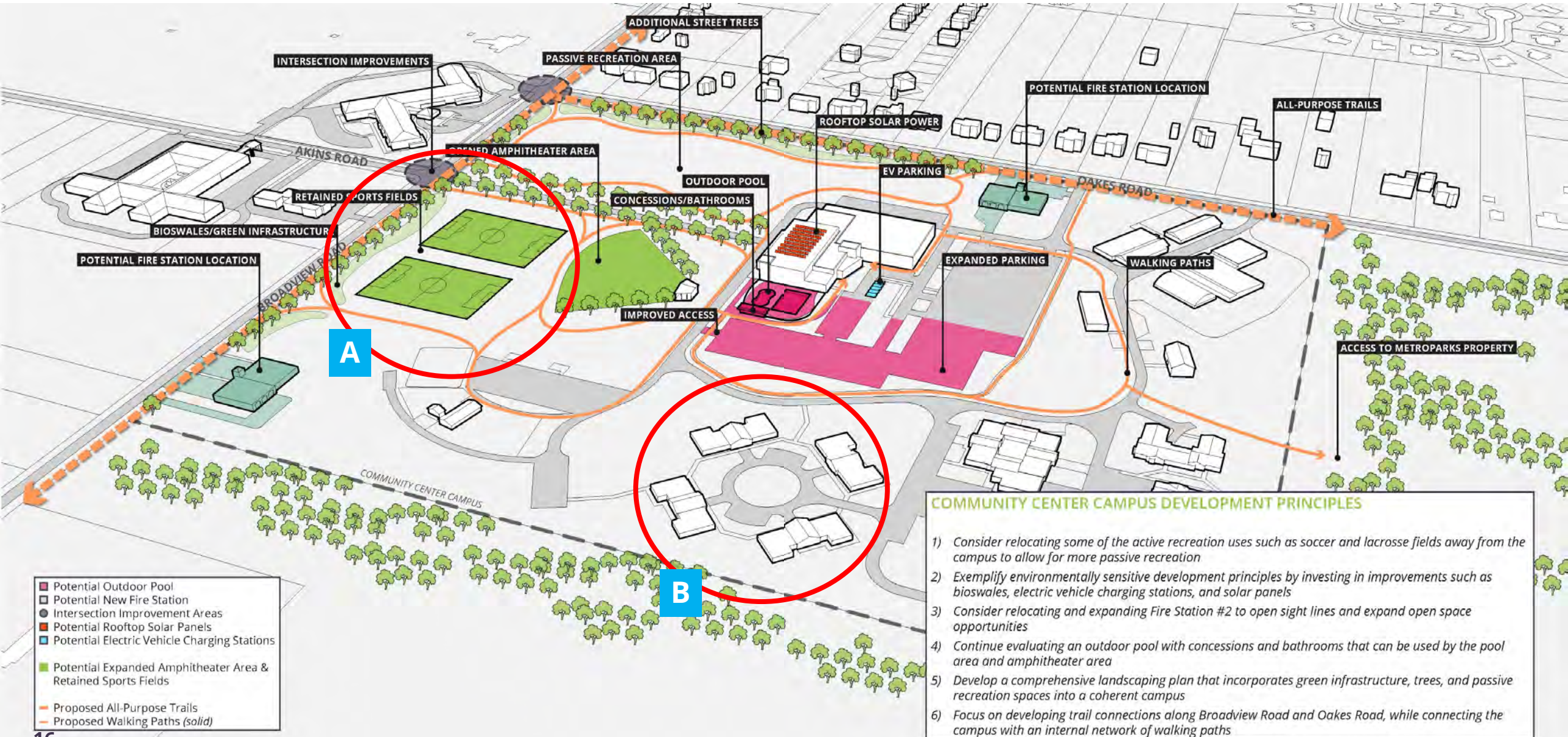


UPDATES TO THE PLAN: PLANNING CONCEPT AREAS

- **Community Center Campus**
 - Removed memorial gardens/cemetery
 - Added sports fields near amphitheater



PLANNING CONCEPT AREA: COMMUNITY CENTER CAMPUS



IMPLEMENTATION DOCUMENT



IMPLEMENTATION

This is the 4th phase of the Master Plan and entails **prioritizing strategies based on the City's needs** and how each helps achieve the Community Vision

Outlines priorities, general timelines and costs, potential partners, and potential funding sources





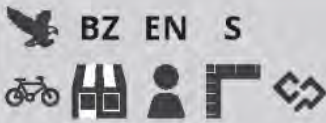

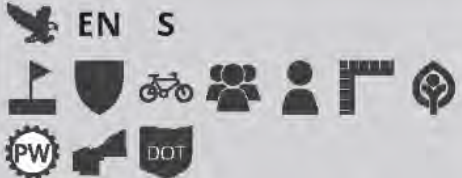
IMPLEMENTATION BEST PRACTICES

Use the implementation table to **pick the top actions** that will be undertaken each year and **assign personnel responsible for those actions**

Establish a **Plan Implementation Committee that meets every quarter** to review the actions that are underway

Publish an Annual Results Report detailing what has been accomplished so far



Goal 1: Develop Connections	Priority Level	Years to Complete	Responsible Parties / Potential Partners	Est. Cost	Status
Strategy 1: Provide strategic bikeway and sidewalk connections between neighborhoods and key destinations including the Town Center, North End of Town, parks, schools, and the Community Center Campus					
Action A (<i>Action Type: Proactive</i>) Seek funding to construct bikeways and sidewalks according to the Trails & Bikeways Framework and the Sidewalk Priority Framework		5+ Yrs		\$\$\$	
Action B (<i>Action Type: Proactive/Responsive</i>) Improve pedestrian access to businesses and places of interest by constructing and requiring complete and direct sidewalk access from the street to the front entrances of businesses		5+ Yrs		\$	
Action C (<i>Action Type: Proactive/Responsive</i>) Ensure safe bicycle parking by installing bike racks and updating zoning to require bike racks in new developments		3-5 Yrs		\$	
Action D (<i>Action Type: Proactive/Responsive</i>) Connect existing and proposed cul-de-sac streets where possible and limit new cul-de-sacs by requiring connected street patterns in new developments		5+ Yrs		\$\$\$	
Action E (<i>Action Type: Proactive</i>) Partner with the Brecksville Broadview Heights School District to finalize and implement the Safe Routes to Schools Plan		5+ Yrs		\$\$\$	



A

Goal 1: Develop Connections

Priority Level

Years to Complete

Responsible Parties / Potential Partners

Est. Cost

Status

B

Strategy 1: Provide strategic bikeway and sidewalk connections between neighborhoods and key destinations including the Town Center, North End of Town, parks, schools, and the Community Center Campus

Action A (Action Type: Proactive)

Seek funding to construct bikeways and sidewalks according to the Trails & Bikeways Framework and the Sidewalk Priority Framework

5+ Yrs



\$\$\$

Action B (Action Type: Proactive/Responsive)

Improve pedestrian access to businesses and places of interest by constructing and requiring complete and direct sidewalk access from the street to the front entrances of businesses

5+ Yrs

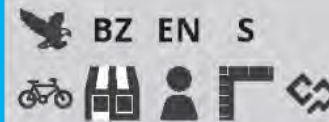


\$

Action C (Action Type: Proactive/Responsive)

Ensure safe bicycle parking by installing bike racks and updating zoning to require bike racks in new developments

3-5 Yrs



\$

Action D (Action Type: Proactive/Responsive)

Connect existing and proposed cul-de-sac streets where possible and limit new cul-de-sacs by requiring connected street patterns in new developments

5+ Yrs



\$\$\$

Action E (Action Type: Proactive)

Partner with the Brecksville Broadview Heights School District to finalize and implement the Safe Routes to Schools Plan

5+ Yrs



\$\$\$

C

D

E

F

G

H



Goal 1: Develop Connections	Priority Level	Years to Complete	Responsible Parties / Potential Partners	Est. Cost	Status
Strategy 1: Provide strategic bikeway and sidewalk connections between neighborhoods and key destinations including the Town Center, North End of Town, parks, schools, and the Community Center Campus					
<p>Action A (Action Type: Proactive) Seek funding to construct bikeways and sidewalks</p> <p>Proactive Actions include recommendations for revising, expanding, promoting, or developing new programs or services that would not otherwise occur without new action undertaken by residents, supportive groups, or the City</p>		5+ Yrs	EN S	\$\$\$	
<p>Action B (Action Type: Proactive/Responsive) Improve pedestrian access to businesses and places of interest by constructing and requiring complete and direct sidewalk access from the street to the front entrances of businesses</p> <p>Responsive Actions are to be undertaken when certain conditions are met. For instance, ensuring new homes are well-designed would be triggered when a development proposal is submitted to the City.</p>		5+ Yrs	BZ	\$	
<p>Action C (Action Type: Proactive/Responsive) Encourage bicycle parking by installing bike racks and updating zoning to require bike racks in new developments</p>			BZ EN S	\$	
<p>Action D (Action Type: Proactive/Responsive) Connect existing and proposed cul-de-sac streets with existing streets by creating and implementing connected street patterns in new developments</p> <p>Ongoing Actions are meant to underscore positive steps already happening and which are important to continue or to improve</p>		5+ Yrs	BZ EN S	\$\$\$	
<p>Action E (Action Type: Proactive) Partner with the Brecksville Broadview Heights School District to finalize and implement the Safe Routes to Schools Plan</p>		5+ Yrs	EN S	\$\$\$	



Goal 1: Development

City of Broadview Heights







- City of Broadview Heights Government – General
- BZ Building & Zoning HS Human Services
- ED Economic Development PR Parks & Recreation
- EN Engineering S Service
- School Districts
- Emergency Services

Private and Non-Profit Entities

- Bike Cleveland/Bike Brecksville
- Chamber of Commerce in Broadview Heights
- Land and Water Conservation Groups
- Local Businesses
- Neighborhood Groups
- Private Property Owners/Developers
- Proposed Special Improvement District
- Qualified Design Professionals
- Qualified Non-Profits
- Transit Advocates

Other Governmental Agencies

- Cleveland Metroparks
- County Planning
- Cuyahoga Arts and Culture
- CCBH Cuyahoga County Board of Health
- Cuyahoga County Department of Development
- Cuyahoga County Department of Sustainability
- Cuyahoga County Land Bank
- Cuyahoga County Public Works
- Cuyahoga Soil and Water Conservation District
- RTA Greater Cleveland Regional Transit Authority
- Neighboring Cuyahoga County Communities
- Northeast Ohio Areawide Coordinating Agency
- Northeast Ohio Regional Sewer District
- Ohio Department of Health
- Ohio Department of Natural Resources
- Ohio Department of Transportation
- Ohio Development Services Agency
- Ohio Environmental Protection Agency
- TeamNEO

Parties / Owners	Est. Cost	Status
and key destinations including the		
  	\$\$\$	
	\$	
	\$\$\$	
  	\$\$\$	

Links to a Symbol Legend



Goal 1: Develop Connections	Priority Level	Years to Complete	Responsible Parties / Potential Partners	Est. Cost	Status
Strategy 1: Provide strategic bikeway and sidewalk connections between neighborhoods and key destinations including the Town Center, North End of Town, parks, schools, and the Community Center Campus					
Action A (Action Type: Proactive) Seek funding to construct bikeways and sidewalks according to the Trails & Bikeways Framework and the		5+ Yrs		\$\$\$	
Estimated Cost Range					
\$\$\$ High Cost (Over \$500,000)				\$	
\$\$ Medium Cost (\$100,000 to \$500,000)					
\$ Low Cost (Up to \$100,000)				\$	
Action D (Action Type: Proactive/Responsive) Collaborate with the Brecksville Broadview Heights School District to identify and implement their		5+ Yrs		\$\$\$	
Action E (Action Type: Proactive) Partner with the Brecksville Broadview Heights School District to finalize and implement the Safe Routes to Schools Plan		5+ Yrs		\$\$\$	

Importantly, estimated costs are only supplied for the strategy as described. They do not take into account additional steps.



FUNDING SOURCES

Goal 1: Develop Connections

BUILD TRANSPORTATION GRANTS
U.S. DEPARTMENT OF TRANSPORTATION

Provides funds for investments in surface transportation infrastructure, particularly those projects that have significant local or regional impacts

Transportation
www.transportation.gov/BUILDgrants

CLEAN OHIO TRAILS FUND
OHIO DEPARTMENT OF NATURAL RESOURCES (ODNR)

Provides grant funding for outdoor recreational trails with a special focus on completing regional trail systems, linking population centers with recreation areas, repurposing rail lines, preserving natural corridors, and providing links in urban areas

Infrastructure, Recreation
development.ohio.gov/cleanohio/recreationaltrails/

THE CLEVELAND FOUNDATION GRANTS
THE CLEVELAND FOUNDATION

Provides grants to the Greater Cleveland community in specific areas of focus, including: Arts & Culture, Economic & Workforce Development, Education, Environment, Health & Human Services, Leadership Development, Neighborhood Revitalization & Engagement, and Youth & Social Services

Infrastructure, Environment, Community Development, Economic Development, Recreation, Housing, Historic Preservation, Health
clevelandfoundation.org/grants/apply-for-a-grant

COCA COLA FOUNDATION GRANTS
COCA COLA FOUNDATION

Supports women's empowerment initiatives, water and environmental initiatives, and well-being initiatives including active healthy living, education, and youth development

Community Development
coca-colacompany.com/shared-future/communities/the-coca-cola-foundation

CONGESTION MITIGATION AND AIR QUALITY PROGRAM (CMAQ)
NORTHEAST OHIO AREA-WIDE COORDINATING AGENCY (NOACA)

Provides funding for transportation projects or programs including capital investments in transportation infrastructure, congestion relief efforts, vehicle acquisitions, or other capital projects that reduce transportation emissions in order to achieve air quality standards

Infrastructure
noaca.org/community-assistance-center/funding-programs/congestion-mitigation-air-quality-program



A

Goal 1: Develop Connections

Priority Level

Years to Complete

Responsible Parties / Potential Partners

Est. Cost

Status

B

Strategy 1: Provide strategic bikeway and sidewalk connections between neighborhoods and key destinations including the Town Center, North End of Town, parks, schools, and the Community Center Campus

Action A (*Action Type: Proactive*)

Seek funding to construct bikeways and sidewalks according to the Trails & Bikeways Framework and the Sidewalk Priority Framework

5+ Yrs



\$\$\$

Action B (*Action Type: Proactive/Responsive*)

Improve pedestrian access to businesses and places of interest by constructing and requiring complete and direct sidewalk access from the street to the front entrances of businesses

5+ Yrs

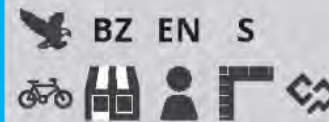


\$

Action C (*Action Type: Proactive/Responsive*)

Ensure safe bicycle parking by installing bike racks and updating zoning to require bike racks in new developments

3-5 Yrs



\$

Action D (*Action Type: Proactive/Responsive*)

Connect existing and proposed cul-de-sac streets where possible and limit new cul-de-sacs by requiring connected street patterns in new developments

5+ Yrs



\$\$\$

Action E (*Action Type: Proactive*)

Partner with the Brecksville Broadview Heights School District to finalize and implement the Safe Routes to Schools Plan

5+ Yrs



\$\$\$

C

D

E

F

G

H



PRIORITIZATION



ASSIGNING PRIORITIES

HIGH PRIORITY

Actions that should be **pursued first:**

- integral to achieving the Community Vision,
- addresses significant need, or
- relative ease of implementation

MEDIUM PRIORITY

Actions that should be **pursued when funding becomes available:**

- some impact on achieving the Community Vision,
- has minor obstacles to implementation, or
- requires other actions to be completed first

LOW PRIORITY

Actions that should be **pursued once other actions are completed:**

- least impact on achieving the Community Vision,
- significant cost/benefit discrepancy, or
- outside funding is desired/required to be feasible



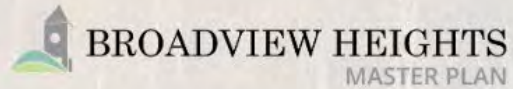
THINGS TO CONSIDER

These are just the **initial priorities** based on where things stand today. The plan is **designed and intended to be updated** throughout the next decade.

The Master Plan is designed to be **implemented over 10 years**. Not everything can be pursued right away and **priorities WILL change**.



PRIORITIES ACTIVITY



STEERING COMMITTEE #6: PRIORITIZATION SURVEY

Introduction

Welcome to the Steering Committee #6 Online Survey for the Broadview Heights Master Plan! Thank you for taking the time to fill out this survey. Your feedback is essential to the development of the plan.

OK



NEXT STEPS



NEXT STEPS



Current Conditions



Community Vision



Goals & Actions



Implementation



Draft Master Plan

Virtual Public Meeting

Draft Master Plan

Approval Process



THANK YOU



County Planning

FOR OUR COMMUNITY
FOR OUR REGION
FOR OUR FUTURE

