



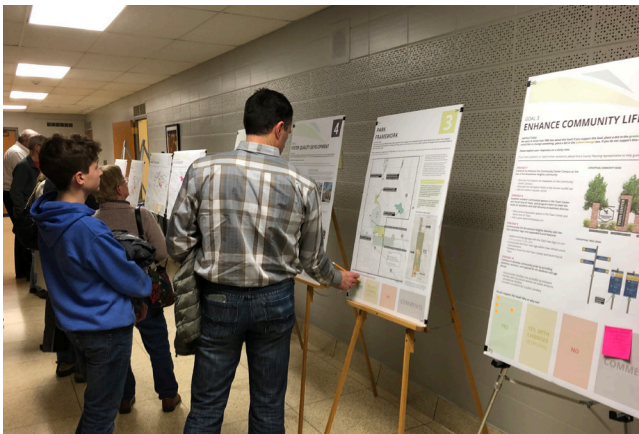
PUBLIC MEETING #2 RESULTS REPORT

INTRODUCTION

PUBLIC MEETING

The second Public Meeting for the Broadview Heights Master Plan was held on January 28, 2020 at the Broadview Heights Community & Recreation Center. The meeting consisted of a presentation by County Planning, questions from the public, and an activity to gather feedback.

The purpose of the meeting was to update the public on the planning process, outline what has been accomplished thus far, present goals and conceptual plans, and solicit input from attendees. Following the Public Meeting, the materials were posted online and an accompanying online survey allowed for additional comment. The survey was open from January 28th to February 18, 2020.



Attendees at the Public Meeting participate in an activity to provide feedback.

Source: County Planning

COMMON THEMES & COMMENTS

Respondents were asked to also place votes to show their support of the various Goals and Planning Concept Areas. These votes were tallied and are summarized within this report.

NUMBER OF ATTENDEES AND COMMENTS

The second Public Meeting was attended by more than two dozen people who submitted approximately 30 written comments and made more than 161 preference selections on the boards at the meeting. The online survey was taken by 132 people and included more than 550 individual comments and nearly 1,500 preference selections.

NEXT STEPS

This document and the comments provided by respondents will be used to modify and update the recommendations presented at the second Public Meeting. One final Public Meeting will be held following the Implementation Phase of the planning process, and an online survey will follow that meeting. If you have questions about the process or would like to find out more about County Planning, please visit us at www.CountyPlanning.us/BroadviewHeights.

TOP 10 FINDINGS

Obtaining feedback from residents, stakeholders, and other community members is critical to the success of the Broadview Heights Master Plan. Feedback from the community is what will ultimately help shape policies, and only with this community input will the Plan be a successful guide for the City.

While this Results Report provides a snapshot of much of the input received, the following ten findings summarize the most common comments left by residents:

TOP 10 FINDINGS

- 1 In general, residents support the Goals and Planning Concept Areas presented at the second Public Meeting and online survey.
- 2 Residents strongly desire safer pedestrian and bicycle accommodations throughout the community, especially in and around neighborhoods.
- 3 Residents take great pride in their homes and are supportive of quality residential development and property maintenance code enforcement.
- 4 Residents have reservations about higher-density housing options and where those should be located, but are open to the idea of affordable options to attract young professionals.
- 5 Residents desire high-quality commercial development with creative storefronts that are walkable and interesting.
- 6 Residents highly value the environment and would like to see development limited within environmentally sensitive areas.
- 7 Residents desire stronger design guidelines in the Town Center and are cautious about residential uses in this area.
- 8 Residents feel that the North End of Town needs the most work and have concerns about commercial development encroaching on residential neighborhoods.
- 9 Residents are not in favor of a cemetery at the Community Center Campus and other potential sites should be considered.
- 10 Residents are largely supportive of passive recreation trails on the former landfill sites, but are concerned about added traffic any new development could bring to the Royalton Road East and I-77 area.

REACTIONS TO GOALS & PLANNING CONCEPT AREAS

The Public Meeting boards and the online survey provided five goals and associated strategies and images to help explain those goals. Respondents were asked if they support each Goal and Planning Concept Area and if they had comments about each topic.

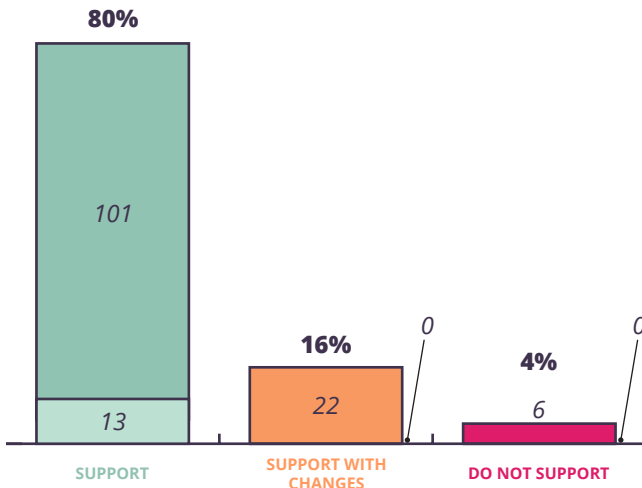
The following pages summarize these responses from both Public Meeting attendees and online survey respondents.

READING THE DATA

The data received from both Public Meeting attendees and online survey respondents have been combined within this document. Each of the following graphs shows a darker color (online survey responses) on top of a lighter color (meeting attendee responses).

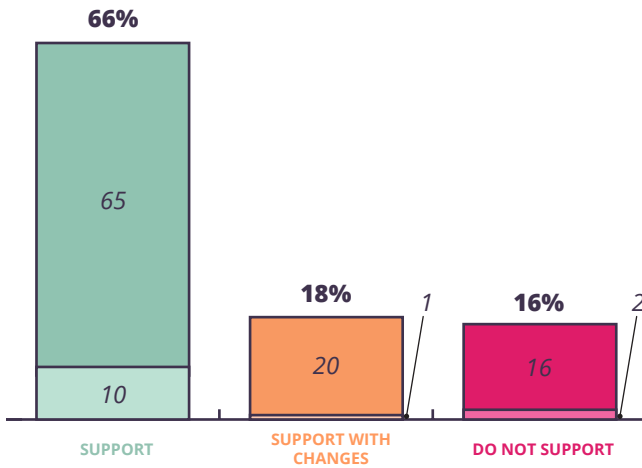
An example can be seen in the image to the right.

GOAL 1: DEVELOPING CONNECTIONS



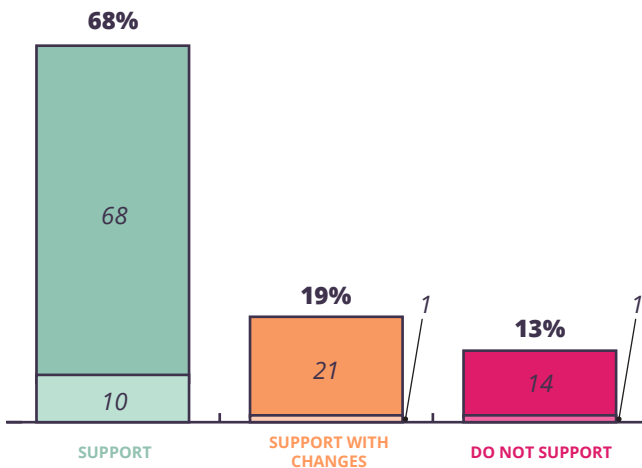
- Overall, residents are in favor of making the City safer for pedestrians and bicyclists.
- Residents strongly desire safe paths within and around neighborhoods to safely connect into nearby amenities.
- Residents are concerned about pedestrian and bicycle conflicts with vehicles on major roadways, such as Royalton, Wallings, and Broadview Roads.

GOAL 2: STRENGTHEN NEIGHBORHOODS



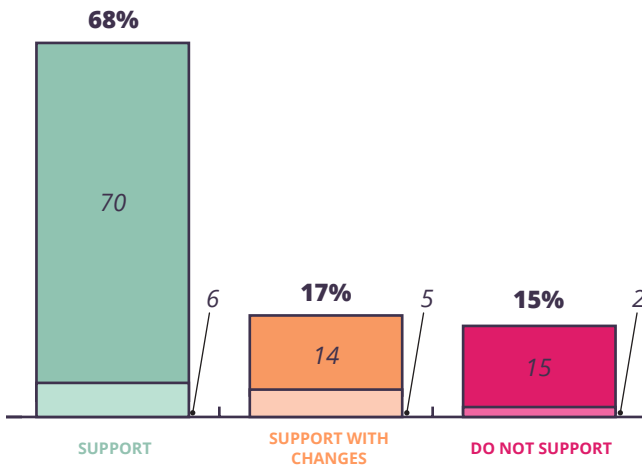
- In general, residents are supportive of quality residential development and property code enforcement.
- Residents are also supportive of coordinated, but not identical, residential designs.
- Residents have concerns about higher-density housing options and where those should be located, but are open to the idea of affordable options to attract young professionals.

GOAL 3: ENHANCE COMMUNITY LIFE



- Residents like the City's updated branding and would like to see it consistently implemented.
- Residents would like to see an outdoor pool, better signage, and pedestrian circulation throughout the Community Center Campus.

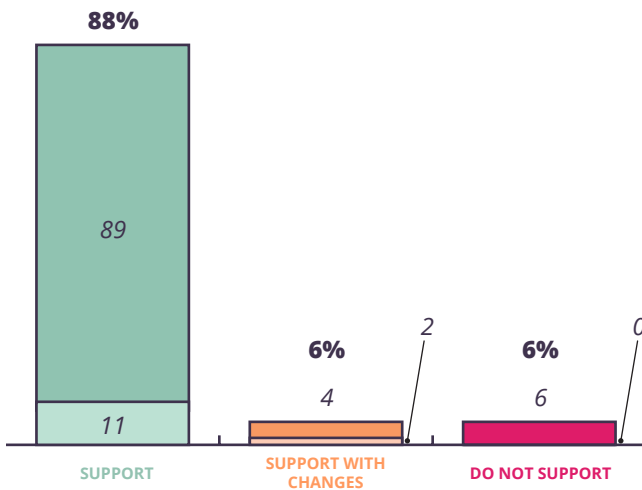
GOAL 4: FOSTER QUALITY DEVELOPMENT



- Residents were split between design guidelines that focused solely around the Western Reserve Style and those that focused on high quality design, materials, and unique buildings.
- In general, residents desire consistency in streetscapes with parking in the rear of buildings.
- Residents also desire more landscaping and street trees, and limited LED signs.

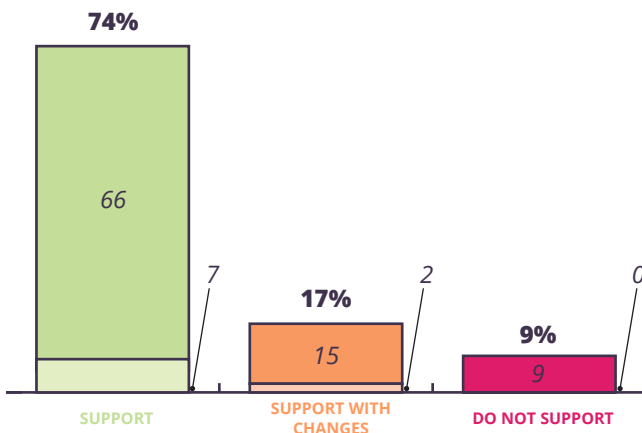
REACTIONS TO GOALS & PLANNING CONCEPT AREAS

GOAL 5: EMBRACE ENVIRONMENTAL ASSETS



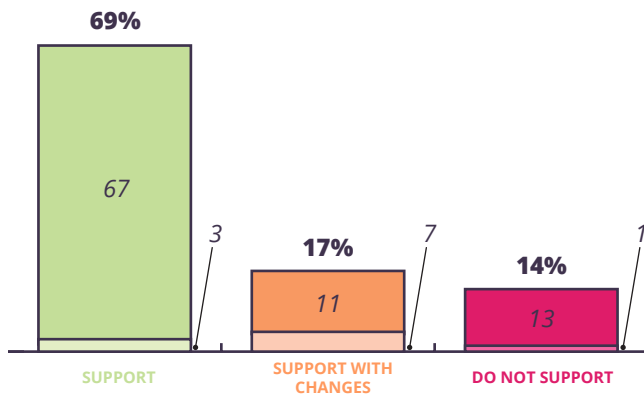
- Overall, residents see the environment as a key component to the City's identity and want to see it maintained.
- Residents greatly appreciate the abundance of greenspace within the community.
- Residents would like to see development limited within steep slopes, stream corridors, wetlands, and riparian areas.

PLANNING CONCEPT AREA: TOWN CENTER



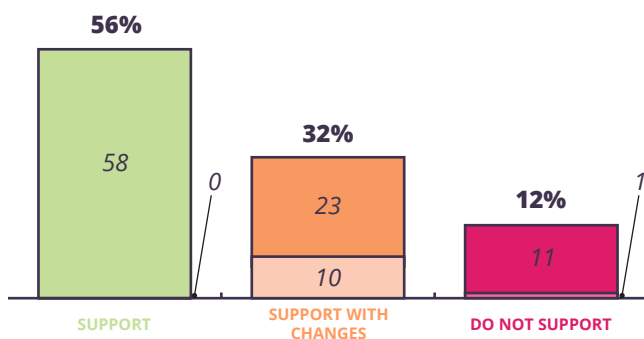
- In general, residents support more design guidelines in this area to help make the area feel more welcoming.
- Residents would like to see more walkable shopping destinations with public green space.
- Residents were split on permitting mixed-use, residential options within the Town Center.

PLANNING CONCEPT AREA: NORTH END OF TOWN



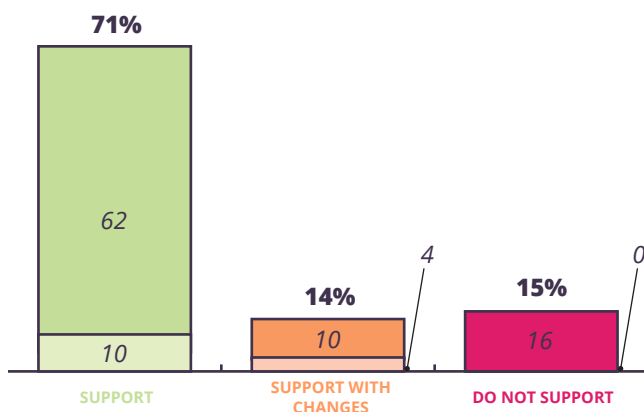
- In general, residents feel that this area needs the most improvements within the community and would like to see existing development improved.
- Residents are concerned about the current condition of some older strip centers in the North End of Town.
- Residents are also concerned about commercial development encroaching on existing residential neighborhoods.

PLANNING CONCEPT AREA: COMMUNITY CENTER CAMPUS



- Residents do not support a cemetery on the Community Center Campus.
- Residents are concerned about the need and cost of relocating Fire Station #2 on the site.
- Residents are also concerned about the issues current parking and access to the site have created during peak hours.
- Residents would like to see more landscaping, a well defined front entrance, and possibly some kind of memorial or monument to first responders.

PLANNING CONCEPT AREA: ROYALTON ROAD EAST



- Residents are supportive of a recreational trail through this area, but are concerned about the health and safety of having playing fields and park spaces on capped landfill sites.
- Residents are also concerned about the heavy traffic that already exists along Royalton Road and how development or sports fields could increase congestion.
- Residents agree that Treeworth Boulevard needs to be wider to accommodate the stacking of more vehicles at the light.

Thank you to all the residents, business owners, and stakeholders who participated in the Public Meeting and online survey. The Master Plan process is nearing completion, and your feedback is important to the future of the community.

THANK YOU FOR YOUR PARTICIPATION!



County Planning

FOR OUR COMMUNITY
FOR OUR REGION
FOR OUR FUTURE