

STRONG LOCAL ECONOMY

What zoning changes or development incentives would you support to help spur commercial redevelopment?	Votes	Which Key Concepts are most important to you? Are there any you think should be removed?	Most Important	Should Remove
All Zoning issues go to a vote of the people	4	Support Local Business	2	-
A staff person who can refer potential small businesses to resources throughout the region	-	Better utilization of existing commercial and industrial properties	8	-
Areas other than single family more flexible	2	Increase local tax base	7	5
Identify areas for more multi-use zoning	2	Remodel/enhance exteriors of outdated or rundown commercial centers	10	-
Improve Ridge Park Square access for vehicles and pedestrians	3	Update land use and development standards	3	-
Commercial redevelopment should emphasize corporate and deemphasize retail	4	Grow the tax base	1	-
"Gold Circle" offices	1	Support workforce recruitment and workforce training programs	1	-
Q: Land around plain dealer?	-	Improve traffic flow and interstate access in the City	8	-
		Update City infrastructure	8	-
		Create a unique Brooklyn "identity"	2	-
What type of new jobs, development, or business should the City seek?	Votes	Key Concepts to Include		
Business development- suggest recruiting health and information technology organizations	-	Increase and grow tax base are kind of the same	-	-
Heavy manufacturing at the Terex Plant on Clinton Road	4			
No more fast food, more commercial	3			
Ones that generate more income; not motels and fast food	2			
Service map technology	1			
Tech fields healthcare	4			
Utilize Gold Circle lot for manufacturing	1			
Small, local, walkable businesses	2			
Health care	4			
Areas for teens or young people to utilize	-			
Green Technology	1			

A UNIQUE IDENTITY

What existing or new quality or characteristic would you build a Brooklyn "Brand" around?	Votes	Which Key Concepts are most important to you? Are there any you think should be removed?	Most Important	Should Remove
Emphasize Brooklyn's great central location	8	Undertake a Community Branding process	7	-
Higher visibility entrance "markers" - gateways	5	Accentuate the City's proximity to downtown Cleveland, the airport, and other major amenities	9	-
Town Center identity	5	Create a new "Town Center" on Memphis Avenue	10	5
A place with unique local events and businesses	-	Create attractive corridors, streetscape, and gateways	11	-
Q: Why does Brooklyn need a brand?	4	Promote neighborhood scale live, work, play development	4	-
Q: Where is the city center? Ridge Park? Memphis Road? 480 Tiedeman?	-			
What is one thing the City should do to help beautify Brooklyn's streets or public spaces?	Votes			
Better maintenance of sidewalks	-			
Flower planters, garbage cans	-			
Some side streets are very dark, difficult to walk in fall and winter	-			
More signs at all City entrance points	4			
Dog waste containers in appropriate locations	-			
Slow down traffic for pedestrians	-			
Tree planting	4			
Bike lanes	1			
Enforce people to maintain property, lawns, etc.	2			
Connect parks	1			
Q: How do you beautify a shopping center when it's a health hazard? Public smoking in front of food establishments?	5			

LIVABLE COMMUNITY

What is the most pressing housing issue in Brooklyn?	Votes	Which Key Concepts are most important to you? Are there any you think should be removed?	Most Important	Should Remove
Need townhouse or condo for younger/older residents	6	Work cooperatively with the local schools	7	-
Rental property not being maintained	5	Support residents' efforts to maintain or modernize existing homes	5	-
Size of houses	-	Expanded housing options and opportunities	4	-
Lack of homes larger than bungalows	-	Develop amenities to attract and maintain young families	6	-
Barrier free homes, single floor housing	1	Protect the small town feel of Brooklyn	4	-
Condos, large family homes	1	Create an engaged and informed community	-	-
Modern housing that meets needs of today's families	-	Continually implement and update the Master Plan	3	-
Lack of move up housing for families who grow and can afford to upgrade	2	Invest in technology to connect residents and support businesses	3	-
Over abundance of one or 2 housing types	-	Implement safe and efficient transportation infrastructure	2	-
Old homes	-	Improve traffic flow around interstates and commercial corridors	9	-
Low cost home repair programs	-			
Housing for young people with large families	1			
Provide assisted living facilities for seniors who need it	-			
There are none	2			
Traffic control on Ridge & Tiedeman	1			
Congested street parking	-			
Modern choices	-			
Q: Can we use "High Quality" rather than "livable"? Livable to me means just barely able to be lived in.	-			
What would make you feel more engaged or connected to the City?	Votes			
More community events	7			
Locating facilities close to one another	1			
Recognizing Brooklyn's diversity	2			
More volunteers for committees, focus groups, etc.	-			

ENHANCED PARKS & RECREATION AMENITIES

What community amenities should cooperation on The Hurricane Alley Redevelopment produce?	Votes	Which Key Concepts are most important to you? Are there any you think should be removed?	Most Important	Should Remove
More park-like playground	-	Enhance amenities in existing parks	2	-
2 soccer fields (different sizes) Baseball Fields, Bathrooms & Changing areas	1	Expand parks and greenspace in the community	1	-
Park/ walking/bike trail	1	Expand programs and recreational offerings	3	-
Facilities where recreation center & schools have duel use	7	Increase trails and trail connections throughout the City	5	-
Nature Center	2	Improve access to parks and recreational amenities	9	-
Walkable connections along Hurricane Alley and through Memorial Park	2	Build a new Recreation Center	3	2
		Increase community use of recreational programs and facilities	3	-
		Cooperation with local schools on recreational amenities centered on Hurricane Alley	11	-
Which potential park enhancement is most important to you?	Votes	Key Concepts to Include		
Areas for all ages to use	-	Indoor walking track	1	-
Connect parks with walk/bike trails	8	Splash Pad	-	-
Family-oriented enhancements	-			
Unlocking tennis courts, basketball courts, skatepark area	4			
Plant and maintain existing trees more	1			
Skateboard/bike park	-			
More pocket parks accessible to all residents in less than 10 minutes	1			
Ample parking, full handicap access	-			

EXCEPTIONAL SERVICES & FACILITIES

What location would be most appropriate for a new Police Station?	Votes	Which Key Concepts are most important to you? Are there any you think should be removed?	Most Important	Should Remove
Center of town where existing fire/safety services are	5	High Quality Safety Services	9	-
Around/Behind Rec Center	7	Build new City facilities (Police, City Hall)	10	-
Don't need new location/police station; Remodel current	5	Maintain City Services	2	-
Proximity to highest density of the population	-	Improve Neighborhood Safety	2	-
Police and library in a central location	1	Maintain personal levels of service in City government	-	-
		Transparent and responsive government	-	5
What location would be most appropriate for a new library?	Votes	Maintain financial stability and transparency	1	5
Close to the schools	1	Outline long-term capital planning projects and objectives	-	-
Expand Present location	8	Incorporate new or "smart" technologies into infrastructure	9	-
Memphis near rec center & facilities	10	Work with library on new and updated facilities	7	-
Corner of Memphis & Ridge	-			
Brooklyn Acres Hill	-			
Police and library in central location	1			