AGENDA

PLANNING PROCESS REVIEW
COMMUNITY VISION BRAINSTORM
NEXT STEPS
PLANNING PROCESS REVIEW
OUR PROCESS

Current Conditions
Demographic, housing, business, land use, and transportation overview

Community Vision
Vision for how the community wants to grow and develop in the coming decade

Goals & Actions
Specific policies and actions to achieve the community’s desired future

Implementation
Partners, priorities, and responsibilities for undertaking actions

Draft Master Plan
Combined and completed Master Plan document
OUR PROCESS

Current Conditions
Demographic, housing, business, land use, and transportation overview

Community Vision
Vision for how the community wants to grow and develop in the coming decade

Goals & Actions
Specific policies and actions to achieve the community’s desired future

Implementation
Partners, priorities, and responsibilities for undertaking actions

Draft Master Plan
Combined and completed Master Plan document
OUR PROCESS

- **Current Conditions**: Demographic, housing, business, land use, and transportation overview
- **Community Vision**: Vision for how the community wants to grow and develop in the coming decade
- **Goals & Actions**: Specific policies and actions to achieve the community’s desired future
- **Implementation**: Partners, priorities, and responsibilities for undertaking actions
- **Draft Master Plan**: Combined and completed Master Plan document
OUR PROCESS

Current Conditions
Demographic, housing, business, land use, and transportation overview

Community Vision
Vision for how the community wants to grow and develop in the coming decade

Goals & Actions
Specific policies and actions to achieve the community’s desired future

Implementation
Partners, priorities, and responsibilities for undertaking actions

Draft Master Plan
Combined and completed Master Plan document
OUR PROCESS

Current Conditions
Demographic, housing, business, land use, and transportation overview

Community Vision
Vision for how the community wants to grow and develop in the coming decade

Goals & Actions
Specific policies and actions to achieve the community’s desired future

Implementation
Partners, priorities, and responsibilities for undertaking actions

Draft Master Plan
Combined and completed Master Plan document
OUR PROCESS

- **Current Conditions**: Demographic, housing, business, land use, and transportation overview
- **Community Vision**: Vision for how the community wants to grow and develop in the coming decade
- **Goals & Actions**: Specific policies and actions to achieve the community’s desired future
- **Implementation**: Partners, priorities, and responsibilities for undertaking actions
- **Draft Master Plan**: Combined and completed Master Plan document
OUR PROCESS: MEETINGS

Current Conditions
PT #1
SC #1
PT #2
SC #2

Community Vision
PT #3
SC #3

Goals & Actions
PT #4
SC #4
PT #5
SC #5

Implementation
PT #6
SC #6

Draft Master Plan
As Needed

Public Meeting #1
+ Online Survey

Public Meeting #2
+ Online Survey

Public Meeting #3
+ Online Survey
OUR PROCESS: TIMELINE

Current Conditions
Target Completion: April, 2019

Community Vision
Target Completion: June, 2019

Goals & Actions
Target Completion: Oct, 2019

Implementation
Target Completion: Nov, 2019

Draft Master Plan
Target Completion: Dec, 2019
RECENT WORK

✓ Conducted stakeholder interviews
✓ Updated components of the Current Conditions
✓ Undertook site visits
✓ Began focus area analysis
✓ Began development of Vision Statements
COMMUNITY VISION BRAINSTORM
LET’S GET TO KNOW EACH OTHER

Introduce yourself: Your name, your relationship to Broadview Heights

Answer briefly: What is your favorite color and why?

Answer in one word: How do you describe Broadview Heights today?
TONIGHT’S GOAL

Our goal for this session is to get as many ideas as possible about what you would like to see for the future of Broadview Heights.
Our goal for this session is **not to come up with polished and finished ideas for how Broadview Heights should change in the coming years**
BUILDING A VISION

What do you like about your community that should be preserved?

What are things that should change?

What are things that could be improved?
GROUND RULES

1. All ideas are good ideas.
2. No constraints right now, so think big.
3. We are staying positive with ideas and comments.
4. Wild ideas can yield actionable items.
5. Draw, write, scribble...but get your ideas on paper—and try to be legible!
GROUND RULES

Overall: Respect...
...each other’s opinions
...each other’s time
...each other’s ideas
HERE’S SOME EXAMPLES

I want to see a vibrant, walkable town center

I envision streams that are clean and you can visit

I would like a community where my kids can raise their families
LET’S GET TO BRAINSTORMING

Write down about five ideas
You get six minutes
Write each idea on a separate sticky note
Use the pink sticky notes

What is your vision for the future of the community?

I want to see a vibrant, walkable town center
I envision streams where kids can raise fish and you can visit their families
TIME’S UP!

Finish your thoughts!
LET’S POST THEM!

| TOPIC 1 | TOPIC 2 | TOPIC 3 | TOPIC 4 |
LET’S POST THEM!

Group your comments under similar topics. It’s an art, not a science!
REVIEW SOME IDEAS

Did you see similar ideas to your own?
Did you see different ideas?
Did you have a favorite idea?
LET’S EXPAND THEM

Take ten minutes to read through the ideas!
LET’S EXPAND THEM

Add your thoughts: How can we expand this idea? How can we accomplish this idea?
LET’S EXPAND THEM

Add your thoughts: How can we expand this idea?
How can we accomplish this idea?

My vision is for park access for everyone

We could share park space with the School Districts

Use the yellow post-its
LET’S EXPAND THEM

Remember: All ideas are good ideas!
LET’S GO!

Take ten minutes!

Add your thoughts: How can we **expand** this idea?
How can we **accomplish** this idea?
TIME’S UP!

Finish your thoughts!
REVIEW SOME IDEAS

Did you see great additions to your own ideas?
Did you add something you were excited about?
LET’S RANK THEM

Pick your top five ideas
LET’S RANK THEM

Place a mark on those ideas
LET’S GO!

Take ten minutes!
TIME’S UP!

Place your last mark!
YOUR FAVORITES

What topics rose to the top?
Thank you for participating in this activity!
NEXT STEPS
USING YOUR INPUT

- Review, organize, and report back ideas from tonight
- Develop a Community Vision statement describing the desired future of the community
- Provide the draft statement to you for review and feedback
- Use the Community Vision to begin drafting policies
NEXT STEPS

- **Project Team & Steering Committee**
  Community Vision
  June

- **Public Meeting #1**
  Current Conditions & Community Vision
  Late June – Early July
NEXT STEPS

Current Conditions

Community Vision

Goals & Actions

Implementation

Draft Master Plan

- **Public Meeting #1**
  Current Conditions & Community Vision
  Late June

  ✓ Brief presentation introducing the process (10 min)
  ✓ Introduction to Current Conditions & Community Vision (30 min)
  ✓ Question & Answer (10 min)
  ✓ Activities & Feedback (40 min)
Next Steps

- Public Meeting #1
  Current Conditions & Community Vision
  Late June

✓ Activities & Feedback: There will be stations around the room with various activities to solicit input from members of the public
NEXT STEPS

- Current Conditions
- Community
- Goals & Actions
- Implementation
- Draft Master Plan

Activities & Feedback: There will be stations around the room with various activities to solicit input from members of the public.
NEXT STEPS

- **Public Meeting #1**
  Current Conditions & Community Vision
  Late June

  ✓ We need your help in advertising the meeting and assisting with the boards
  ✓ We will be in contact in advance with public meeting flyers and sign-ups for helping
NEXT STEPS

- Current Conditions
- Community Vision
- Goals & Actions
- Implementation
- Draft Master Plan

- Goals & Actions
  Scenario Planning Goal Statements
THANK YOU!
PUBLIC COMMENT
PUBLIC COMMENT IS WELCOME!

- To ensure that we can hear from everyone, please limit your comments to three minutes

- If you have additional comments, please write them down on the comment sheets provided
THANK YOU

Write us an email!

- Patrick Hewitt, AICP, Senior Planner
  phewitt@cuyahogacounty.us

- Rachel Novak, Planner
  rnovak@cuyahogacounty.us