OUR MISSION

“To inform and provide services in support of the short and long term comprehensive planning, quality of life, environment, and economic development of Cuyahoga County and its cities, villages and townships.”

Susan Infeld, Interim Executive Director
James Sonnhalter, Manager, Planning Services
Rachel Novak, Planner, Project Lead
Nichole Laird, Planner
AGENDA

✓ PLANNING PROCESS UPDATE
✓ GOALS & ACTIONS PHASE
✓ GATHERING FEEDBACK
✓ NEXT STEPS
✓ QUESTION & ANSWER
AGENDA

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✓ GOALS & ACTIONS PHASE
✓ GATHERING FEEDBACK
✓ NEXT STEPS
✓ QUESTION & ANSWER
WOODMERE MASTER PLAN
PLANNING PROCESS UPDATE
WOODMERE MASTER PLAN | FIVE STEPS
Current Conditions

Develop demographic, land use, and housing overview
Community Vision

Vision for how the community wants to grow and develop in the coming decade
Goals & Actions

Goals and action steps to achieve the community’s desired future

Current Phase
Implementation

Partners, priorities, and responsibilities for undertaking actions
Draft Master Plan

Combined and completed Master Plan document
**CURRENT CONDITIONS**
Five (5) Months

**COMMUNITY VISION**

**GOALS & ACTIONS**
Four (4) Months

**IMPLEMENTATION**
Three (3) Months

**DRAFT MASTER PLAN**

- **PUBLIC MEETING**
- **Present to Planning & Zoning Commission**
- **And Village Council**
PLANNING PROCESS
GOALS & ACTIONS
This is the third phase of the Plan and entails formulating action oriented goals to help achieve the community’s desired future.

Outlines specific steps and recommendations that the Village can undertake to work towards the Community Vision.

These various recommendations will be updated with additional input.
✓ Think about the following:

✓ Is there anything we missed?
✓ Are there other topics, goals, or strategies that the Plan should consider?
✓ What strategies are you most excited for?
✓ What would you most like to see implemented first?
PLANNING PROCESS | GOALS & ACTIONS

✓ FIVE TOPIC AREAS

1) Housing
2) Branding
3) Marketing
4) Mobility
5) Wellness
PLANNING PROCESS | GOALS & ACTIONS

✓ FIVE TOPIC AREAS

1) Housing
2) Branding
3) Marketing
4) Mobility
5) Wellness

COMMUNITY GOALS
FIVE TOPIC AREAS

1) Housing
2) Branding
3) Marketing
4) Mobility
5) Wellness

COMMUNITY GOALS

STRATEGIES
PLANNING PROCESS | GOALS & ACTIONS

✓ FIVE TOPIC AREAS

1) Housing
2) Branding
3) Marketing
4) Mobility
5) Wellness

COMMUNITY GOALS

STRATEGIES

IMPLEMENTATION
PLANNING PROCESS | GOALS & ACTIONS

✓ FIVE TOPIC AREAS

1) Housing
2) Branding
3) Marketing
4) Mobility
5) Wellness

COMMUNITY GOAL 1
Support Contemporary Planning and Zoning Code Regulations to Encourage Diverse Residential Housing Development
PLANNING PROCESS | GOALS & ACTIONS

HOUSING

- **Strategy 1.1** Review the Village’s Zoning Code and Modernize Single-Family Residential Regulations to Meet the Needs of the Community

- **Strategy 1.2** Encourage Mixed-Use Development Along Chagrin Boulevard

- **Strategy 1.3** Work with Cuyahoga County and Property Owners South of Chagrin Boulevard to Consolidate Adjacent Properties

- **Strategy 1.4** Promote Infill Development in Residential Areas South of Chagrin Boulevard by Incentivizing Small Lots

- **Strategy 1.5** Consider a Small Lot Overlay Zoning District
PLANNING PROCESS | GOALS & ACTIONS

HOUSING

✓ Strategy 1.1 Review the Village’s Zoning Code and Modernize Single-Family Residential Regulations to Meet the Needs of the Community

✓ Residential lots are required to have:

  ✓ At least 74 foot front yard setbacks from the curb line (1165.03(a))

  ✓ At least 15 foot side yard setbacks on each side of a dwelling unit (1165.04(b))

  ✓ At least ¾ of an acre in area is required for a dwelling unit (1165.01 (c))

  ✓ No new dwelling unit, however, may be erected on any lot with a front footage of less than 145 feet, unless, at the time of the passage of this subsection, such lot is already improved with a dwelling unit (1165.01(d))
✓ **Strategy 1.1** Review the Village’s Zoning Code and Modernize Single-Family Residential Regulations to Meet the Needs of the Community

32,670 square feet (3/4 acre) = 163.35 feet wide (Minimum)
Conforming Vacant Lots: parcels that are both at least 145 feet wide and are 3/4 of an acre in size

Partially Conforming Vacant Lots: parcels that meet at least one of the following criteria: 1) 145 feet wide; or 2) 3/4 of an acre in size

Potentially Conforming Vacant Lots: parcels that can be consolidated to meet the minimum dimensional requirements

Nonconforming Vacant Lots: parcels that do not and/or cannot meet either of the two previously listed size requirements
PLANNING PROCESS | GOALS & ACTIONS

✓ FIVE TOPIC AREAS

1) Housing
2) Branding
3) Marketing
4) Mobility
5) Wellness

COMMUNITY GOAL 2
Create a Recognizable Identity and Consistent Community Brand
Strategy 2.1 Review Existing Code Regulations for Improvements to Reinforce the Community's Brand through Commercial Design Guidelines

Strategy 2.2 Work with Businesses to Identify a Storefront Coordinator to Facilitate Storefront and Signage Designs

Strategy 2.3 Establish a Revolving Business Renovation Fund for Storefront & Streetscape Enhancements

Strategy 2.4 Establish a Tax Increment Financing District (TIF) for Focused Public Infrastructure Improvements
PLANNING PROCESS | GOALS & ACTIONS

BRANDING (continued)

✓ **Strategy 2.5** Utilize the Village's West and East Areas to Create Unique Districts
✓ **Strategy 2.6** Create Consistent Landscapes that Soften the Built Environment
✓ **Strategy 2.7** Focus the Woodmere Brand with Consistent and Easy to Understand Wayfinding Systems
✓ **Strategy 2.8** Adopt Regulations to Encourage Sustainable Development Practices, Designs & High Performance Buildings
✓ Strategy 2.3 Establish a Revolving Business Renovation Fund for Storefront & Streetscape Enhancements
PLANNING PROCESS | GOALS & ACTIONS

BRANDING ✓ Strategy 2.3 Establish a Revolving Business Renovation Fund for Storefront & Streetscape Enhancements
✓ **Strategy 2.6** Focus the Woodmere Brand with Consistent and Easy to Understand Wayfinding Systems
Strategy 2.6 Focus the Woodmere Brand with Consistent and Easy to Understand Wayfinding Systems
PLANNING PROCESS | GOALS & ACTIONS

BRANDING

✓ Strategy 2.6 Focus the Woodmere Brand with Consistent and Easy to Understand Wayfinding Systems
PLANNING PROCESS | GOALS & ACTIONS

✓ FIVE TOPIC AREAS

1) Housing
2) Branding
3) Marketing
4) Mobility
5) Wellness

COMMUNITY GOAL 3

Market the Village’s Ideal Location and Community Assets for Long-term Economic Growth
Strategy 3.1 Market the Village’s Ideal Location Along the I-271 Corridor

Strategy 3.2 Focus on Career Based Workforce Attraction by Establishing a Job Creation Incentive Program

Strategy 3.3 Create a Marketing Package to Attract Desired Employers and Industries

Strategy 3.4 Promote Development Concepts, Underutilized Land & Vacant Spaces

Strategy 3.5 Consider Reduced Parking Requirements on Chagrin Boulevard
Strategy 3.6 Utilize Activating Events as an Opportunity for Design Consultation with Businesses & Property Owners

Strategy 3.7 Consider Updating Codified Ordinances to Allow for Village-owned and Operated Electronic Message Centers (EMCs)

Strategy 3.8 Establish Best Practices Zoning Regulations to Promote Reinvestment Along Chagrin Boulevard

Strategy 3.9 Install Village-Wide Wireless Networks to Create a “Smart” Community

Strategy 3.10 Establish the Village as a Technology Hub for Focused Employer Attraction
MARKETING

✓ Strategy 3.1 Market the Village’s Ideal Location Along the I-271 Corridor
MARKETING ✓ Strategy 3.9 Install Village-Wide Wireless Networks to Create a “Smart” Community
PLANNING PROCESS | GOALS & ACTIONS

MARKETING ✓ Strategy 3.9 Install Village-Wide Wireless Networks to Create a “Smart” Community

TECHNOLOGY FOR A SMART DOWNTOWN

1. HIGH-SPEED FIBER
   Velocity Broadband is the backbone of smart technology to position Hudson for the future.

2. SMART PARKING
   No more driving around to find parking. Sense apps show available spots.

3. TRAFFIC MONITORING
   Smart technology can help police monitor and adjust to keep our streets moving.

4. SMART LIGHTING
   Never be in the dark. Smart technology gives on/off and dim features safety and energy savings.

5. SKY’S THE LIMIT
   Hudson Innovates
   www.hudson.oh.us

HUDSON
PLANNING PROCESS | GOALS & ACTIONS

MARKETING

✓ Strategy 3.10 Establish the Village as a Technology Hub for Focused Employer Attraction
✓ Strategy 3.10 Establish the Village as a Technology Hub for Focused Employer Attraction
FIVE TOPIC AREAS

1) Housing
2) Branding
3) Marketing
4) Mobility
5) Wellness

COMMUNITY GOAL 4
Encourage Alternative Mobility Options Through Safe Connection Points, Enhanced Lighting, and Completing Critical Pedestrian Gaps
✓ **Strategy 4.1** Install Pedestrian Scale Lighting Along Key Corridors and Businesses

✓ **Strategy 4.2** Collaborate with Regional Neighbors to Create a Safe and Complete Transportation Network

✓ **Strategy 4.3** Work with Local Businesses and Property Owners to Increase Pedestrian Safety Along Primary Corridors

✓ **Strategy 4.4** Encourage Inclusive Sustainability Best Practices for Businesses
“Cuyahoga Greenways is a joint effort between County Planning, Cleveland Metroparks, and NOACA to build an interconnected system of greenways and trails that link neighborhoods, parks, and public transportation, and create a comprehensive countywide active transportation network.”
MOBILITY

✓ Strategy 4.3 Work with Local Businesses and Property Owners to Increase Pedestrian Safety Along Primary Corridors
PLANNING PROCESS | GOALS & ACTIONS

✓ FIVE TOPIC AREAS

1) Housing
2) Branding
3) Marketing
4) Mobility
5) Wellness

COMMUNITY GOAL 5

Promote Community Wellness by Providing Spaces for Recreation, Healthy Living, and Social Interactions
PLANNING PROCESS | GOALS & ACTIONS

WELLNESS

✓ **Strategy 5.1** Explore the Option of Relocating Village Administrative Functions to a New Combined Facility with a Community Center

✓ **Strategy 5.2** Consider a Neighborhood Trail Alignment to Provide Recreation Options and Promote Community Wellness

✓ **Strategy 5.3** Promote Community Wellness through Education, Recreation Events, and Programs

✓ **Strategy 5.4** Consider an Expanded Partnership with Orange Community Education & Recreation (OCE&R) and the Orange City School District (OCSD) for Local Recreational Offerings
Strategy 5.1: Explore the Option of Relocating Village Administrative Functions to a New Combined Facility with a Community Center.

- Greenroof/Rooftop garden with shade sails, picnic tables, and walking paths
- Glass features and access points for maximum natural light to reduce the need for artificial light
- Well-placed and noticeable building signage to easily locate the facility/Exposure off the highway
- Ample roof space to accommodate green energy systems such as solar or rain catchment
WELLNESS
✓ Strategy 5.2 Consider a Neighborhood Trail Alignment to Provide Recreation Options and Promote Community Wellness
Strategy 5.2 Consider a Neighborhood Trail Alignment to Provide Recreation Options and Promote Community Wellness

Level of Implementation Difficulty: Minimal*
Potential Amenities: Walking/Biking Trails
Total Trail Length: Approximately 1.0 mile
WELLNESS

✓ **Strategy 5.2** Consider a Neighborhood Trail Alignment to Provide Recreation Options and Promote Community Wellness

**Legend**
- Village West
- Village East
- Recommended Regional Bike Route (Cuyahoga Greenways)
- Recommended Key Bike Route (Cuyahoga Greenways)
- Other Trail Continuations Outside of Woodmere
- Proposed All-Purpose Trail (Option A)
- Proposed All-Purpose Trail (Option B)**
- Proposed All-Purpose Trail (Option C)**
- Village Owned Vacant Land
- Privately Owned Vacant Land

**Level of Implementation Difficulty:** Moderate*

**Potential Amenities:** Walking/Biking Trails, Playgrounds, Exercise Stations

**Total Trail Length:** Approximately 2.5 miles
Strategy 5.2: Consider a Neighborhood Trail Alignment to Provide Recreation Options and Promote Community Wellness

Legend:
- Village West
- Village East
- Recommended Regional Bike Route (Cuyahoga Greenways)
- Recommended Key Bike Route (Cuyahoga Greenways)
- Other Trail Continuations Outside of Woodmere
- Proposed All-Purpose Trail (Option A)
- Proposed All-Purpose Trail (Option B)**
- Proposed All-Purpose Trail (Option C)**
- Village Owned Vacant Land
- Privately Owned Vacant Land

Level of Implementation Difficulty: Ambitious*

Potential Amenities: Walking/Biking Trails, Playgrounds, Exercise Stations, Community Garden, Picnic Areas

Total Trail Length: Approximately 3.0 miles
GATHERING FEEDBACK

MEETING BOARD STATIONS

There are FIVE stations covering each Community Topic area and corresponding Goals and Strategies. These stations are identified by the colors displayed below and on the next page. At each station, we ask that you select either “I like these Ideas” if you feel specific topics, goals, or strategies are important to the future of Woodmere, or select “change these ideas” if you feel specific topics, goals, or strategies are not right for Woodmere or need to be modified. Also place any additional comments you may have and explain your thoughts in the GRAY boxes at each station.

There is no specific order to the boards, so please visit the stations that you are most interested in. Thank you!

COMMUNITY TOPIC | HOUSING (1 BOARD)
Goal 1: Support Contemporary Planning and Zoning Code Regulations to Encourage Diverse Residential Housing Development
- Strategy 1.1 Review the Village’s Zoning Code and Modernize Single-Family Residential Regulations to Meet the Needs of the Community
- Strategy 1.2 Encourage Mixed-Use Development along Chapin Boulevard
- Strategy 1.3 Work with Cupaloa County and Property Owners South of Chapin Boulevard to Consistently Adjacent Properties
- Strategy 1.4 Promote MinFD Development in Residential Areas South of Chapin Boulevard by Innovating Small Lots
- Strategy 1.5 Consider a Small Lot Overlay Zoning District

COMMUNITY TOPIC | BRANDING (1 BOARD)
Goal 2: Create a Recognizable Identity and Consistent Community Brand
- Strategy 2.1 Review Existing Code Regulations for Improvements to Reinforce the Community’s Brand through Commercial Design Guidelines
- Strategy 2.2 Work with Businesses to Identify a Storefront Coordinator to Facilitate Storefront and Signage Designs
- Strategy 2.3 Establish a Revolving Business Renovation Fund for Storefront & Sidewalk Improvements
- Strategy 2.4 Establish a Tax Increment Financing District (TIF) for Forced Public Infrastructure Improvements
- Strategy 2.5 Utilize the Village’s West and East Areas to Create Unique Districts
- Strategy 2.6 Create Consistent Landscapes that Soften the Built Environment
- Strategy 2.7 Focus the Woodmere Brand with Consistent and Easy to Understand Wayfinding Systems
- Strategy 2.8 Adopt Regulations to Encourage Sustainable Development Practices, Designs & High Performance Buildings

COMMUNITY TOPIC | MARKETING (1 BOARD)
Goal 3: Market the Village’s Brand and Community Value for Long-Term Economic Growth
- Strategy 3.1 Market the Village’s Brand and Value to Attract Tourists and Businesses
- Strategy 3.2 Marketing Strategies to Increase Economic Growth
- Strategy 3.3 Market the Village’s Brand and Community Value to Attract Tourists and Businesses
- Strategy 3.4 Marketing Strategies to Increase Economic Growth
- Strategy 3.5 Marketing Strategies to Increase Economic Growth

COMMUNITY TOPIC | ENVIRONMENTAL (1 BOARD)
Goal 4: Enhance Natural Beauty, Environmental Sustainability, and Public Accessibility
- Strategy 4.1 Enhance Natural Beauty, Environmental Sustainability, and Public Accessibility
- Strategy 4.2 Enhance Natural Beauty, Environmental Sustainability, and Public Accessibility
- Strategy 4.3 Enhance Natural Beauty, Environmental Sustainability, and Public Accessibility
- Strategy 4.4 Enhance Natural Beauty, Environmental Sustainability, and Public Accessibility
- Strategy 4.5 Enhance Natural Beauty, Environmental Sustainability, and Public Accessibility

COMMUNITY TOPIC | RECREATION (1 BOARD)
Goal 5: Enhance Natural Beauty, Environmental Sustainability, and Public Accessibility
- Strategy 5.1 Enhance Natural Beauty, Environmental Sustainability, and Public Accessibility
- Strategy 5.2 Enhance Natural Beauty, Environmental Sustainability, and Public Accessibility
- Strategy 5.3 Enhance Natural Beauty, Environmental Sustainability, and Public Accessibility
- Strategy 5.4 Enhance Natural Beauty, Environmental Sustainability, and Public Accessibility
- Strategy 5.5 Enhance Natural Beauty, Environmental Sustainability, and Public Accessibility

COMMUNITY TOPIC | TRANSPORTATION (1 BOARD)
Goal 6: Enhance Natural Beauty, Environmental Sustainability, and Public Accessibility
- Strategy 6.1 Enhance Natural Beauty, Environmental Sustainability, and Public Accessibility
- Strategy 6.2 Enhance Natural Beauty, Environmental Sustainability, and Public Accessibility
- Strategy 6.3 Enhance Natural Beauty, Environmental Sustainability, and Public Accessibility
- Strategy 6.4 Enhance Natural Beauty, Environmental Sustainability, and Public Accessibility
- Strategy 6.5 Enhance Natural Beauty, Environmental Sustainability, and Public Accessibility
There are a total of **FIVE (5)** board stations.

Each board corresponds to the color identified in your handout.

There is no specific order to the boards, so please visit the ones you are most interested in!
✓ There are a total of **FIVE (5)** board stations

✓ Each board corresponds to the color identified in your handout

✓ There is no specific order to the boards, so please visit the ones you are most interested in!
OTHER IDEAS?

✓ Write down any thoughts, comments, or suggestions on Comment Sheets

✓ Leave Comment Sheets in the box near the entrance or with a County Planning representative
Welcome to the Goals & Actions survey for the Woodmere Master Plan! Thank you for taking the time to fill out the survey. Your feedback is essential to the development of the plan.

What is a Master Plan?

A Master Plan outlines a community's vision for the future and then describes specific action steps community leaders can undertake to accomplish that vision. It covers topics such as transportation, housing, economic development, parks and recreation, and business district development.

Why are you involved?

This is your community's plan. We need your help and input to ensure the plan reflects what you want to see in Woodmere. The plan will prepare the Village, residents, and businesses for the future, and shape future development to match the community's priorities.

What has been accomplished so far?

County Planning has been researching, mapping, and analyzing data with the assistance of Village staff and a Steering Committee made up of residents, businesses, and civic leaders. Together, we have developed a profile of the community that outlines current strengths, weaknesses, and...
Welcome to the Goals & Actions survey for the Woodmere Master Plan! Thank you for taking the time to fill out the survey. Your feedback is essential to the development of the plan.

What is a Master Plan?

A Master Plan outlines a community’s vision for the future and then describes specific action steps the community can take to achieve that vision. The survey asks you about your ideas for land use and transportation, housing, jobs, economic development, parks and recreation, and businesses and retail development.

Why are you involved?

This is your community’s plan. We need your help and input to ensure the plan reflects what you want to see in Woodmere. The plan will prepare the Village, residents, and businesses for the future, and shape future development to match the community’s priorities.

What has been accomplished so far?

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https://www.surveymonkey.com/r/WDMR_PM2

The Online Survey will Close FRIDAY, SEPTEMBER 6TH!
WOODMERE MASTER PLAN | STEP THREE

Goals & Actions

Goals and action steps to achieve the community’s desired future

Current Phase
Woodmere Master Plan | Step Four

Implementation

Partners, priorities, and responsibilities for undertaking actions
Draft Master Plan

Combined and completed Master Plan document
STAY UP TO DATE

http://www.countyplanning.us/woodmere
We will now take 5-10 minutes to answer questions
THANK YOU!

Questions?

Call or write us an email:

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216.443.3700