AGENDA

ABOUT COUNTY PLANNING
INTRODUCTION TO PLANS
PLANNING PROCESS
ROLES & RESPONSIBILITIES
REGIONAL TRENDS
ASSETS - ISSUES - OPPORTUNITIES
NEXT STEPS
PUBLIC COMMENT
ABOUT COUNTY PLANNING
OUR TEAM

• Susan Infeld, Interim Executive Director
• James Sonnhalter, Manager, Planning Services
• Patrick Hewitt, AICP, Senior Planner
• Rachel Novak, Planner
• Nick Provenza, Planning Intern
OUR MISSION

“To inform and provide services in support of the short and long term comprehensive planning, quality of life, environment, and economic development of Cuyahoga County and its cities, villages and townships.”
OUR WORK: REGIONAL PLANS

County Greenprint
Online tool for identifying, preserving, and expanding environmental features

County Greenways
System of countywide trails and bikeways to connect neighborhoods, parks, and business districts

Economic Development Plan
Framework for economic development initiatives based on job concentrations

Housing Study
Plan to determine housing needs, market demand, and best practices
OUR WORK: MASTER PLANS

9 Recently Completed Plans

8 Plans Currently Underway (including Broadview Heights)
OUR WORK: IN ACTION
INTRODUCTION TO PLANS
A long-term guide for how the community wants to grow and develop in the future
THE HOW

Inventories what exists today and outlines a community’s vision for the future

Describes concrete action steps to achieve the vision
THE WHY

Provides the opportunity for **community input**

Prepares the **City**, residents, and businesses for the future

Shapes future development to match your priorities

Gives a **competitive advantage** when applying for grants and funding
WHAT IT COVERS

Land use and zoning
Housing
Parks and the environment
Transportation
Economic development
Business districts
PLANS VS ZONING

MASTER PLAN

- A general **policy** for future growth
- Describes recommendations for **what should happen** in the future
- Includes **broad recommendations** that can be undertaken by the City, residents, or partners
- A **flexible document** that is intended to be interpreted as conditions change

ZONING ORDINANCE

- **Specific rules** for development
- Describes **what is and what is not allowed** today
- Includes **mandatory regulations** on development that are enforced by the City unless specifically waived
- Relatively **rigid set of regulations** that can only be changed by a legal process
# PLANS VS ZONING

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PLANNING PROCESS
OUR PROCESS

Current Conditions
Demographic, housing, business, land use, and transportation overview

Community Vision
Vision for how the community wants to grow and develop in the coming decade

Goals & Actions
Specific policies and actions to achieve the community’s desired future

Implementation
Partners, priorities, and responsibilities for undertaking actions

Draft Master Plan
Combined and completed Master Plan document
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OUR PROCESS

Current Conditions
Target Completion: April, 2019

Community Vision
Target Completion: May, 2019

Goals & Actions
Target Completion: Sept, 2019

Implementation
Target Completion: Nov, 2019

Draft Master Plan
Target Completion: Dec, 2019
OUR PROCESS: IN ACTION

- Current Conditions
- Community Vision
- Goals & Actions
- Implementation
- Draft Master Plan
OUR PROCESS: IN ACTION

Current Conditions
Community Vision
Goals & Actions
Implementation
Draft Master Plan
OUR PROCESS: IN ACTION

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OUR PROCESS: IN ACTION

Current Conditions
Community Vision
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Implementation
Draft Master Plan
## OUR PROCESS: IN ACTION

<table>
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<tr>
<th>Goals and Actions</th>
<th>Projected Timeline and Priority</th>
<th>Responsible Parties &amp; Partners</th>
<th>Est. Cost</th>
<th>Potential Funding Sources</th>
</tr>
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<tbody>
<tr>
<td>Invest in enhancements when new infrastructure is constructed, page 61</td>
<td>Ongoing</td>
<td>S</td>
<td>Medium</td>
<td>—</td>
</tr>
<tr>
<td>Update the City’s sign code to facilitate the construction of appropriate signage, page 61</td>
<td>1-2 Yrs</td>
<td>★</td>
<td>—</td>
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</tr>
<tr>
<td><strong>Encourage a sense of place, page 62</strong></td>
<td></td>
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<tr>
<td>Design and install standardized wayfinding signage throughout Downtown and for public buildings and amenities, page 62</td>
<td>2-3 Yrs</td>
<td>★★★</td>
<td>Medium</td>
<td>National Endowment for the Arts “Our Town” Grant The Cleveland Foundation The Kresge Foundation Downtown Special Improvement District</td>
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<td>Construct community gateways using the City’s new logo, page 62</td>
<td>2-3 Yrs</td>
<td>★★★</td>
<td>Medium</td>
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- Current Conditions
- Community Vision
- Goals & Actions
- Implementation
- Draft Master Plan
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ROLES & RESPONSIBILITIES
INVOLVED GROUPS

Project Team
Public officials and City staff

Steering Committee
Larger group of involved residents, businesses, and civic leaders

The Public
All interested residents, business owners, or stakeholders

County Planning
Staff of the Cuyahoga County Planning Commission
PROJECT TEAM

Public officials and City staff

Shares expertise and on-the-ground knowledge

Assists in the collection of data, images, and other City resources

Reviews in-depth documents before presentation to the Steering Committee
Larger group of involved residents, businesses, and civic leaders

Are representatives of the community

Share expertise and on-the-ground knowledge

Are advocates for the plan and its implementation

View in-depth documents before public meetings
THE PUBLIC

All interested residents, business owners, or stakeholders

Provides comment on the plan whether in person or online

Ensures the plan has the endorsement of residents and business owners
COUNTY PLANNING

Staff of the Cuyahoga County Planning Commission

Translates concerns and suggestions into plan documents

Offers planning expertise and innovative ideas

Consolidates various plans into a single, comprehensive document
INPUT: PROJECT TEAM

Current Conditions  PT #1

Community Vision  PT #3

Goals & Actions  PT #4

Implementation  PT #6

Draft Master Plan  As Needed
INPUT: STEERING COMMITTEE

Current Conditions
PT #1
SC #1
PT #2
SC #2

Community Vision
PT #3
SC #3

Goals & Actions
PT #4
SC #4
PT #5
SC #5

Implementation
PT #6
SC #6

Draft Master Plan
As Needed
INPUT: PUBLIC MEETINGS

Current Conditions
PT #1
SC #1
PT #2
SC #2

Community Vision
PT #3
SC #3

Goals & Actions
PT #4
SC #4
PT #5
SC #5

Implementation
PT #6
SC #6

Draft Master Plan
As Needed
REGIONAL TRENDS
REGIONAL TRENDS

REGIONAL POPULATION IS SHRINKING
REGIONAL TRENDS

HOUSING CONTINUES TO SPREAD

2010-2050 Population Change

<table>
<thead>
<tr>
<th>Region</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cuyahoga County</td>
<td>-169,272</td>
</tr>
<tr>
<td>Suburban Counties</td>
<td>+21,162</td>
</tr>
<tr>
<td>Northeast Ohio</td>
<td>-148,110</td>
</tr>
</tbody>
</table>
REGIONAL TRENDS

THE POPULATION IS GETTING OLDER
THE POPULATION IS GETTING OLDER
REGIONAL TRENDS

THE POPULATION IS GETTING OLDER
REGIONAL TRENDS

HOUSEHOLDS ARE GETTING SMALLER

![Graph showing the trend of households getting smaller over time from 1970 to 2017. The numbers 3.2, 2.7, 2.6, 2.5, 2.4, 2.4 are plotted on the graph. The x-axis represents years 1970, 1980, 1990, 2000, 2010, 2017, and the y-axis represents values from 2.0 to 3.5.]

REGIONAL TRENDS

NEW FORMATS ARE REDUCING TRADITIONAL RETAIL
REGIONAL TRENDS

TECHNOLOGY CONTINUES TO RESHAPE DAILY TASKS
REGIONAL TRENDS

THE REGION IS TRANSITIONING TO NEW JOBS
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REGIONAL TRENDS

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HOUSING CONTINUES TO SPREAD
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<th>ISSUES</th>
<th>OPPORTUNITIES</th>
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<tr>
<td>What are the assets to build upon?</td>
<td>What planning issues should be addressed?</td>
<td>What are opportunities for the future?</td>
</tr>
<tr>
<td>▪ Strong community fundamentals</td>
<td>▪ Historical lack of Town Center</td>
<td>▪ Recent approval of development on S.R. 82 corridor</td>
</tr>
<tr>
<td>▪ High-quality School Districts</td>
<td>▪ Referendum Zoning</td>
<td>▪ Royalton Road reconstruction</td>
</tr>
<tr>
<td>▪ New community center</td>
<td>▪ Development of I-77 interchange</td>
<td>▪ Wallings Road reconstruction</td>
</tr>
<tr>
<td>▪ New or rebuilt infrastructure</td>
<td>▪ Lack of cohesive brand</td>
<td>▪ Redevelopment of north end of town</td>
</tr>
<tr>
<td>▪ Safe community</td>
<td>▪ __________________</td>
<td>▪ __________________</td>
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<tr>
<td>▪ __________________</td>
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FOCUS AREAS

What areas should be a focus of the plan?

- North end of town
- Town Center
- Royalton Road (including highway interchange)
- Municipal Campus
- ______________
- ______________
- ______________
NEXT STEPS
NEXT STEPS

▪ Project Team
  Current Conditions
  Early April, 2019

▪ Steering Committee
  Current Conditions
  Late April, 2019
PUBLIC COMMENT
PUBLIC COMMENT

For members of the public, we are excited that you are in attendance and welcome your comments!

Please limit your comments to three minutes to ensure that we can hear from everyone.

You are also welcome to provide written comments.

Thank You!
THANK YOU

Write us an email!

- Patrick Hewitt, AICP, Senior Planner
  phewitt@cuyahogacounty.us

- Rachel Novak, Planner
  rnovak@cuyahogacounty.us