

6. Implementation

Moving from vision to implementation requires commitments of time and resources. The Implementation section ties individual actions to partners, timeframes, and potential funding sources to ensure everyone is aware of how actions can be accomplished.

WHAT'S IN THIS SECTION?

This section includes tables that correspond to each component, goal, and action from the previous sections. For each Place-Based Framework component, potential next steps are listed for implementation of that component. For the Citywide Framework goals and actions, detailed information is listed including a time frame identifying how long it could take to accomplish the action, parties that could assist in its implementation, and potential levels of funding. It also provides space to add notes for the status of a project and for the date an action is completed.

The implementation tables are meant to serve as a guide; however, priorities, funding streams, and partners can change over time. New resources should be evaluated against action items as they arise.

HOW DO I USE IT?

The Implementation section informs not only City staff and administration of who is responsible for undertaking actions, but it also discusses partnerships with private property owners, other municipalities, and other levels of government to demonstrate that accomplishing the Plan will take efforts from many groups.

IMPLEMENTATION

- Actions and Collaborations, page 102
- Reading the Tables, page 103
- Place-Based Implementation Tables, page 104
- Citywide Implementation Tables, page 110
- Potential Funding Sources, page 120

6.1 ACTIONS AND COLLABORATIONS

It is intended that this Master Plan will be used by the City of Maple Heights—as well as property owners and developers—when deciding where, when, and how to make investments. A viable implementation program—one that sets forth specific action items—is a valuable tool to ensure that recommendations are acted upon.

TYPES OF ACTIONS

The action steps can be categorized in three ways:

- **Proactive Actions** include recommendations for revising, expanding, promoting, or developing new programs or services. These are actions that would not otherwise occur without new action undertaken by residents, groups, or the City.
- In addition to proactive actions, the Plan recommends certain **Responsive Actions**. These actions are to be undertaken when certain conditions are met. For instance, supporting new senior housing investments would be triggered when a development proposal is submitted to the City.
- Finally, the Master Plan recommends certain **Ongoing Actions**. These actions are meant to underscore positive steps already undertaken and which are important to continue or to improve.

COLLABORATION

It is important to recognize that there are factors that impact the City that are beyond its control. In such cases, it is important to forge and maintain supportive partnerships with those who can provide assistance. In addition, because cities across the County and State are facing declining resources, it is becoming more important than ever to engage firms, institutions, and citizens to collaborate in the work of government.

The Master Plan identifies opportunities for engaging with other entities in developing mutually beneficial programs. With this in mind, the City can serve as a champion and supporter to help spur collaborative actions.

6.2 READING THE TABLES

The implementation tables on the following pages link directly to the actions in the previous section. The components of the Place-Based Framework are expanded to include next steps, while tables covering the goals of the Citywide Framework include details such as Projected Timeline, Responsible Parties & Partners, Estimated Cost, and Status/Date Complete. Potential Partners are identified through symbols as shown in the legend on the following page.

While Potential Partners, Estimated Timelines, and Estimated Cost are outlined, changing circumstances, priorities, and funding streams may require this action table to change. The last column—Status/Date Complete—provides the opportunity to track changes in the implementation of an action and to provide a public record of when a project or action is completed.

It is important to recognize the tables serve as guides; they are intended to be updated when circumstances warrant.

COST ESTIMATES

The implementation tables for the Citywide framework contain three levels of cost estimates: High, Medium, and Low. Because of the ever-changing nature of projects, costs are variable; however, we have provided ranges to give a general understanding of the scope of a project.

For the purposes of this Plan, High, Medium, and Low cost ranges can be understood as follows:

Estimated Cost Range	
High Cost	Over \$500,000
Medium Cost	\$100,000 to \$500,000
Low Cost	Up to \$100,000

Importantly, estimated costs are only supplied for the action as described. They do not take into account additional steps. For instance, the cost of the action “Develop merchants associations in commercial centers to coordinate marketing, physical improvements, events, business strategies, and other issues” is only for the cost of developing the merchants associations. The cost does not take into account further actions—such as making physical improvements in districts—that might be a necessary next step to establishing those associations.

PRIORITIES

The priorities for components and goals are identified by stars in the implementation tables. Those with three stars are the highest priority while fewer stars indicate lower priorities. Priority was determined through public input at the third Public Meeting.

HELP! — WHERE DO WE START?

The first step to beginning implementation is often the most overwhelming. Where do we start? Who should do what? How do we stop the Plan from sitting on a shelf? While every community's path to implementation is different, here are a few best practices to get started:

- Use the implementation table to **pick the top actions** that will be undertaken each year and **assign personnel responsible for those actions**

- Establish a **Plan Implementation Committee** that meets every quarter to review the actions that are underway
- Publish an **Annual Results Report** detailing what has been accomplished so far

Still lost? Contact County Planning and we can help you get started.

6.3 PLACE-BASED IMPLEMENTATION TABLES

COMPONENT 1: ENLIVEN KEY COMMERCIAL NODES A. MAPLE POINT

Priority Level: ★★★

Action Steps

Proactive Actions

- Develop a logo, brand, and district identity for Maple Point
- Develop gateways into Maple Point
- Add wayfinding signage
- Conduct planning, design, and engineering for Libby, Lee, and Broadway streetscapes
- Construct a pocket park at the corner of Lee and Libby
- Design and construct a gateway park on either side of Libby at Broadway
- Convene MapleTown owners about property improvements
- Convene owners of walkable buildings in the Core District to encourage improvements to structures
- Convene Library area property owners to discuss shared parking and development
- Conduct planning, design, and engineering for the multi-purpose trail network

Responsive Actions

- Encourage preservation of walkable buildings in Maple Point
- Mandate walkable, attractive design of new developments

Ongoing Actions

- Maintain area infrastructure
- Host events to bring people to Maple Point
- Encourage renovations of walkable structures

Citywide Actions

The following Citywide goals and actions are also applicable:

- | | | |
|---------------------|---------------------|------------------|
| Goal 1: A, B | Goal 4: C-H | Goal 6: H |
| Goal 3: A-G | Goal 5: D, E | Goal 7: A |

COMPONENT 1: ENLIVEN KEY COMMERCIAL NODES B. SOUTHGATE AREA

Priority Level: ★★

Action Steps

Proactive Actions

- Undertake a TLCI that identifies market opportunities at Southgate
- Undertake a TLCI that finalizes sidewalk, streetscape, and trail connections and engineering
- Develop gateways into Southgate
- Add wayfinding signage

Responsive Actions

- Mandate walkable, attractive design of new development or redevelopment
- Encourage new road connections through Southgate
- Consider open spaces as a component of a Southgate redevelopment

Ongoing Actions

- Host events to bring people to Southgate
- Encourage new development and redevelopment of older retail
- Encourage a mix of land uses at Southgate
- Encourage concentration of drive-up retail along Warrensville Center Road and Northfield Road
- Encourage mixed-use development in the center of Southgate

Citywide Actions

The following Citywide goals and actions are also applicable:

- | | | |
|---------------------|---------------------|------------------|
| Goal 1: A, B | Goal 4: C-H | Goal 7: A |
| Goal 3: A-G | Goal 5: D, E | |

COMPONENT 1: ENLIVEN KEY COMMERCIAL NODES C. TURNEY-DUNHAM AREA

Priority Level: ★★

Action Steps

Proactive Actions

- Develop gateways into Turney-Dunham
- Add wayfinding signage
- Conduct planning, design, and engineering for Dunham Road streetscaping
- Conduct planning, design, and engineering for trail connections from Dunham Park to S. Lee Road and to Metroparks Bedford Reservation

Responsive Actions

- Support redevelopment of vacant parcels south of Turney Road for retail
- Support redevelopment of vacant parcels north of Turney Road for housing or pocket parks
- Require trail construction as part of any subdivision development

Ongoing Actions

- Support Metroparks' renovations of Dunham park
- Host events to bring people to Turney-Dunham
- Encourage new development and redevelopment of older retail

Citywide Actions

The following Citywide goals and actions are also applicable:

Goal 1: A, B	Goal 4: C-H	Goal 6: A, G
Goal 3: A-G	Goal 5: D, E	Goal 7: A

COMPONENT 2: IMPROVE CONNECTIONS BETWEEN NODES AND WITH THE REGION

Priority Level: ★

Action Steps

Proactive Actions

- Review minor streetscape areas for missing street trees, poor crossings, and infrastructure
- Design and construct improvements in minor streetscape areas
- Conduct planning, design, and engineering for major streetscapes
- Rehabilitate Warrensville Center Road
- Rehabilitate Dunham Road

Responsive Actions

- Require streetscape improvements when buildings are redeveloped
- Limit new curb cuts when buildings are developed or redeveloped

Ongoing Actions

- Repair roads, sidewalks, crosswalks, and other infrastructure

Citywide Actions

The following Citywide goals and actions are also applicable:

Goal 1: A, B	Goal 4: B, I	Goal 7: A-E
Goal 3: E	Goal 5: A, E	Goal 9: F

COMPONENT 3: DEVELOP NON-MOTORIZED CONNECTIONS

Priority Level: ★

Action Steps

Proactive Actions

- Convene Norfolk-Southern about potential railroad crossings
- Conduct planning, design, and engineering for trails and bike lanes
- Construct trail connections

Responsive Actions

- Require trail easements as part of new developments or redevelopments

Ongoing Actions

- Include non-motorized improvements as part of road rehabilitations
- Seek potential railroad bridge crossings
- Secure easements for needed trail connections
- Work with trail builders to construct connections in Maple Heights

Citywide Actions

The following Citywide goals and actions are also applicable:

- Goal 1:** A
- Goal 3:** E
- Goal 4:** B, E, I, J
- Goal 6:** C
- Goal 7:** A, D, E

COMPONENT 4: LINK TO NEARBY PARKS

A. JACKSON PARK

Priority Level: ★

Action Steps

Proactive Actions

- Review tax delinquency in the unfinished subdivision
- Convene property owners about donating or selling their properties
- Hire qualified design professionals to develop a detailed park plan and associated development

- Conduct planning, design, and engineering for a Jackson Boulevard greenway

Responsive Actions

- Support park-oriented and walkable commercial development along Broadway Avenue
- Support residential development along Thomas Street

Ongoing Actions

- Acquire vacant parcels within the unfinished subdivision
- Partner with non-profits and the school district to ensure ongoing safety of a Jackson Boulevard Greenway
- Protect the environmental features of the area

Citywide Actions

The following Citywide goals and actions are also applicable:

- Goal 1:** A, B, H
- Goal 2:** H-J
- Goal 3:** A-C
- Goal 4:** B, E, J
- Goal 5:** A, B, E, G-I
- Goal 6:** A, B, D

COMPONENT 4: LINK TO NEARBY PARKS

B. STAFFORD PARK

Priority Level: ★

Action Steps

Proactive Actions

- Conduct planning, design, and engineering for new trails through the park
- Work with area stakeholders to consider partnering in reopening the City pool
- Shrink and improve the parking area
- Develop a partnership with the School District to provide overflow parking if needed
- Convene Warrensville Center Road property owners concerning a park road and trail entrance
- Develop gateways into Stafford Park
- Add wayfinding signage

Responsive Actions

- Mandate new park access points as part of any redevelopment of Warrensville Center Road properties

Ongoing Actions

- Repair existing park amenities

Citywide Actions

The following Citywide goals and actions are also applicable:

Goal 1: A, B, H	Goal 5: A, B, D	Goal 7: D
Goal 4: B, J	Goal 6: A, D-F	Goal 8: E

COMPONENT 5: STRENGTHEN SURROUNDING RESIDENTIAL AREAS

Priority Level: ★★★

Action Steps

Proactive Actions

- Identify existing City resources that could be targeted as part of a neighborhood improvement program
- Convene private, non-profit, and regional groups about partnering as part of a neighborhood improvement program
- Identify neighborhood groups that could be part of a program

Responsive Actions

- Grow and improve the neighborhood improvement program based on lessons learned

Ongoing Actions

- Advertise a neighborhood improvement program to potential neighborhoods

Citywide Actions

The following Citywide goals and actions are also applicable:

Goal 1: A-H	Goal 5: A, C, E, F	Goal 8: B, E
Goal 2: A-L	Goal 6: D, G-I	
Goal 4: B, E	Goal 7: A, C, D	

COMPONENT 6: ENHANCE INDUSTRIAL PARKS

Priority Level: ★

Action Steps

Proactive Actions

Identify the boundaries and name the City's industrial parks

Develop clear incentive packages for employment in these areas

Develop gateways into the industrial parks

Add wayfinding signage

Conduct planning, design, and engineering for Dunham Road and Rockside Road streetscaping

Conduct planning, design, and engineering for new trails through this area

Partner with property owners to make improvements to existing or proposed parks

Responsive Actions

Mandate walkable, attractive design of new developments

Support industrial developments within the industrial parks

Support supportive retail development along S. Lee Road

Ongoing Actions

Promote the City's industrial parks to potential developers

Clear and clean industrial areas for future reuse

Citywide Actions

The following Citywide goals and actions are also applicable:

Goal 1: A, B

Goal 5: D, E

Goal 7: A

Goal 3: E

Goal 6: H

Goal 9: D, E, G

Goal 4: E, G-J

6.4 CITYWIDE IMPLEMENTATION TABLES

POTENTIAL PARTNERS LEGEND

City of Maple Heights

-  Maple Heights City Government – General
- B** Building **P** Parks
- F** Finance **S** Service
- L** Law **SC** Senior Center
-  Maple Heights City School District
-  Police and Fire

Private and Non-Profit Entities

-  Akron Cleveland Association of Realtors
-  Bicycling Advocates
-  Business District Merchant Associations
-  Cleveland Urban Design Collaborative
-  Community Development Corporation
-  Cuyahoga County Public Library
-  Faith Community
-  Higher Education Institutions
-  Home Repair Resource Center
-  Jumpstart
-  Local Businesses
-  Mill Creek Watershed Partnership
-  MyCom
-  Neighborhood Groups
-  Private Property Owners
-  Qualified Design Professionals
-  Qualified Non-Profits
-  Railroads
-  Regional Institutions
-  Southeast Region Chamber of Commerce
-  Transit Advocates
-  Western Reserve Land Conservancy

Other Governmental Agencies

-  Cleveland Metroparks
-  County Planning
-  Cuyahoga Arts and Culture
-  Cuyahoga County Board of Health
-  Cuyahoga County Department of Development
-  Cuyahoga County Land Bank
-  Cuyahoga County Public Works
-  Cuyahoga Soil and Water Conservation District
-  Greater Cleveland Regional Transit Authority
-  Neighboring Communities
-  Northeast Ohio Areawide Coordinating Agency
-  Northeast Ohio Regional Sewer District
-  Ohio Department of Health
-  Ohio Department of Natural Resources
-  Ohio Department of Transportation
-  Ohio Development Services Agency
-  TeamNEO

Priority Level

-  Lowest Priority
-  Middle Priority
-  Highest Priority

GOAL 1: FOSTER COMMUNITY PRIDE AND NEIGHBORHOOD NETWORKS

Priority Level: ★★

Action Steps	Years to Complete	Responsible Parties & Partners	Est. Cost	Status/Date Complete
Action Steps—Branding				
A. Hire qualified design professionals to develop a consistent City brand for logos, gateway signs and markers, flags, municipal vehicles, business districts, parks, and other pieces	1-2 Yrs		Low	
B. Implement the brand by constructing gateway signs at minor and major entrances, enhancing infrastructure as roads are improved, updating the City's website, and adding other features identified in a branding scheme	Ongoing		—	
C. Undertake a campaign to foster community pride through media that portrays the positive aspects of living in Maple Heights	1-2 Yrs		Medium	
Action Steps—Block Clubs				
D. Strengthen the City's block club program to connect neighbors and build local social networks	1-2 Yrs		Low	
E. Consider a new Community Development Corporation or partner with an existing one to assist the City in fostering neighborhood networks and acting as a central repository of community engagement efforts and best practices	1-2 Yrs		High	
F. Map neighborhood groups and block clubs, and post contact information on the City's website to make involvement easier	1-2 Yrs		Low	
G. Foster a sense of community among residents of all races and ethnicities by partnering with groups to expand events and efforts that embrace diversity	Ongoing		—	
H. Encourage neighborhood safety through block watches and safety training events	Ongoing		—	

GOAL 2: STABILIZE THE HOUSING MARKET AND ENCOURAGE REINVESTMENT IN NEIGHBORHOODS

Priority Level: ★★★

Goals and Actions	Years to Complete	Responsible Parties & Partners	Est. Cost	Status/Date Complete
Action Steps—Maintenance				
A. Use the 2017 Property Survey to prioritize distressed properties for actions to bring them up to code or demolish those beyond repair	3-5 Yrs	 — B, L     	High	
B. Develop an ongoing program to update exterior housing maintenance survey data on a five-year rotating basis	Ongoing	 — B, L    	—	
Action Steps—Marketing				
C. Market Maple Heights as an affordable starter-home and one-story living location	Ongoing	   	—	
D. Develop a home improvement award program that recognizes investments in renovations and quality construction	1-2 Yrs	   	Low	
Action Steps—Homeownership				
E. Partner with nearby communities, regional non-profits, local agencies, and banks to develop a mortgage and rehabilitation loan program for homes under \$50,000	2-3 Yrs	 — B, F, L     	Low	
F. Work with non-profits and other resource centers to host homeownership classes for current renters and other prospective homeowners	1-2 Yrs	 — F, L        	Low	
G. Work with the Cuyahoga County Fiscal Office, Treasurer, and Prosecutor to reduce the number and severity of tax delinquent properties through education and repayment plans	3-5 Yrs	 — F, L    	Low	
Action Steps—Construction				
H. Assemble land in target areas and advertise infill housing opportunities to residential developers	3-5 Yrs	 — B, F, L, S    	High	
I. Update the City's Zoning Code to ensure it allows appropriate infill housing and home renovations	1-2 Yrs	 — B, L   	Low	
J. Update the City's Community Reinvestment Area to incentivize new housing construction in targeted areas	1-2 Yrs	 — F, L   	Low	
K. Advertise the Maple Heights home renovation concepts completed by the Cleveland Urban Design Collaborative to homeowners to encourage renovations of existing properties	Ongoing	    	—	
L. Partner with non-profits such as the Home Repair Resource Center to educate homeowners on repairs and renovations	Ongoing	     	—	

GOAL 3: IMPROVE THE VIBRANCY OF THE CITY'S BUSINESS DISTRICTS

Priority Level: ★★

Goals and Actions	Years to Complete	Responsible Parties & Partners	Est. Cost	Status/Date Complete
Action Steps—Zoning				
A. Update the City's Zoning Code to require more walkable development and allow a wider range of uses in Commercial Zoning Districts	1-2 Yrs	— B, L	Low	
B. Improve landscaping standards for new commercial buildings to ensure adequate landscaping between sidewalks, parking areas, and within parking lots	1-2 Yrs	— B, L	Low	
C. Reduce the number of parking spaces required by the Zoning Code to promote denser, more walkable development	1-2 Yrs	— B, L	Low	
Action Steps—District Management				
D. Develop merchants associations in commercial centers to coordinate marketing, physical improvements, events, business strategies, and other issues	1-2 Yrs	— B, F, L	Low	
E. Consider Tax Increment Financing to help pay for capital improvements in business districts	2-3 Yrs	— F, L	Low	
F. Use special events to catalyze a sense of place in business districts and attract shoppers	Ongoing	—	—	
G. Build a pipeline of potential small businesses by hosting pop-up retail events, identifying small retailers, facilitating networking and apprenticeships, and connecting them with available spaces	Ongoing	—	—	

GOAL 4: ENCOURAGE WALKING AND BICYCLING

Priority Level: ★

Goals and Actions	Years to Complete	Responsible Parties & Partners	Est. Cost	Status/Date Complete
Action Steps—Safety				
A. Work with non-profits and advocacy organizations to educate bicyclists and drivers on bicycling laws and safe practices	Ongoing		—	
B. Develop a Safe Routes to School program	2-3 Yrs		Low	
C. Incentivize construction of safe pedestrian paths into commercial strip centers setback from the street	1-2 Yrs		High	
D. Update the City's Zoning Code to require clear, safe, and direct pedestrian connections through parking lots into strip commercial centers	1-2 Yrs		Low	
E. Evaluate sidewalks and crossing locations for implementation of HAWK signals, enhanced crosswalks, brighter lighting, and other elements to ensure pedestrian safety	Ongoing		—	
Action Steps—Amenities				
F. Partner with businesses or seek grant funding to add bicycle parking in business districts	1-2 Yrs		Low	
G. Update the City's Zoning Code to require bicycle parking in business districts and multi-family developments	1-2 Yrs		Low	
H. Improve GCRTA bus stops in Maple Heights—especially at high-frequency stops and community centers	3-5 Yrs		High	
Action Steps—Network Maintenance				
I. Adopt a Complete and Green Streets ordinance to require consideration of multi-modal and environmental improvements in Capital Improvement Projects	1-2 Yrs		Low	
J. Work with Cuyahoga Greenways to establish an ongoing maintenance plan for trails	Ongoing		—	

GOAL 5: PROTECT THE CITY'S CRITICAL ENVIRONMENTAL FEATURES

Priority Level: ★

Goals and Actions	Years to Complete	Responsible Parties & Partners	Est. Cost	Status/Date Complete
Action Steps—Tree Canopy				
A. Use the County Planning Greenprint, Street Connections Framework Map, and Environmental Focus Areas Map to identify parcels, areas, and streets with low tree canopy coverage to target tree plantings	1-2 Yrs	— F, P, S 	Medium	
B. Adopt tree protection ordinances	1-2 Yrs	— L, P, S 	Low	
Action Steps—Green Infrastructure				
C. Review the City's development codes to remove barriers to rain barrels, solar panels, and other green infrastructure elements	1-2 Yrs	— B, L 	Low	
D. Update parking lot standards for large-scale developments to require green stormwater infrastructure	1-2 Yrs	— B, L 	Low	
E. Work with NEORS, Cleveland Metroparks, and private and non-profit partners to identify green infrastructure opportunities on both private and public properties	1-2 Yrs	— B, S 	Low	
F. Work with non-profits and garden centers to hold front yard landscaping classes and green infrastructure classes to educate property owners on how to install and maintain landscaping	Ongoing		—	
Action Steps—Open Space Protection				
G. Ensure that any new development of the City's unfinished subdivisions handles all stormwater on site and includes green space	Responsive	— B, L, P, S 	—	
H. Consider regulations to limit development within specified distances of existing streams, waterways, and wetlands	1-2 Yrs	— B, L, P, S 	Low	
I. Consider daylighting culverted streams where possible through unfinished subdivisions	Ongoing	— B, P, S 	—	

GOAL 6: REVITALIZE EXISTING PARKS AND STRATEGICALLY ENHANCE THE CITY'S RECREATION SYSTEM

Priority Level: ★

Goals and Actions	Years to Complete	Responsible Parties & Partners	Est. Cost	Status/Date Complete
Action Steps—Park Improvements				
A. Further refine park designs from the Place-Based Framework into a Parks and Public Spaces Plan that addresses specific recreational needs and physical improvements in all of the City's existing and proposed parks	1-2 Yrs	 — F, P, S   	Low	
B. Acquire parcels within unbuilt residential subdivisions where possible	Ongoing	 — F, L, P, S   	—	
C. Partner with the institutional uses on the northern section of Broadway to use private and public land for the formation of a campus and recreational area	3-5 Yrs	 — B, F, L, P        	High	
Action Steps—Partnerships				
D. Expand and formalize existing partnerships with the faith community and other community groups to program City parks	Ongoing	 — P, SC     	—	
E. Work with neighboring communities to develop reciprocity agreements for recreational facilities	1-2 Yrs	 — L, P, SC  	Low	
F. Consider forming a recreation task force to develop shared use agreements for public use of School District facilities	1-2 Yrs	 — P, SC  	Low	
Action Steps—Neighborhood Parks				
G. Partner with block clubs or neighborhood groups to develop and maintain small pocket parks on vacant or unused land	2-3 Yrs	 — F, L, P, S         	Medium	
H. Develop or use existing design standards and regulations for side yard expansions or pocket parks on vacant parcels	1-2 Yrs	 — B, L, P, S      	Low	
I. Consider locations for a community dog park	1-2 Yrs	 — P, S   	Low	

GOAL 7: COORDINATE INFRASTRUCTURE IMPROVEMENTS

Priority Level: ★★

Goals and Actions	Years to Complete	Responsible Parties & Partners	Est. Cost	Status/Date Complete
Action Steps—Street Repair				
A. Work with NOACA and County Public Works to fund the repair of major streets in Maple Heights with a focus on those streets that are critical to the City's development framework	3-5 Yrs	 — F, S    	High	
B. Undertake a review of City streets to develop a comprehensive pavement rating system	1-2 Yrs	 — S    	Medium	
C. Target street repairs according to the pavement rating system, and outline proposed repairs in a Capital Improvement Plan	Ongoing	 — S    	—	
Action Steps—Coordination				
D. Coordinate street, sewer, and other infrastructure efforts to limit duplication of efforts	Ongoing	 — S       	—	
E. Develop a process for informing and collaborating with neighboring communities and regional entities on infrastructure improvements	1-2 Yrs	 — S       	—	

GOAL 8: DEVELOP A COMPREHENSIVE SYSTEM OF YOUTH ENGAGEMENT

Priority Level: ★

Goals and Actions	Years to Complete	Responsible Parties & Partners	Est. Cost	Status/Date Complete
Action Steps—Coordination				
A. Work with MyCom, the School District, the City's Recreation Department, non-profits, the faith community, and private entities to form a single repository of information on youth activities and employment	1-2 Yrs	 — P    	Low	
B. Partner with MyCom to formalize, disseminate, and implement a plan for engaging youth	1-2 Yrs	 — P    	Low	
C. Host monthly meetings for all providers of youth activities to ensure ongoing coordination	Ongoing	 — P   	—	
D. Develop a website or other marketing and informational materials on the slate of activities available to Maple Heights youth	1-2 Yrs	 — P   	Low	
E. Promote healthy living and active lifestyles as part of a comprehensive program of youth activities	Ongoing	 — P    CCBH 	—	

GOAL 9: GROW MANUFACTURING JOBS

Priority Level: ★

Goals and Actions	Years to Complete	Responsible Parties & Partners	Est. Cost	Status/Date Complete
Action Steps—Workforce				
A. Work with Maple City Schools, local businesses, Cuyahoga County, and local and regional colleges to advertise and grow workforce development programs	Ongoing	           	—	
B. Coordinate with employers to expand internships and apprenticeships for Maple Heights students	2-3 Yrs	       	Low	
C. Promote the partnership between Maple City Schools and local businesses to develop skill-based educational opportunities in manufacturing	1-2 Yrs	       		
Action Steps—Incentives				
D. Target attraction efforts and marketing materials to businesses that align with existing community strengths such as distribution facilities, metals manufacturing, and the Cleveland Intermodal Terminal	Ongoing	         	—	
E. Continue to prepare development-ready sites and market them to potential manufacturers	Ongoing	         	—	
F. Work with NOACA to repair roads, improve infrastructure, and implement quality signage for the Cleveland Intermodal Terminal	3-5 Yrs	             	High	
G. Consider a tax incentive program for businesses that add new employment in the City	2-3 Yrs	             	Low	

6.5 POTENTIAL FUNDING SOURCES

A table and description of different grant programs, loan programs, and other funding sources to help pay for or reduce costs for communities to implement infrastructure and other programming is outlined in this table.

Each source includes a program name, the source of the funding, a brief description of the program or what projects are eligible, and the most recent web site.

Potential Funding Sources

ALTERNATIVE STORMWATER INFRASTRUCTURE LOAN PROGRAM OHIO DEVELOPMENT SERVICES AGENCY (ODSA)

Below-market rate loans for the design and construction of green infrastructure as part of economic development projects in currently or previously developed areas

Infrastructure, Environment
www.development.ohio.gov/cs/cs_alstromwater.htm

BARK FOR YOUR PARK GRANT PETA SAFE

An annual grant program that awards eight communities with the funding to break ground on a new dog park, tailored to the needs and desires of the community. Additionally, the grant program awards five existing dog park communities with funding for maintenance and improvement of their current dog park.

Infrastructure, Recreation
<https://barkforyourpark.petsafe.com>

CERTIFIED LOCAL GOVERNMENT GRANTS OHIO HISTORY CONNECTION

Provides grants to Certified Local Governments for projects such as training staff, developing design guidelines, restoring properties, or developing heritage tourism programs that strengthen community historic preservation, protect and preserve cultural resources, and promote economic development

Community Development, Housing, Historic Preservation
www.ohiohistory.org/preserve/state-historic-preservation-office/clg/clggrants

CLEAN OHIO TRAILS FUND OHIO DEPARTMENT OF NATURAL RESOURCES (ODNR)

Provides grant funding for outdoor recreational trails with a special focus on completing regional trail systems, linking population centers with recreation areas, repurposing rail lines, preserving natural corridors, and providing links in urban areas

Infrastructure, Recreation
www.development.ohio.gov/cleanohio/recreationaltrails/

CLEAN OHIO GREEN SPACE CONSERVATION PROGRAM NATURAL RESOURCE ASSISTANCE COUNCIL (NRAC)

Bond program created by the State of Ohio in 2000 and administered locally by NRAC to fund the preservation and protection of natural areas, farmland, streams, and wetlands

Environment, Recreation
www.development.ohio.gov/cleanohio/recreationaltrails/

Potential Funding Sources

THE CLEVELAND FOUNDATION GRANTS THE CLEVELAND FOUNDATION

Provides grants to the Greater Cleveland community in six areas of focus: education & youth development, neighborhoods, health & human services, arts & culture, economic development, and purposeful aging

Infrastructure, Environment, Community Development, Economic Development, Recreation, Housing, Historic Preservation, Health
www.clevelandfoundation.org/grants/grants-overview

COMMUNITY REINVESTMENT AREA PROGRAM (CRA) OHIO DEVELOPMENT SERVICES AGENCY (ODSA)

Allows municipalities or counties to designate areas where investment has lagged as a CRA to encourage revitalization of the existing housing stock and the development of new structures by providing real property tax exemptions for property owners who renovate existing or construct new buildings

Community Development, Economic Development, Housing
www.development.ohio.gov/bs/bs_comreinvest.htm

CONGESTION MITIGATION AND AIR QUALITY PROGRAM (CMAQ) NORTHEAST OHIO AREAWIDE COORDINATING AGENCY (NOACA)

Provides funding for transportation projects or programs including capital investments in transportation infrastructure, congestion relief efforts, vehicle acquisitions, or other capital projects that reduce transportation emissions in order to achieve air quality standards

Infrastructure
www.noaca.org/index.aspx?page=4430

CUYAHOGA ARTS AND CULTURE PROJECT SUPPORT GRANTS CUYAHOGA ARTS AND CULTURE (CAC)

Provides grant support to organizations such as community development corporations for arts and cultural projects that are open to the public and revolve around topics such as literature, theatre, music, motion pictures, and architecture

Community Development
www.cacgrants.org/grant-programs/

CUYAHOGA COUNTY CAPITAL IMPROVEMENT PROGRAM (CIP) CUYAHOGA COUNTY DEPARTMENT OF PUBLIC WORKS (DPW)

Provides funding for County roads, bridges, and transportation assets

Infrastructure
www.publicworks.cuyahogacounty.us/en-US/Project-Planning-Funding.aspx

ENTERPRISE ZONE TAX INCENTIVES CUYAHOGA COUNTY DEPARTMENT OF DEVELOPMENT (DOD)

Serve as an additional economic development tool for communities attempting to retain and expand their economic base by providing tax incentives for eligible new investments

Economic Development
www.development.cuyahogacounty.us/en-US/enterprise-zone-tax-incentives.aspx

THE GEORGE GUND FOUNDATION GRANTS THE GEORGE GUND FOUNDATION

Provides grants to the Greater Cleveland community in five areas of focus: arts, economic development & community revitalization, education, environment, and human services

Environment, Community Development, Economic Development, Recreation, Housing, Health
www.gundfoundation.org

GREAT LAKES RESTORATION INITIATIVE UNITED STATES ENVIRONMENTAL PROTECTION AGENCY (EPA)

Provides grant funding for urban watershed management implementation projects that reduce nonpoint source pollution in watersheds draining to the Great Lakes

Environment
www.epa.gov/great-lakes-funding/

GREEN INFRASTRUCTURE GRANT PROGRAM NORTHEAST OHIO REGIONAL SEWER DISTRICT (NEORS)

Provides grants for professional services such as design and engineering costs, structural analysis, and construction costs for stream restoration and innovative stormwater management practices in the combined sewer area

Infrastructure, Environment
www.neorsd.org/stormwater-2/green-infrastructure-grant-program/

Potential Funding Sources

GROW CUYAHOGA FUND CUYAHOGA COUNTY DEPARTMENT OF DEVELOPMENT (DOD)

Provides loans to small businesses for any legitimate business purpose including working capital, machinery and equipment, acquisition of land and building, construction, renovations, and tenant improvements

Community Development, Economic Development
<http://development.cuyahogacounty.us/en-US/grow-cuyahoga-county.aspx>

HERITAGE HOME PROGRAM CLEVELAND RESTORATION SOCIETY AND AREA BANKS

Low-interest, fixed-rate home equity loans and technical services for homeowners to maintain and improve older houses through historically appropriate projects that include roof repair and replacement, painting, insulation, window repair and replacement, basement waterproofing, masonry repair, kitchen and bath renovation, compatible additions, electrical, plumbing, and HVAC

Housing, Historic Preservation
www.heritagehomeprogram.org/

HOME DEPOT FOUNDATION GRANTS HOME DEPOT FOUNDATION

Provides grants for to improve the homes of U.S. veterans, train residents in skilled trades, and support communities impacted by natural disasters

Community Development, Economic Development, Housing
www.corporate.homedepot.com/community

KEY BANK FOUNDATION GRANTS KEY BANK FOUNDATION

Provides grants to support neighborhoods through affordable housing, homeownership, economic inclusion, small business development, education, and workforce assistance

Community Development, Economic Development, Housing
www.key.com/about/community/key-foundation-philanthropy-banking.jsp

THE KRESGE FOUNDATION GRANTS THE KRESGE FOUNDATION

Provides national grants focus on arts & culture, education, environment, health, human services,

Environment, Community Development, Economic Development, Recreation, Health
www.kresge.org

LAND AND WATER CONSERVATION FUND OHIO DEPARTMENT OF NATURAL RESOURCES (ODNR)

Grant program that provides reimbursement assistance for the acquisition, development, and rehabilitation of recreational areas

Environment, Recreation
<http://realestate.ohiodnr.gov/outdoor-recreation-facility-grants>

MICROENTERPRISE LOAN FUND PROGRAM (MLFP) CUYAHOGA COUNTY DEPARTMENT OF DEVELOPMENT (DOD) & THE ECONOMIC AND COMMUNITY DEVELOPMENT INSTITUTE (ECDI)

Provides micro-loans and technical assistance to microenterprise businesses and entrepreneurs for the establishment of a new business, expansion of an existing business, purchase of equipment, startup operating costs, or other uses

Economic Development
<http://development.cuyahogacounty.us/en-US/Microenterprise-Loan-Fund-Program.aspx>

MUNICIPAL GRANT PROGRAM CUYAHOGA COUNTY DEPARTMENT OF DEVELOPMENT (DOD)

Competitive grant program that provides funding for a variety of activities that match County and Federal priorities and objectives

Infrastructure, Environment, Community Development, Economic Development, Recreation, Housing, Health
www.development.cuyahogacounty.us/en-US/community-development.aspx

NATUREWORKS PROGRAM OHIO DEPARTMENT OF NATURAL RESOURCES (ODNR)

Grant program that provides reimbursement assistance for the acquisition, development, and rehabilitation of recreational areas

Recreation
<http://realestate.ohiodnr.gov/outdoor-recreation-facility-grants>

Potential Funding Sources

OHIO HISTORIC PRESERVATION TAX CREDIT PROGRAM OHIO DEVELOPMENT SERVICES AGENCY (ODSA)

Provides a tax credit to the owners of historic structures to assist in the renovation of buildings that are individually listed on the national register of historic places, located in and contributing to a registered historic district, or individually listed as a historic land mark by a certified local government

Economic Development, Historic Preservation
www.development.ohio.gov/cs/cs_ohptc.htm

OHIO STATE HISTORIC PRESERVATION HISTORY FUND THE OHIO HISTORY CONNECTION

Provides grant funding to public or non-profit entities in three categories: organization development such as training for boards and staff, programs and collections projects such as the study and recording of historic information, and bricks & mortar projects such as the restoration of a historic site

Community Development, Economic Development, Historic Preservation
www.ohiohistory.org/preserve/local-history-services/history-fund/history-fund-guidelines

“OUR TOWN” GRANTS NATIONAL ENDOWMENT FOR THE ARTS (NEA)

Provides grant support for organizations that integrate arts and culture into community revitalization efforts that aim to enhance quality of life, increase creative activity, and create or preserve a distinct sense of place

Community Development, Economic Development
www.arts.gov/grants-organizations/our-town/introduction

PEOPLE FOR BIKES COMMUNITY GRANT PEOPLE FOR BIKES AND BIKE INDUSTRY PARTNERS

Provides grants to non-profit organizations and governments with a focus on bicycling infrastructure, active transportation, or community development such as bike paths, bike racks, and open streets programs

Infrastructure, Community Development
www.peopleforbikes.org/pages/grant-guidelines

RECREATIONAL TRAILS PROGRAM OHIO DEPARTMENT OF NATURAL RESOURCES (ODNR)

Grant program for projects such as urban trail linkages, trailhead & trailside facilities, acquisition of easements & property, development and construction of new trails

Infrastructure, Recreation
<http://realestate.ohiodnr.gov/outdoor-recreation-facility-grants>

ROBERT WOOD JOHNSON FOUNDATION GRANTS ROBERT WOOD JOHNSON FOUNDATION

Provides grants for projects that advance the Foundation's mission to improve the health and health care of all Americans through healthy communities that support parks and active transportation

Infrastructure, Community Development, Health
www.rwjf.org/en/grants/what-we-fund.html

ROCKEFELLER FOUNDATION GRANTS THE ROCKEFELLER FOUNDATION

Provides grants to promote the well-being of humanity throughout the world with a focus in the United States on transportation planning, infrastructure policy, and sustainability

Infrastructure, Environment, Community Development, Economic Development, Recreation, Health
www.rockefellerfoundation.org

SAFE ROUTES TO SCHOOL PROGRAM (SRTS) OHIO DEPARTMENT OF TRANSPORTATION (ODOT)

Grant funding available for the development of a School Travel Plan that outlines infrastructure and programmatic changes to make walking and biking to school safer, as well as funding for the implementation of those changes such as bike lanes, sidewalks, crosswalks, and educational programs

Infrastructure, Health
www.dot.state.oh.us/saferoutes

Potential Funding Sources

SECTION 319 GRANTS OHIO ENVIRONMENTAL PROTECTION AGENCY (OEPA)

Provides grant funding to local governments, park districts, and other organizations for the implementation of projects to restore Ohio streams and reduce nonpoint source pollution

Environment
www.epa.state.oh.us/dsw/nps/319Program.aspx

SPECIAL IMPROVEMENT DISTRICT (SID) PROPERTY OWNERS

Areas of land within which property owners agree to pay an additional tax or fee that is used to provide specific services or improvements such as landscaping, streetscape improvements, or ambassador programs within that area

Infrastructure, Community Development, Economic Development

STATE CAPITAL IMPROVEMENT PROGRAM (SCIP) DISTRICT ONE PUBLIC WORKS INTEGRATING COMMITTEE

Provides grants and loans for local public infrastructure improvements including roads, bridges, water supply, wastewater treatment, stormwater collection, and solid waste disposal projects

Infrastructure
www.countyplanning.us/services/grant-programs/state-capital-improvement-program/

SURFACE TRANSPORTATION BLOCK GRANT PROGRAM (STBG) NORTHEAST OHIO AREAWIDE COORDINATING AGENCY (NOACA)

Provides flexible funding for road and bridge projects, transit projects, bikeways, and planning

Infrastructure
www.noaca.org/index.aspx?page=131

TECHNICAL ASSISTANCE PROGRAM NORTHEAST OHIO AREAWIDE COORDINATING AGENCY (NOACA)

Provides funding for NOACA staff to offer planning expertise on community-based multi-modal transportation projects that improve the safety, efficiency, and preservation of the transportation system for all users

Infrastructure, Environment, Economic Development
www.noaca.org/index.aspx?page=142

TRANSPORTATION ALTERNATIVES PROGRAM (TA) NORTHEAST OHIO AREAWIDE COORDINATING AGENCY (NOACA)

Provides funding for programs and projects that include pedestrian and bicycle facilities, safe routes for non-drivers, community improvement activities, and environmental mitigation

Infrastructure, Environment, Community Development, Economic Development, Recreation, Health
www.noaca.org/index.aspx?page=142

TRANSPORTATION FOR LIVABLE COMMUNITIES INITIATIVE (TLCI) PLANNING GRANTS NORTHEAST OHIO AREAWIDE COORDINATING AGENCY (NOACA)

Provides assistance to communities and public agencies for integrated transportation and land use planning studies that can lead to transportation system and neighborhood improvements such as complete bicycle networks or transit-oriented developments

Infrastructure, Environment, Community Development, Economic Development, Recreation, Health
www.noaca.org/index.aspx?page=132

TRANSPORTATION FOR LIVABLE COMMUNITIES INITIATIVE (TLCI) IMPLEMENTATION GRANTS NORTHEAST OHIO AREAWIDE COORDINATING AGENCY (NOACA)

Provides grant awards to communities and public agencies to develop and install infrastructure that has been recommended as part of a previous TLCI Planning Study or Technical Assistance

Infrastructure, Environment, Community Development, Economic Development, Recreation, Health
www.noaca.org/index.aspx?page=132

TREE FUND GRANTS TREE RESEARCH AND EDUCATION ENDOWMENT FUND

Provides grants to support the development of arboriculture education programs and materials that encourage children to learn about the environment as well as research into arboriculture and urban forestry

Infrastructure, Environment, Community Development
www.treefund.org/grants

Potential Funding Sources

WESTERN RESERVE LAND CONSERVANCY SUPPORT WESTERN RESERVE LAND CONSERVANCY

Provides assistance to government agencies in planning new parks, purchasing real property, and financing ongoing expenses

Environment, Recreation
www.wrlandconservancy.org



County Planning

FOR OUR COMMUNITY
FOR OUR REGION
FOR OUR FUTURE