**BROOKLYN MASTER PLAN**

**NEEDS**
- Communication within the city. Between the City and businesses
- Bringing in new businesses. Increase tax base. Redevelopment - American Greetings, Gold Circle
- Utilization of available office & retail space at American Greetings, Ridge Park, Northcliffe Ave
- For the city and school system to continue to work together
- Community + Safety services to be top notch
- Neighborhood Watches
- Create efficient traffic flow, Address rush hour grid-lock: Ridge and Tiedeman Rds at I480
- Larger selection of types of homes available for home ownership
- New constructions housing, upscale housing stock that is modern
- Attract young families
- New Police station, City Hall, rec center (possibly combine with senior center)
- Develop Hurricane Alley: City/School Rec area with park access and trails
- Support a strong school system
- Update rec facilities beyond just the rec center
- Have amenities that attract young families
- Develop a more diverse housing stock
- Highlighting the city’s attributes: proximity to downtown, world class health resources, the arts, major highways, affordable housing.
- Update parking code, stream setbacks, increase tree lawns

**IMPROVEMENTS**
- Police Department
- Businesses that have moved out or vacant: Perkins, Shopping, Center ridge park (Old Tops/Famous Footwear)
- We have Giant Eagle/Aldi/Dollar General/Marcs
- Allow the police to do law enforcement - they are not a ‘social’ group
- Improve the traffic flow: Tiedeman Rd, Ridge Rd, & Ridge Park Square
- City hall building needs updated/new
- Facilities like rec and library are dated and no longer gems
- Update/improve exteriors of existing businesses in need
- Improve water drainage at Tiedeman & Brookpark Road to address flooding issues
- Street paving/street repair
- Public Transportation
- Rec Center - Update it or replace it
- Physical Amenities: Recreation Center, parks, common areas, new CCPL Library
- Park & Cemetery Maintenance: Clear dead trees from Memorial park, Improve St. Theodosius Cemetery
- Improve seas of parking at Biddulph, Ridge Park
- Community Events: parade, picnic, Fall Fest, Santa, walk/bike to school, etc
- Trail connections: parks, rec Center, St. Theodosius cemetery

**EXCEPTIONS**
- Traffic lines on Ridge and Tiedeman Road at I480?
- Speed enforcement on I480
- Enforcement of speed and Stop Signs on city streets
- Increase efforts to bring in new businesses into empty business buildings (Part time vs Full time Business Development Person)
- Bring in a qualified manager for Rec Center
- Updating buildings of older businesses
- Involve corporations & businesses
- Safety in the Ridge Park area
- Development standards for better land use
- Expand greenspace
- Embrace & Celebrate Brooklyn’s diversity
- Establish non-profit Community Development Corp.
- Expanded senior transportation services
- Strengthening of School System, Collaboration between city and schools

**OPPORTUNITIES**
- Specific Locations - American Greetings, Gold Circle, Memphis Drive in land, Clinton Road, Develop Memphis Ave area west of Tiedeman, Brooklyn Acres Property on Ridge Road
- What could be brought into vacant businesses.
- Accentuate the proximity to Downtown Cleveland, convenience of Brooklyn to other areas
- Accentuate the small town feeling a place that has urban, center-city amenities.
- Better allocation/implementation of greenspace/parks
- Connection with Metroparks as inner-ring suburb, connect Big Creek to Brookside Reservation
- Brooklyn School property by Hurricane Alley
- Allow library to expand at current location on Ridge Road
- City Hall area developed into city center, small retail, medical services, etc
- Pilot program to convert ranch houses into colonesials (Example on Idolwood)
- Integrate new UH Medical Center with Recreation Center
- Area around the memorial park or Hurricane alley would be good for townhouses/condos
- With the opening of the Assisted Living Facility on Northcliffe Ave additional medical personnel may be needed at the medical building
- Use of parks + recreational facilities + community center for old + young = school
- Unifying “Look”, define the city limits (welcome gateways)
- Combine sports fields & playgrounds

**STRENGTHS**
- Excellent Services: police + Fire, snow removal, street repairs, trash
- Senior center and activities
- Schools (report card + student opportunities are better than neighboring districts)
- First responders are strong (Police and Fire)
- Senior Driveway plowing
- Police, Fire and City Services
- Location to downtown
- Access to freeways
- Connections between city, schools, businesses
- Law enforcement
- City Hall communications, City Hall response to citizens concern
- Brooklyn is close to everything: close to Hospitals, 10 minutes to airport, 15 minutes to Downtown
- Various denominations of churches
- City Services - Consistent - Garbage Services
- Personal touch - Special pick ups
- Parks

**November 2018**