

# NOISE Exercise

## NEEDS

- » Communication within the city. Between the City and businesses
- » Bringing in new businesses, Increase tax base, Redevelopment - American Greetings, Gold Circle
- » Utilization of available office & retail space at American Greetings, Ridge Park, Northcliffe Ave
- » For the city and school system to continue to work together
- » Community + Safety services to be top notch
- » Neighborhood Watches
- » Create efficient traffic flow, Address rush hour grid-lock: Ridge and Tiedeman Rds at I480
- » Larger selection of types of homes available for home ownership
- » New constructions housing, upscale housing stock that is modern
- » Attract young families
- » New Police station, City Hall, rec center (possibly combine with senior center)
- » Develop Hurricane Alley: City/School Rec area with park access and trails
- » Support a strong school system
- » Update rec facilities beyond just the rec center
- » Have amenities that attract young families
- » Develop a more diverse housing stock
- » Highlighting the city's attributes: proximity to downtown, world class health resources, the arts, major highways, affordable housing.
- » Update parking code, stream setbacks, increase tree lawns

## OPPORTUNITIES

- » Specific Locations - American Greetings, Gold Circle, Memphis Drive in land, Clinton Road, Develop Memphis Ave area west of Tiedeman, Brooklyn Acres Property on Ridge Road
- » What could be brought into vacant businesses.
- » Accentuate the proximity to Downtown Cleveland, convenience of Brooklyn to other areas
- » Accentuate the small town feeling a place that has urban, center-city amenities.
- » Better allocation/implementation of greenspace/parks
- » Connection with Metroparks as inner-ring suburb, connect Big Creek to Brookside Reservation
  - » Brooklyn School property by Hurricane Alley
  - » Allow library to expand at current location on Ridge Road
  - » City Hall area developed into city center, small retail, medical services, etc
  - » Pilot program to convert ranch houses into colonials (Example on Idelwood)
    - » Integrate new UH Medical Center with Recreation Center
    - » Area around the memorial park or Hurricane alley would be good for townhouses/ condos
    - » With the opening of the Assisted Living Facility on Northcliffe Ave additional medical personnel may be needed at the medical building
    - » Use of parks + recreational facilities + community center for old + young = school
    - » Unifying "Look", define the city limits (welcome gateways)
    - » Combine sports fields & playgrounds

## EXCEPTIONS

- » Traffic lines on Ridge and Tiedeman Road at I480?
- » Speed enforcement on I480
- » Enforcement of speed and Stop Signs on city streets
- » Increase efforts to bring in new businesses into empty business buildings (Part time vs Full time Business Development Person)
- » Bring in a qualified manager for Rec Center
- » Updating buildings of older businesses
- » Involve corporations & businesses
- » Safety in the Ridge Park area
- » Development standards for better land use
- » Expand greenspace
- » Embrace & Celebrate Brooklyn's diversity
- » Establish non-profit Community Development Corp.
- » Expanded senior transportation services
- » Strengthening of School System, Collaboration between city and schools

## IMPROVEMENTS

- » Police Department
- » Businesses that have moved out or vacant: Perkins, Shopping, Center ridge park (Old Tops/Famous Footwear)
- » We have Giant Eagle/Aldi/Dollar General/Marcs
- » Allow the police to do law enforcement - they are not a 'social' group
- » Improve the traffic flow: Tiedeman Rd, Ridge Rd, & Ridge Park Square
- » City hall building needs updated/new
- » Facilities like rec and library are dated and no longer gems
- » Update/improve exteriors of existing businesses in need
- » Improve water drainage at Tiedeman & Brookpark Road to address flooding issues
- » Street paving/street repair
- » Public Transportation
- » Rec Center - Update it or replace it
- » Physical Amenities: Recreation Center, parks, common areas, new CCPL Library
- » Park & Cemetery Maintenance: Clear dead trees from Memorial park, Improve St. Theodosius Cemetery
- » Improve seas of parking on Biddulph, Ridge Park
- » Community Events: parade, picnic, Fall Fest, Santa, walk/bike to school, etc
- » Trail connections: parks, rec Center, St. Theodosius cemetery

## STRENGTHS

- » Excellent Services: police + Fire, snow removal, street repairs, trash
- » Senior center and activities
- » Schools (report card + student opportunities are better than neighboring districts)
- » First responders are strong (Police and Fire)
- » Senior Driveway plowing
- » Police, Fire and City Services
- » Location to downtown
- » Access to freeways
- » Connections between city, schools, businesses
- » Law enforcement
- » City Hall communications, City Hall response to citizens concern
- » Brooklyn is close to everything: close to Hospitals, 10 minutes to airport, 15 minutes to Downtown
- » Various denominations of churches
- » City Services - Consistent - Garbage Services
- » Personal touch - Special pick ups
- » Parks