



COMMUNITY SURVEY RESULTS



EXECUTIVE SUMMARY

The City of Euclid's 2016 Survey was conducted to understand the community's attitudes on a variety of important issues and topics. The survey results are intended to be used to inform and guide the City's Master Plan process.

In coordination with City officials, County Planning designed, distributed, collected, and analyzed the survey.

WHAT'S IN THE EXECUTIVE SUMMARY?

This Executive Summary provides a snapshot of the most important and compelling survey results. The summary is organized

by topic area and mirrors the organization of the Results Report as a whole.

It includes an overview and analysis of the most important information from the survey, as well as associated graphics.

HOW DO I USE IT?

The Executive Summary is a snapshot of the results and can give an overview of residents' most pressing issues. Use this summary as an overview and refer to the detailed findings section of the Results Report for additional analysis and context.



CITY OF EUCLID MASTER PLAN

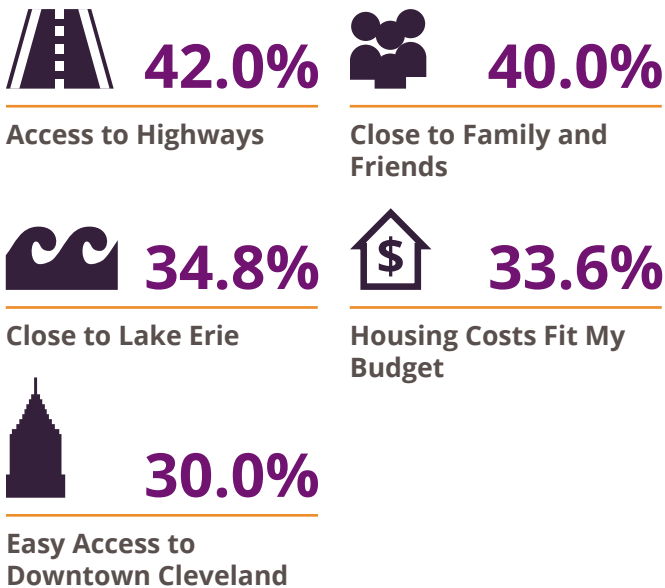
Photo: Simone Gatewood

CITY QUALITIES

Respondents were first asked to select the reasons they reside in Euclid. The top reasons respondents choose to live in the City were its access to highways, closeness to family & friends, proximity to Lake Erie, affordability of housing, and access to Downtown Cleveland. More than 30% of respondents selected these reasons.

When asked why one might consider moving out of the City, more than a third of respondents said they would move for a safer City or for lower taxes. Additionally, 18.6% of people said they would not consider moving out.

TOP REASONS FOR LIVING IN EUCLID



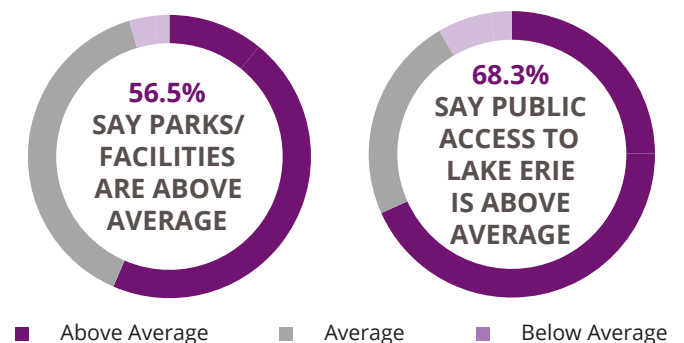
TOP CONSIDERATIONS FOR MOVING OUT



PARKS & RECREATION

Overall, opinions of parks and recreation facilities are rated very highly by respondents, with 56.5% saying they are above average. Individual facilities rated differently with the Joseph Farrell Memorial Fishing Pier rated highest along with other large parks. The Skate Park, Dog Park, and various neighborhood facilities are rated lower.

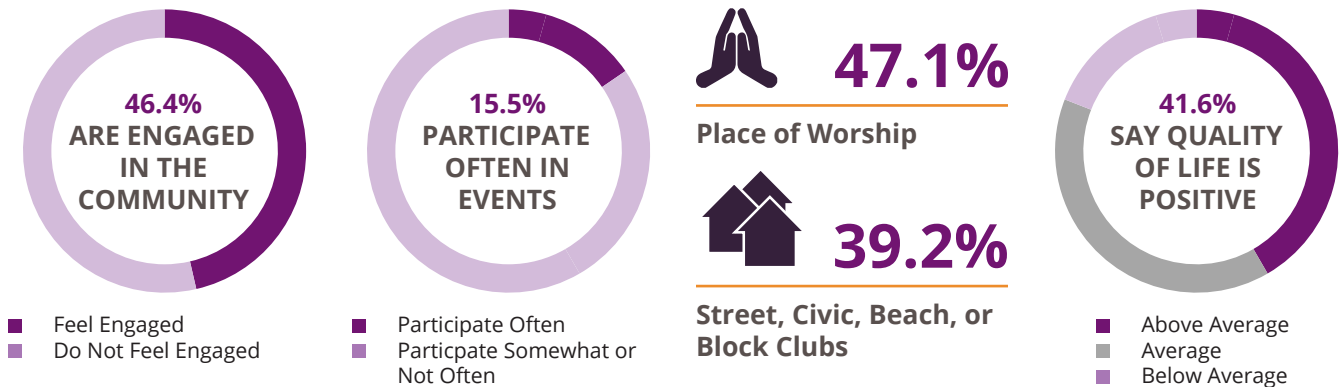
Respondents also said access to Lake Erie is good, with 68.3% saying it is above average.



ENGAGEMENT AND QUALITY OF LIFE

Questions on engagement and quality of life showed room for improvement. Just under half of residents feel engaged in their community, and very few participate in events more than once or twice a month. Those that are involved tend to be engaged via their place of worship or their street, civic, beach, or block club.

Overall, quality of life in Euclid skews heavily positive. Of respondents, 41.6% said quality of life was positive, 39.3% said it was average, and 19.1% said it was poor. In general, those who are engaged in their community have a significantly improved quality of life.



ECONOMIC DEVELOPMENT

On economic development initiatives, respondents prioritized attracting varied retail and service stores to Euclid, with a special emphasis on local retailers. This was followed by a desire to attract manufacturing jobs, promote workforce training, and attracting office jobs. Residents were less focused on growing as a regional retail center or developing additional arts and cultural attractions.



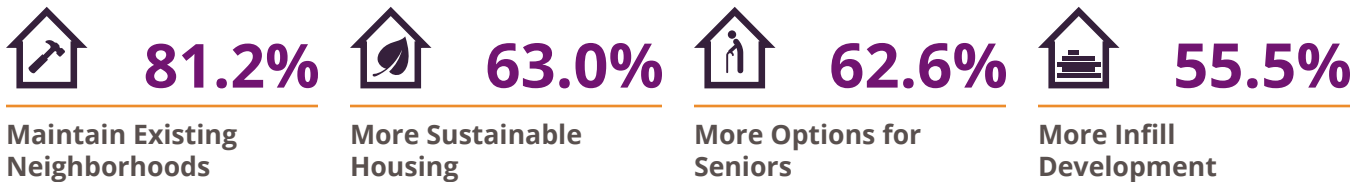
CITY COMMUNICATION

Overall, a majority of respondents feel the City does a good job of communicating and making information available. How respondents receive that information largely depended on age.



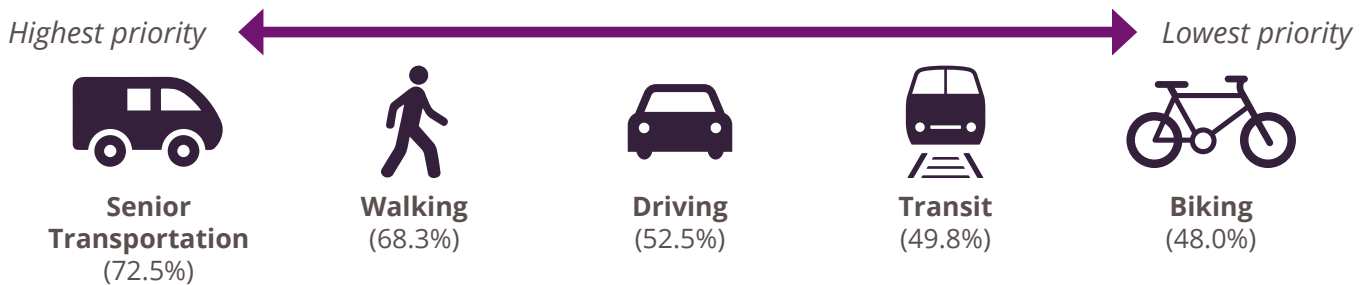
HOUSING

Strong housing is the bedrock of strong neighborhoods, and respondents to the survey recognized this. More than three-quarters said maintenance of existing housing and neighborhoods was their highest priority for new housing. This was followed by more sustainable housing, more options for seniors, and more infill development on vacant land.



TRANSPORTATION

When asked about the priority for transportation improvements, survey respondents said they would like to see improvements to senior transportation, the walking environment, and then the driving environment. Among younger respondents, improvements to the biking environment were significantly more important. Among older respondents, the senior transportation network was more important.



DEVELOPMENT

The priority for development initiatives in Euclid was to focus on demolishing abandoned or foreclosed homes to eliminate blight in neighborhoods. This was closely followed by a desire among residents to see walkable, mixed-use development in the City as well as environmentally friendly development. A majority of respondents would also like to see any new homes match in scale and design to existing homes in the City.



COMMUNITY AMENITIES

When viewing community amenities in terms of their quality and importance, Euclid Public Library was rated as the City's highest quality and most important amenity. Euclid City Schools and Euclid YMCA were noted as being important amenities that could improve in terms of quality, while Shore Cultural Centre, Euclid Historical Society and Museum, and the Polka and Softball Hall of Fame are considered to be lower in importance and lower in quality than other amenities.

Most Popular Amenities

- Euclid Public Library
- Euclid Hospital
- Senior Community Center
- Private or Parochial Schools

Amenities to Improve

- Euclid City Schools
- Euclid YMCA

Amenities to Consider Changes

- Shore Cultural Centre
- Euclid Historical Society and Museum
- Polka and Softball Hall of Fame

CITY SERVICES

When reviewing City services in terms of quality and importance, emergency services were rated very highly. The survey shows room for improvement among infrastructure maintenance and code enforcement issues such as building and housing maintenance enforcement.

Most Popular Services

- Emergency Services
- Trash, Recycling, and Leaf Collection
- Healthcare Access
- Senior Services
- Traffic Enforcement
- Park Maintenance

Services to Improve

- Infrastructure Maintenance
- Snow Removal
- Code Enforcement

Services to Consider Changes

- City Website
- Street Tree Planting Program
- Community Television



County Planning

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FOR OUR REGION
FOR OUR FUTURE