AGENDA

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WHAT IS A MASTER PLAN?
TENTATIVE MASTER PLAN TIMELINE
SUMMARY OF QUESTIONNAIRE RESPONSES
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BRECKSVILLE MASTER PLAN
INTRODUCTIONS
Welcome!

STEERING COMMITTEE MEMBERS

Neil Brennan
Jeanne Caparso
Dominik Caruso
Brett Dawson
Jennifer Griser
Ryan Howard
Rebecca Kapur
Joelle Magyar
Aaron Rohe
Brian Stucky
Sean Sullivan
Jim White
Brittany Wigman
Ray Zadd
OUR MISSION

“To inform and provide services in support of the short and long term comprehensive planning, quality of life, environment, and economic development of Cuyahoga County and its cities, villages and townships.”

Glenn Coyne, FAICP, Executive Director

James Sonnhalter, Manager, Planning Services

Patrick Hewitt, AICP, Senior Planner

Rachel Novak, Planner

Nate Weyand-Geise, Planning Intern

Kevin Leeson, Planner

Daniel Meaney, GISP, Manager, Information & Research

Robin Watkins, Geographic Information Systems Specialist
ROLES & RESPONSIBILITIES: THE PUBLIC

The Public are all interested residents, business owners, or stakeholders

✓ Provides comment on the plan whether in person or online

✓ Ensures the plan has the endorsement of residents and business owners
ROLES & RESPONSIBILITIES: STEERING COMMITTEE

The Steering Committee is a group of involved residents, businesses, and civic leaders

- Are representatives of the community
- Share expertise and on-the-ground knowledge
- Are advocates for the plan and its implementation
- Review in-depth documents before public meetings
The Steering Committee: Expectations

✓ Brings an open mind to meetings

✓ Is willing to openly and respectfully discuss ideas within the Committee

✓ Assists in advertising public involvement

✓ Assists at public meetings, as needed
The Project Team is a smaller group of City administrators

✓ Share expertise and on-the-ground knowledge

✓ Assist in the collection of data, images, and other community resources

✓ Review in-depth documents before release to Steering Committee
ROLES & RESPONSIBILITIES: COUNTY PLANNING

County Planning are the facilitators of the planning process

✓ Sets agendas, communicates in advance, keeps meetings on time

✓ Translates concerns and suggestions into plan documents

✓ Offers planning expertise and innovative ideas

✓ Consolidates various plans into a single, comprehensive document
COMMUNITY MASTER PLANS

• 2015
  • Beachwood
  • Cleveland Heights
  • University Heights
  • Parma Heights
  • Olmsted Falls

• 2016
  • Bay Village
  • Euclid
  • Richmond Heights
  • Rocky River

• 2017
  • Mayfield Village
  • Strongsville
  • Maple Heights
  • Brecksville
  • Parma Town Center
COUNTY WIDE HOUSING STUDY

Plan to determine housing needs, market demand, and best practices

PLACE BASED ECONOMIC DEVELOPMENT PLAN

Countywide economic development framework
CUYAHOGA GREENWAYS: CANDIDATE ROUTES (CURRENT)

✓ Includes on- and off-street routes

✓ Includes existing, planned, and proposed routes

✓ In some cases, may be desire to upgrade existing facility to a higher level facility
CUYAHOGA GREENWAYS: CANDIDATE ROUTES
(REGIONAL NETWORK DRAFT)

✓ Emphasizes trail (all ages & all abilities) connections with a regional, cross-county opportunity

✓ Other candidate routes are part of a “supporting” system of on-road and off-road links
BRECKSVILLE MASTER PLAN
WHAT IS A MASTER PLAN
WHAT IS A MASTER PLAN?

✓ A long-term plan for how the community wants to grow and develop in the future
✓ Inventories what exists today and outlines a community’s vision for the future
✓ Describes concrete action steps to achieve the vision
WHY PLAN?

✓ Provides the opportunity for community input
✓ Prepares the City, residents, and businesses for the future
✓ Shapes future development to match your priorities
✓ Gives a competitive advantage when applying for grants and funding
WHAT DOES A MASTER PLAN COVER?

✓ Transportation
✓ Land use and zoning
✓ Housing
✓ Parks and the environment
✓ Economic development
✓ Business districts

This is the community’s plan.
BRECKSVILLE MASTER PLAN: SIX STEPS
BRECKSVILLE MASTER PLAN: STEP ONE

Community Survey
Create, mail, and summarize survey findings to be incorporated into the Current Conditions document
BRECKSVILLE MASTER PLAN: STEP TWO

Current Conditions

Develop demographic, land use, and housing overview
Community Vision

Vision for how the community wants to grow and develop in the coming decade
BRECKSVILLE MASTER PLAN

COMMUNITY SURVEY

- Draft questions
- Gather residential mailing information
- Work with project team to finalize questions
- Mail survey
- Summarize results & identify key findings
- Present findings to project team
- Finalize document

CURRENT CONDITIONS

- Draft document
- Work with project team to identify stakeholders & interviewees
- Present findings to project team
- Finalize document

COMMUNITY VISION
Goals & Actions

Goals and action steps to achieve the community’s desired future
BRECKSVILLE MASTER PLAN: STEP FIVE

Implementation

Partners, priorities, and responsibilities for undertaking actions
BRECKSVILLE MASTER PLAN: STEP SIX

Draft Master Plan

Combined and completed Master Plan document
USING THE MASTER PLAN

✓ ADOPT it to make it an official policy
✓ USE it as a tool and reference when considering actions and applying for grant funding
✓ UPDATE it over time and when circumstances change
CURRENT CONDITIONS PHASE

Downtown Resources

Downtown Olmsted Falls has a number of historic resources that attract shoppers from the community and region. These include a number of train-related amenities that attract rail enthusiasts, a historic shopping center, and various picturesque views that attract weddings and bridal parties.
COMMUNITY VISION PHASE

Vision for Downtown Development

A vibrant, denser, walkable, and authentic downtown that is safe, comfortable, and appealing for all users.
GOALS & ACTIONS PHASE

Columbia Road & Main Street Intersection

✓ New pedestrian-activated stop light
✓ Pedestrian-scale lighting
✓ Banners identifying Downtown Olmsted Falls
✓ Textured crosswalks
✓ Painted intersections
✓ New curb bump-out to slow traffic and reduce crosswalk length
✓ New plantings and trees to beautify the entrance
✓ New crosswalk at southern part of the intersection
The City was awarded two grants from the Northeast Ohio Areawide Coordinating Agency (NOACA)

One grant for $50,000 will fund a study to improve walkways, traffic patterns, and aesthetics for the Columbia Road and Main Street areas as demonstrated in the image to the right.
## MASTER PLAN TIMELINE

<table>
<thead>
<tr>
<th>Phase</th>
<th>Target Completion</th>
<th>Meetings</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>COMMUNITY SURVEY</strong></td>
<td>✓ July 2018</td>
<td>✓ Public Presentation</td>
</tr>
<tr>
<td><strong>CURRENT CONDITIONS</strong></td>
<td>✓ April 2018</td>
<td>✓ Steering Committee #2</td>
</tr>
<tr>
<td><strong>COMMUNITY VISION</strong></td>
<td>✓ July 2018</td>
<td>✓ Steering Committee #3 &amp; #1</td>
</tr>
<tr>
<td><strong>GOALS &amp; ACTIONS</strong></td>
<td>✓ November 2018</td>
<td>✓ Steering Committee #4 &amp; #5</td>
</tr>
<tr>
<td><strong>IMPLEMENTATION</strong></td>
<td>✓ February 2019</td>
<td>✓ Steering Committee #6</td>
</tr>
<tr>
<td><strong>DRAFT MASTER PLAN</strong></td>
<td>✓ March 2019</td>
<td>✓ Presentations</td>
</tr>
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UPCOMING MEETINGS

STEERING COMMITTEE MEETING #2
✓ This meeting will discuss the Current Conditions
✓ April 2018

STEERING COMMITTEE MEETING #3
✓ This meeting will discuss the Community Vision
✓ July 2018

PUBLIC MEETING #1
✓ This meeting will occur after Steering Committee meetings one, two & three
✓ July 2018
Thank you!

Call or write us an email:

Patrick Hewitt
phewitt@cuyahogacounty.us

Rachel Novak
rnovak@cuyahogacounty.us

216.443.3700
SUMMARY OF QUESTIONNAIRE RESPONSES
County Planning

FOR OUR COMMUNITY
FOR OUR REGION
FOR OUR FUTURE
QUESTIONS & DISCUSSION
PUBLIC COMMENT

✓ For members of the public, we are excited that you are in attendance and welcome your comments!

✓ Please limit your comments to three minutes to ensure that we can hear from everyone

✓ You are also welcome to provide written comments

Thank you!