OUR MISSION

“To inform and provide services in support of the short and long term comprehensive planning, quality of life, environment, and economic development of Cuyahoga County and its cities, villages and townships.”

Glenn Coyne, FAICP, Executive Director
James Sonnhalter, Manager, Planning Services
Daniel Meaney, GISP, Manager, Information & Research
Micah Stryker, AICP, Project Lead
Rachel Novak, Planner
Nate Weyand-Geise, Planning Intern
COMMUNITY MASTER PLANS

• 2015
  • Beachwood
  • Cleveland Heights
  • University Heights
  • Parma Heights
  • Olmsted Falls

• 2016
  • Bay Village
  • Euclid
  • Richmond Heights
  • Rocky River

• 2017
  • Mayfield Village
  • Strongsville
  • Maple Heights
  • Brecksville
  • Parma Town Center
COUNTY WIDE HOUSING STUDY

Plan to determine housing needs, market demand, and best practices

PLACE BASED ECONOMIC DEVELOPMENT PLAN

Countywide economic development framework
CUYAHOGA GREENWAYS
CUYAHOGA GREENWAYS: CANDIDATE ROUTES (CURRENT)

✓ Includes on- and off-street routes

✓ Includes existing, planned, and proposed routes

✓ In some cases, may be desire to upgrade existing facility to a higher level facility
CUYAHOGA GREENWAYS: CANDIDATE ROUTES (REGIONAL NETWORK DRAFT)

✓ Emphasizes trail (all ages & all abilities) connections with a regional, cross-county opportunity

✓ Other candidate routes are part of a “supporting” system of on-road and off-road links
PLANNING PROCESS
MEETING AGENDA
• WHAT IS A MASTER PLAN?
• PROJECT PHASES
• COMMUNITY SURVEY
• CURRENT CONDITIONS
• COMMUNITY VISION
• NEXT STEPS
• YOUR FEEDBACK
• WHAT IS A MASTER PLAN?
• PROJECT PHASES
• COMMUNITY SURVEY
• CURRENT CONDITIONS
• COMMUNITY VISION
• NEXT STEPS
• YOUR FEEDBACK
• WHAT IS A MASTER PLAN?
• PROJECT PHASES
• COMMUNITY SURVEY
• CURRENT CONDITIONS
• COMMUNITY VISION
• NEXT STEPS
• YOUR FEEDBACK
• WHAT IS A MASTER PLAN?
• PROJECT PHASES
• COMMUNITY SURVEY
• CURRENT CONDITIONS
• COMMUNITY VISION
• NEXT STEPS
• YOUR FEEDBACK
• WHAT IS A MASTER PLAN?
• PROJECT PHASES
• COMMUNITY SURVEY
**CURRENT CONDITIONS**
• COMMUNITY VISION
• NEXT STEPS
• YOUR FEEDBACK
• WHAT IS A MASTER PLAN?
• PROJECT PHASES
• COMMUNITY SURVEY
• CURRENT CONDITIONS
• COMMUNITY VISION
• NEXT STEPS
• YOUR FEEDBACK
• WHAT IS A MASTER PLAN?
• PROJECT PHASES
• COMMUNITY SURVEY
• CURRENT CONDITIONS
• COMMUNITY VISION
• NEXT STEPS
• YOUR FEEDBACK
• WHAT IS A MASTER PLAN?
• PROJECT PHASES
• COMMUNITY SURVEY
• CURRENT CONDITIONS
• COMMUNITY VISION
• NEXT STEPS
• YOUR FEEDBACK
PLANNING PROCESS
WHAT IS A MASTER PLAN
WHAT IS A MASTER PLAN?

✓ A long-term plan for how the community wants to grow and develop in the future

✓ Inventories what exists today and outlines the community’s vision for the future

✓ Describes concrete action steps to achieve the vision
WHY PLAN?

✓ Provides the opportunity for **community input**
✓ **Prepares** the Village, residents, and businesses for the **future**
✓ **Shapes future development** to match the community’s priorities
✓ Provides a **competitive advantage** in applying for grant funding
PLANNING PROCESS
PROJECT PHASES
Mayfield Village
Master Plan:
Six Steps
Mayfield Village Master Plan: Step One

Community Survey
Summary of the findings from the returned surveys
Findings will be incorporated into the Current Conditions analysis
Final report delivered November 2017
Mayfield Village Master Plan: Step Two

Current Conditions
Demographic, land use, housing, and other data to develop a community profile
Includes a review of existing plans and policies
Draft completed January 2018
**Community Vision**

Broad goals for how the community wants to grow and develop in the future

**Current Phase**
### Mayfield Village Master Plan: Step Four

<table>
<thead>
<tr>
<th>Policies</th>
<th>Action steps to achieve the community’s desired future</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Community Survey</th>
<th>Current Conditions</th>
<th>Community Vision</th>
<th>Implementation</th>
<th>Draft Master Plan</th>
</tr>
</thead>
</table>

25
## Mayfield Village Master Plan: Step Five

### Implementation

Timelines, priorities, responsibilities, and potential funding sources for undertaking action steps

<table>
<thead>
<tr>
<th>Community Survey</th>
<th>Current Conditions</th>
<th>Community Vision</th>
<th>Policies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Draft Master Plan</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Mayfield Village Master Plan: Step Six

Community Survey
Current Conditions
Community Vision
Policies
Implementation

Draft Master Plan
Combine into completed Master Plan document
ROLES & RESPONSIBILITIES: THE PUBLIC

The Public are all interested residents, business owners, or stakeholders

✓ Provides comment on the plan whether in person or online

✓ Ensures the plan has the endorsement of residents and business owners
The Steering Committee is a larger group of involved residents, businesses, and civic leaders

- Are **representatives** of the community
- Share **expertise** and on-the-ground knowledge
- Are **advocates for the plan** and its implementation
- Review **in-depth documents** before public meetings
ROLES & RESPONSIBILITIES: PROJECT TEAM

The Project Team is a smaller group of civic and community leaders

✓ Share expertise and on-the-ground knowledge

✓ Assist in the collection of data, images, and other community resources

✓ Review in-depth documents before release to Steering Committee
ROLES & RESPONSIBILITIES: COUNTY PLANNING

County Planning are the facilitators of the planning process

✓ Translates concerns and suggestions into plan documents
✓ Offers planning expertise and innovative ideas
✓ Consolidates various plans into a single, comprehensive document
PLANNING PROCESS
COMMUNITY SURVEY
METHODOLOGY & PROCESS

SURVEY BACKGROUND

• In May 2017, Mayfield Village was awarded a competitive grant to update its Master plan by County Planning

• Village Council approved a separate agreement with County Planning to complete a Community Survey to gain public opinion and feedback

SURVEY PROCESS

1. Formulated Questions - Aug. 2017
2. Mailed Surveys - Aug. 21, 2017
3. Follow-Up Postcard - Sept. 5, 2017
4. Return Deadline - Sept. 22, 2017
5. Tabulated Results - Oct. 2017
6. Published Report - Nov. 2017
# RESULTS & SURVEY REPORT

## SURVEY STATISTICS

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Universe</td>
<td>1,507 Households</td>
</tr>
<tr>
<td>Mailed Surveys</td>
<td>1,507 Surveys</td>
</tr>
<tr>
<td>Returned Surveys</td>
<td>544 Surveys</td>
</tr>
<tr>
<td>Response Rate</td>
<td>36.10%</td>
</tr>
<tr>
<td>Confidence Level</td>
<td>95%</td>
</tr>
<tr>
<td>Statistical Error Rate</td>
<td>+/- 3.40</td>
</tr>
</tbody>
</table>

## SURVEY TOPICS

- Residing in Mayfield Village
- Parks, Recreation & Culture
- Village Image and Communication
- Housing
- Economic Development
- Land Use
- Transportation
- Community Amenities
- Village Services
- Quality of Life
- Demographics
KEY FINDINGS

OVERALL QUALITY OF LIFE

- Excellent: 0.4%
- Good: 26.8%
- Average: 72.8%

DO YOU WANT THE POPULATION TO GROW?

- Yes: 8.5%
- No: 91.5%
KEY FINDINGS

LENGTH OF RESIDENCY

<table>
<thead>
<tr>
<th>Duration</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 2 years</td>
<td>6.0%</td>
</tr>
<tr>
<td>2-5 years</td>
<td>12.1%</td>
</tr>
<tr>
<td>6-10 years</td>
<td>9.7%</td>
</tr>
<tr>
<td>11-20 years</td>
<td>22.0%</td>
</tr>
<tr>
<td>21-30 years</td>
<td>17.7%</td>
</tr>
<tr>
<td>More than 30 years</td>
<td>32.5%</td>
</tr>
</tbody>
</table>

PLANNED LENGTH OF RESIDENCY IN MAYFIELD VILLAGE

<table>
<thead>
<tr>
<th>Duration</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 2 years</td>
<td>2.3%</td>
</tr>
<tr>
<td>2-5 years</td>
<td>10.1%</td>
</tr>
<tr>
<td>6-10 years</td>
<td>11.5%</td>
</tr>
<tr>
<td>11-20 years</td>
<td>8.6%</td>
</tr>
<tr>
<td>21-30 years</td>
<td>1.9%</td>
</tr>
<tr>
<td>More than 30 years</td>
<td>1.7%</td>
</tr>
<tr>
<td>I do not intend to move out</td>
<td>63.9%</td>
</tr>
</tbody>
</table>
**KEY FINDINGS**

<table>
<thead>
<tr>
<th>AGREEMENT ON FUTURE DEVELOPMENT</th>
<th>STRONGLY AGREE OR AGREE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Environmentally Sustainable</td>
<td>77.5%</td>
</tr>
<tr>
<td>Preserve Greenspace</td>
<td>74.5%</td>
</tr>
<tr>
<td>Scale and Design</td>
<td>68.6%</td>
</tr>
<tr>
<td>Walkable Mixed-Use</td>
<td>51.0%</td>
</tr>
<tr>
<td>New Housing Options</td>
<td>31.6%</td>
</tr>
<tr>
<td>Develop Commercial Uses</td>
<td>13.0%</td>
</tr>
</tbody>
</table>
The Village should encourage environmentally sustainable development

Underutilized properties should be preserved as green space (e.g., parks, community gardens)

New homes should match the scale and design of existing homes

The Village should focus on walkable mixed-use development (retail, office, residential)

Underdeveloped properties should be used to build new housing options

Underdeveloped properties should be developed for commercial use (e.g., retail, offices, industrial)

<table>
<thead>
<tr>
<th>Statement</th>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Neither A/D</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Village should encourage environmentally sustainable development</td>
<td>32.4%</td>
<td>45.1%</td>
<td>18.7%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Underutilized properties should be preserved as green space</td>
<td>35.8%</td>
<td>38.7%</td>
<td>20.0%</td>
<td>4.3%</td>
<td></td>
</tr>
<tr>
<td>New homes should match the scale and design of existing homes</td>
<td>21.4%</td>
<td>47.2%</td>
<td>22.7%</td>
<td>6.6%</td>
<td></td>
</tr>
<tr>
<td>The Village should focus on walkable mixed-use development</td>
<td>16.7%</td>
<td>34.3%</td>
<td>31.7%</td>
<td>12.0%</td>
<td>5.4%</td>
</tr>
<tr>
<td>Underdeveloped properties should be used to build new housing options</td>
<td>7.2%</td>
<td>24.4%</td>
<td>30.3%</td>
<td>21.2%</td>
<td>17.0%</td>
</tr>
<tr>
<td>Underdeveloped properties should be developed for commercial use</td>
<td>11.0%</td>
<td>27.8%</td>
<td>29.2%</td>
<td>30.0%</td>
<td></td>
</tr>
</tbody>
</table>

**KEY FINDINGS**

**AGREEMENT ON FUTURE DEVELOPMENT**
## KEY FINDINGS

<table>
<thead>
<tr>
<th>Priority Level for Housing Policy Options</th>
<th>Very High or High</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maintain Existing Housing</td>
<td>92.2%</td>
</tr>
<tr>
<td>Remain Greenspace</td>
<td>78.7%</td>
</tr>
<tr>
<td>Senior Housing</td>
<td>56.2%</td>
</tr>
<tr>
<td>Sustainable/Energy-Efficient Housing</td>
<td>42.3%</td>
</tr>
<tr>
<td>Single-Family, Detached</td>
<td>40.9%</td>
</tr>
<tr>
<td>More Code Enforcement</td>
<td>40.6%</td>
</tr>
<tr>
<td>Young Professional Housing</td>
<td>39.5%</td>
</tr>
<tr>
<td>Housing Near Amenities (Walkable)</td>
<td>36.7%</td>
</tr>
<tr>
<td>Townhouses/Condos</td>
<td>29.1%</td>
</tr>
<tr>
<td>Affordable Housing</td>
<td>24.8%</td>
</tr>
<tr>
<td>Apartments</td>
<td>8.2%</td>
</tr>
</tbody>
</table>
### KEY FINDINGS

#### PRIORITY LEVEL FOR HOUSING POLICY OPTIONS

<table>
<thead>
<tr>
<th>Policy Option</th>
<th>Very High</th>
<th>High</th>
<th>Average</th>
<th>Low</th>
<th>Very Low</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maintaining existing housing and neighborhoods</td>
<td>62.5%</td>
<td>29.7%</td>
<td>6.4%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Underutilized land should remain greenspace</td>
<td>49.7%</td>
<td>29.0%</td>
<td>16.1%</td>
<td>3.4%</td>
<td></td>
</tr>
<tr>
<td>More housing options for seniors looking to remain within the Village</td>
<td>31.1%</td>
<td>25.1%</td>
<td>26.7%</td>
<td>10.2%</td>
<td>7.0%</td>
</tr>
<tr>
<td>More sustainable and energy-efficient housing</td>
<td>15.0%</td>
<td>27.3%</td>
<td>36.4%</td>
<td>12.5%</td>
<td>8.9%</td>
</tr>
<tr>
<td>More single-family, detached homes</td>
<td>13.6%</td>
<td>27.3%</td>
<td>37.7%</td>
<td>14.5%</td>
<td>6.8%</td>
</tr>
<tr>
<td>More code enforcement</td>
<td>13.9%</td>
<td>26.7%</td>
<td>39.3%</td>
<td>12.0%</td>
<td>8.2%</td>
</tr>
<tr>
<td>More housing types for young professionals</td>
<td>11.0%</td>
<td>28.5%</td>
<td>37.6%</td>
<td>12.7%</td>
<td>10.2%</td>
</tr>
<tr>
<td>More housing options within walking distance to amenities (restaurants, shops, parks)</td>
<td>17.0%</td>
<td>19.7%</td>
<td>37.6%</td>
<td>16.0%</td>
<td>9.7%</td>
</tr>
<tr>
<td>More townhouses/condos in appropriate locations</td>
<td>12.7%</td>
<td>16.4%</td>
<td>27.5%</td>
<td>23.8%</td>
<td>19.5%</td>
</tr>
<tr>
<td>More affordable housing</td>
<td>9.2%</td>
<td>15.6%</td>
<td>28.6%</td>
<td>21.1%</td>
<td>25.6%</td>
</tr>
<tr>
<td>More apartments in appropriate locations</td>
<td>3.8%</td>
<td>4.4%</td>
<td>13.9%</td>
<td>22.5%</td>
<td>55.5%</td>
</tr>
</tbody>
</table>

Legend: Very High, High, Average, Low, Very Low.
PLANNING PROCESS
CURRENT CONDITIONS
# Current Conditions Document

## 1.1 Community Profile
- Population
- Density
- Households
- Race & Ethnicity
- Educational Attainment
- Income
- Occupancy & Vacancy
- Tenure
- Rent
- Affordability
- Housing Units
- Housing Market
- Home Sales
- Condominium Sales
- Property Tax
- Income Tax
- Employment
- Employment Centers

## 1.2 Transportation & Infrastructure Profile
- Commute
- Vehicle Ownership
- Infrastructure Projects
- Transit System
- Transit Coverage
- Bike Routes
- Connectivity

## 1.3 Community Services Profile
- Police Department
- Fire & Emergency Services
- Senior Services
- Parks & Recreation
- Schools
- Library

## 1.4 Land Use Profile
- Land Use
- Zoning
- Vacant Land
- Parks & Open Space
- Tree Canopy
- Waterways & Slopes
KEY FINDINGS

Population Growth, 1950 to 2016

Population Pyramid, 2015

85 and over
80 to 84
75 to 79
70 to 74
65 to 69
60 to 64
55 to 59
50 to 54
45 to 49
40 to 44
35 to 39
30 to 34
25 to 29
20 to 24
15 to 19
10 to 14
5 to 9
Under 5

Cuyahoga County
Mayfield Village
KEY FINDINGS

Percent Change in Household Size, 2000 to 2015

Average Household Size, 2015

-6.0%  -5.0%  -4.0%  -3.0%  -2.0%  -1.0%  0.0%  1.0%

2000  2010  2015

Mayfield Village  Cuyahoga County  Peer Communities

2015: 2.34  2010: 2.43  2000: 2.47

2015: 2.36  2010: 2.40  2000: 2.39


2000 United States Census
### KEY FINDINGS

**Commuting Direction, 2015**

10,021 Workers

1,586 Workers

**Commuting Destinations, 2015**

<table>
<thead>
<tr>
<th>Destination</th>
<th>Number of Residents Employed at Destination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cleveland</td>
<td>408</td>
</tr>
<tr>
<td>Mayfield Village</td>
<td>178</td>
</tr>
<tr>
<td>Mayfield Heights</td>
<td>80</td>
</tr>
<tr>
<td>Beachwood</td>
<td>79</td>
</tr>
<tr>
<td>Highland Heights</td>
<td>76</td>
</tr>
<tr>
<td>Willoughby Hills</td>
<td>44</td>
</tr>
<tr>
<td>Solon</td>
<td>43</td>
</tr>
<tr>
<td>All Other Locations</td>
<td>856</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>1,764</strong></td>
</tr>
</tbody>
</table>
PLANNING PROCESS
COMMUNITY VISION
COMMUNITY VISION

- Feedback from the Current Conditions document, SWOT responses, and Project Team and Steering Committee discussions were synthesized to create unified Vision Themes

  - Vision statement or unifying theme for the Plan
  - Broad Goals to frame the development of actions and Focus Area plans
  - Vision Statement, Themes, Principles, Focus Areas
COMMUNITY VISION

“A Village that confidently embraces economic growth and technological change, while being committed to preserving safe and attractive neighborhoods, providing high quality services, promoting citizen engagement, and protecting the excellent natural spaces that have come to define Mayfield Village.”
THEME #1: CONNECTED COMMUNITY

Principles

1) Safe & Efficient Transportation
2) Connectivity
3) Capital Improvements
4) Engaged & Connected Citizens
THEME #2: THRIVING ECONOMY

Principles

1) Business Development & Growth
2) Innovation
3) Beautiful & Welcoming
4) Regional Leadership
THEME #3: A PLACE TO CALL HOME

Principles

• A Place to Live For a Lifetime
• Prioritizing Parks & Greenspace
• Safe & Vibrant Neighborhoods
• Exceptional Village Services
FOCUS AREAS

✓ The Focus Areas are places where additional transportation and land use analysis and review will take place as part of the Master Plan

✓ They include diverse areas including commercial nodes, transportation corridors, and industrial parks

✓ Each Focus Area is a defined location within which specific strategies and policies will be outlined to guide development
FOCUS AREA:

Village Center

✓ Future Commercial Redevelopment
✓ Intersection Improvements
✓ Streetscape Enhancements
FOCUS AREA:

I-271/Wilson Mills Interchange

✓ Bike/Pedestrian Connectivity

✓ Gateway & Streetscape Enhancements

✓ Design Guidelines
FOCUS AREA:

Beta Drive

✓ Site Redevelopment
✓ Streetscape Enhancements
✓ Zoning & Development Regulations
FOCUS AREA:

Wilson Mills Multi-Modal Transportation Corridor

✓ Bike/Pedestrian Enhancements

✓ Pavement Resurfacing

✓ Intersection Improvements
GATHERING FEEDBACK

MY VISION FOR MAYFIELD VILLAGE IS...

MY VISION FOR MAYFIELD VILLAGE IS...

MY VISION FOR MAYFIELD VILLAGE IS...

FOCUS AREAS

Indicate an area within the Village that you would like us to focus on by placing a green dot on your favorite places. Within the Village, indicate an area that you would like to see revitalized, or altered. Place a red dot on opportunities for improvement. Write any comments on a sticky note and place them on the map.
GATHERING FEEDBACK

MY VISION FOR MAYFIELD VILLAGE IS...

[Blank spaces for input]

FOCUS AREAS

Is there an area within the village that you would like to focus on its part of the Master Plan? What are your favorite places in the community – parks, trails, public or otherwise? Place a GREEN dot on your favorite places. Where are some opportunities for improvement? Place a RED dot on opportunities for improvement. Write any comments on a sticky note and place them on the map.

“Like” Dot

“Improve” Dot
GATHERING FEEDBACK

MY VISION FOR MAYFIELD VILLAGE IS...

- Active parks
- Engaged citizens
- Beautiful streets
- Village events

“Like” Dot

“Improve” Dot

FOCUS AREAS

Is there an area within the village that you would like us to focus on as part of the Master Plan? What are your favorite places in the community - roads, parks, or otherwise? Place a GREEN dot on your favorite places. While we value opportunities for improvement -- infrastructure, amenities that you would like to see improved, please place a RED dot on opportunities for improvement. Write any comments on a sticky note and place them on the map.
GATHERING FEEDBACK

CORE THEME: CONNECTED COMMUNITY

1. SAFE & EFFICIENT TRANSPORTATION
   Traffic management and congestion reduction. Quality and cost-effective public transit, enhanced pedestrian and bicycle infrastructure, expansion of intermodal transportation options.

2. CONNECTIVITY
   Attain connected, walkable, and community-sustaining development. Pedestrian, bike, transit, and multi-modal options.

3. VITALITY & ENGAGEMENT
   Village infrastructure provides a quality, research-driven, commercial, residential, cultural, and civic center. Maintain and improve the Village Square, visitor center, and village park. Promote interaction, community engagement, and pedestrian design.

4. INCREASED COMMUNITY ENGAGEMENT
   Increased community engagement and social interaction in single-family residences, commercial and other uses, and community development. Strengthen the Village Square, visitor center, and village park. Promote interaction, community engagement, and pedestrian design.

Does this match your vision for Mayfield Village? Are there topics that we missed?

CORE THEME: THRIVING ECONOMY

1. BUSINESS DEVELOPMENT & GROWTH
   Economic growth and innovation in high-quality jobs and businesses. Encourage and support local and small business. Village infrastructure and economic opportunities for commercial development.

2. INNOVATION
   Encourage innovation and expansion of high-quality jobs and businesses. Encourage and support local and small business. Village infrastructure and economic opportunities for commercial development.

3. BEAUTIFUL & WELCOMING
   Design guidelines for development and public spaces that improve the Village Center's aesthetic identity. Enhance the Village Square with new landscaping, flower beds, benches, and other amenities. Promote the Village Center as a regional business location.

4. REGIONAL LEADERSHIP
   Lead by example in addressing regional issues. Encourage collaboration and cooperation to address regional issues. Promote the Village Center as a regional business location.
GATHERING FEEDBACK

CORE THEME: CONNECTED COMMUNITY

Guiding Principle

1. SAFE & EFFICIENT TRANSPORTATION
Traffic, technology, and transportation. Quality, access, and intermodal infrastructure. Emphasize pedestrian and bike pathways and intersections. Encourage multimodal transportation options.

2. CONNECTED
A well-connected, walkable, community-supportive village. Pedestrian, bike, and bus connectivity. Complete streets, sidewalks, and safe streets for all. Enhance cycling and pedestrian safety. Encourage walking, biking, and other transportation modes.

3. ENGAGEMENT
Village engineering practices are a priority. Enhance, collaborate, engage, elevate. Develop streets that are our regional asset. Embrace green living, building, and other sustainability initiatives. Involvement and engagement.

4. INVOLVEMENT & ENGAGEMENT
Enhanced community serves the needs of people in single property, neighborhood, and community. Enhance involvement and engagement. Increase civic engagement and collaboration.

Description

Does this match your vision for Mayfield Village? Are there topics that we missed?

Yes! Need more sidewalks!

Comments

Great idea!

CORE THEME: THRIVING ECONOMY

Guiding Principle

1. BUSINESS DEVELOPMENT & GROWTH
Emphasize the attraction and retention of high quality jobs and businesses. Demonstrate support for local and business. Village location, retail, and infrastructure for economic development.

2. INNOVATION
Innovate in technology, information, bus services, and transportation. Implement new and innovative training and support programs. Implement modern and efficient project management.

3. BEAUTIFUL & WELCOME
Design standards for development and the quality. Village greening programs and greener, greener. Enhance the aesthetics of the community. Programs, park, greening, and streets and streetscape green, streetscape green.

4. REGIONAL LEADERSHIP
Lead the way in working with regional issues, businesses, organizations, and communities. Emphasize regional development. Policies and strategies that will promote the region.

Does this match your vision for Mayfield Village? Are there topics that we missed?
OTHER IDEAS?

• Write down any thoughts, comments, or suggestions on Comment Sheets

• Leave Comment Sheets in the box near the entrance or with a County Planning representative

Additional thoughts?
• Email us at rnovak@cuyahogacounty.us
• Complete Online Survey:
  • https://www.surveymonkey.com/r/MayfieldPM1Survey
MASTER PLAN TIMELINE

Current Conditions

- **Target Completion:** ✓ November 2017
- **Meetings:** ✓ Project Team #1
  ✓ Steering Committee #1

Community Vision

- **Target Completion:** ✓ February 2018
- **Meetings:** ✓ Project Team #2
  ✓ Steering Committee #2
  ✓ Public Meeting #1

Policy Development

- **Target Completion:** ✓ April 2018
- **Meetings:** ✓ Project Team #3
  ✓ Steering Committee #3
  ✓ Public Meeting #2

Implementation Plan

- **Target Completion:** ✓ June 2018
- **Meetings:** ✓ Project Team #4
  ✓ Steering Committee #4

Draft Final Plan

- **Target Completion:** ✓ August 2018
- **Meetings:** ✓ Project Team #5 & #6
  ✓ Steering Committee #5
  ✓ Public Meeting #3
  ✓ Present to Council
STAY UP TO DATE

County Planning  
www.countyplanning.us

Mayfield Village  
www.mayfieldvillage.com
Thank you!
Questions & Discussion

Additional Questions or Feedback?
Call or write us an email:

Micah Stryker
mstryker@cuyahogacounty.us

Rachel Novak
rnovak@cuyahogacounty.us

216.443.3700