Project Team

Steering Committee

County Planning

Glenn Coyne, FAICP Executive Director

James Sonnhalter, Manager, Planning Services

Micah Stryker, AICP Planner
Tonight’s Agenda
• Review: What is a Master Plan?
• The Bay Village Master Plan Process
• The Master Plan Document
• Summary of Recommendations
• Implementation
• Next Steps
Review: What is a Master Plan?
• A long-term plan for how the community wants to grow and develop in the future
• Outlines a **community’s vision** for the future

• Describes **concrete action steps** to help achieve the vision

• It is a **framework** for **future City actions**

• A **tool** for pursuing **project funding opportunities**
Why plan?

- Provides the opportunity for **community input**
- **Prepares the City**, residents, and businesses for the future
- **Shapes future actions** to match your priorities
The Bay Village Master Plan Process
Five Steps
Community profile and analysis of where the community is today.

Community input on City services, development issues, and opportunities for growth and improvement.
Broad goals for how the community wants to develop in the future.
Goals, policies, and actions to achieve the community’s desired future
Strategies, priorities, and partners for undertaking actions and implementing the plan
Combined and completed Master Plan document
Now that the Master Plan is complete, it will have to go through the City Council process to be adopted as City Policy.

Actions requiring legislation will still need to go through standard procedures for City Council to become law.
Feedback & Public Involvement

- **Community Survey:**
  Identify *strengths, weaknesses, and opportunities* in city services, amenities, and development.

- Questions covered:
  - Land use
  - Infrastructure
  - Parks and Recreation
  - Housing
  - Transportation
  - City Services
  - Quality of Life

- Served as component of *baseline for developing* the Master Plan’s *visions, goals, and actions.*
Feedback & Public Involvement

- **Sample Survey:**
  1,200 surveys were sent with a **48% response rate**, providing **statistically significant results** with a **95% confidence level**.

<table>
<thead>
<tr>
<th></th>
<th>Bay Village Survey</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Households</td>
<td>6,043 Households</td>
</tr>
<tr>
<td>Mailed Surveys</td>
<td>1,200 Surveys</td>
</tr>
<tr>
<td>Returned Surveys</td>
<td>576 Surveys</td>
</tr>
<tr>
<td>Response Rate</td>
<td>48.0%</td>
</tr>
<tr>
<td>Confidence Level</td>
<td>95%</td>
</tr>
<tr>
<td>Statistical Error Rate</td>
<td>+/- 3.88</td>
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</tbody>
</table>
• **Project Team**
  
  **Primary point of contact** during the planning process. Guide and **direct the process** and **initiate policy ideas**.

• **6 Meetings**
  
  #1 – May 18, 2016  
  #2 – June 10, 2016  
  #3 – July 17, 2016  
  #4 – September 23, 2016  
  #5 – December 2, 2016  
  #6 – February 17, 2017
• Steering Committee

Assist, provide feedback and advance the Master Plan. Develop and refine actions and priorities.

• 3 Meetings

#1 – June 15, 2016
#2 – August 17, 2016
#3 – January 12, 2017
Feedback & Public Involvement

• Public Meetings
  Gather public opinion and feedback on the policies and actions developed throughout the planning process.

• 3 Meetings
  #1 – June 28, 2016
  #2 – October 12, 2016
  #3 – March 14, 2017
The Master Plan Document
• Current Conditions
• Community Vision
• Goals and Actions
• Implementation
- Current Conditions
- Community Vision
- Goals and Actions
- Implementation
• Current Conditions
• Community Vision
• Goals and Actions
• Implementation
• Current Conditions
• Community Vision
• Goals and Actions
• Implementation
• Current Conditions
• Community Vision
• Goals and Actions
• Implementation
From Vision to Implementation

- Vision Statements
- Goals
- Actions
- Implementation
From Vision to Implementation

• Keeping a Commitment To Place
• Continuing a Dedication to Quality Parks, Recreation, and Lake Erie
• Diversifying Housing Options
• Establishing a Pedestrian & Bicycle Friendly Community
• Creating a More Vibrant Village Center
• Maintaining & Greening City Infrastructure
• Building Community
From Vision to Implementation

**Example:**

**Vision:** Continuing A Dedication To Parks, Recreation, and Lake Erie

**Goal:** The City will make strategic efforts to maintain and improve the accessibility to Lake Erie for residents and visitors.

**Action:** Plan and develop new park space with access to Lake Erie at the vacant site in Cahoon Park at the mouth of Cahoon Creek.
Keeping A Commitment To Place
Vision: Keeping A Commitment To Place

Bay Village’s single-family tree-lined neighborhoods and Lake Erie coastline define its character.

The city will maintain its existing housing stock, protect and promote its shoreline, encourage sustainable practices, and seek out place-making opportunities while ensuring that future development fits within the existing sense of place.
Create streetscape plans and design guidelines for major roadways.

Develop residential design guidelines for new development and major alterations.

Increase the rate of property inspections for code enforcement to maintain the high quality housing stock.

Implement a road diet and enhanced streetscape on Clague Road.
Clague Road Bike Lanes & Road Diet
Continuing a Dedication to Quality Parks, Recreation, and Lake Erie
Vision: Continuing a Dedication to Quality Parks, Recreation, and Lake Erie

Lake Erie, Huntington Reservation, Cahoon Park, the Aquatics Center, and other amenities are consistently cited by residents as one of the most compelling reasons to live in the City.

Bay Village will continue its commitment to protecting and improving its environmental assets while providing its residents with the high quality spaces that make the community appealing.
<table>
<thead>
<tr>
<th>Actions: Highlights for Continuing a Dedication to Quality Parks, Recreation, and Lake Erie</th>
</tr>
</thead>
<tbody>
<tr>
<td>Invest in renovations to the Community House.</td>
</tr>
<tr>
<td>Participate in Metroparks Master Plan update for Huntington Reservation in 2019.</td>
</tr>
<tr>
<td>Work with Avon Lake to enhance aquatics and recreation facilities at Walker Road Park.</td>
</tr>
<tr>
<td>Develop park space with access to the lake in Cahoon Park across from Bay Boat Club.</td>
</tr>
</tbody>
</table>
New Park Space With Lake Access In Cahoon
Diversifying Housing Options
Vision: Diversifying Housing Options

The top priority for housing in Bay Village is to maintain the existing homes and neighborhood character.

However, there is also a desire for additional housing options, specifically for townhomes and cottage housing that will meet the needs of young families and professionals, as well as elderly residents desiring to age in place.
### Actions: Highlights for Diversifying Housing Options

1. Permit cottage housing, townhomes, and condos as part of denser development in and around the Village Center and Dover Junction.

2. Prioritize the repair of neighborhood infrastructure including sidewalks, curbs, street repair and resurfacing, and sanitary and storm sewer replacement and separation.

3. Support Bay Interfaith Housing in their effort to refurbish Knickerbocker Senior Apartments.

4. Focus on developing and promoting senior housing for those age 55 and over.
Aging Population & Housing Options

Townhomes

By 2030, Cuyahoga County is estimated to have a population with 31% aged 60 and over. Currently, 49.5% of Bay Village’s 15,508 total population is age 45 or older, and would be 60 or older by 2030.

Cottage Housing

In-Law suites
Establishing a Pedestrian & Bicycle Friendly Community
Vision: Establishing a Pedestrian & Bicycle Friendly Community

Bay Village’s street grid is very efficient with good circulation and straightforward wayfinding.

An expanded bike and pedestrian network with dedicated lanes, trails, enhanced crosswalks, and public transit that effectively serves residents will provide safe connections to community parks, amenities and institutions to promote healthy, active lifestyles.
### Actions: Highlights for Establishing a Pedestrian & Bicycle Friendly Community

<table>
<thead>
<tr>
<th>Enhance pedestrian and bicycle infrastructure at important intersections.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enhance connections from the Village Center commercial area to Lake Erie.</td>
</tr>
<tr>
<td>Engage the City of Cleveland Water Department to improve the Pump Station property at the intersection on Clague and Lake Roads.</td>
</tr>
<tr>
<td>Add an all-purpose-trail, stormwater and streetscape improvements along Wolf Road.</td>
</tr>
</tbody>
</table>
Wolf Road All Purpose Trail & Stormwater Enhancements
Creating a More Vibrant Village Center
Vision: Creating a More Vibrant Village Center

Currently, downtown Bay Village is dominated by parking lots and car-centric design, making it unwelcoming as a gathering place.

A more walkable, bikable, and well-designed Village Center that incorporates mixed-use zoning will build upon the City’s sense of place, complement existing amenities, enhance its sense of community, incorporate environmental design, and generate economic benefit through increased property values and “feet on the street” supporting and diversifying local retail.
## Actions: Highlights for Creating a More Vibrant Village Center

1. **Incorporate mixed-use zoning to create diverse development that supports local businesses, creates a sense of place and strengthens the City’s commercial center.**

2. **Work with local shopping centers to keep and support local businesses.**

3. **Support an arts and cultural district connecting Huntington Reservation, BAYarts, the Lake Erie Nature and Science Center, Bay Village Middle School, Library, and Cahoon Park.**

4. **Create Design Guidelines for the Village Center commercial areas.**
Vivid Jewelers – Reducing Curb Cuts
Maintaining & Greening City Infrastructure
Vision: Maintaining & Greening City Infrastructure

City infrastructure is a vital piece of any well-functioning municipality.

Bay Village will maintain high standards of service for all City infrastructure and utilize environmentally sustainable design practices when adding or replacing infrastructure, including roads, crosswalks, sidewalks, sewers, and storm sewers.

The City will make a concerted effort to alleviate stormwater management and flooding issues through innovative policies and green infrastructure.
Actions: Highlights for Maintaining & Greening City Infrastructure

- Implement a Tree Protection Ordinance for the City.
- Implement a combined sewer separation or disconnection policy when replacing roads or implementing other major infrastructure projects.
- Expand the use of green infrastructure throughout the City.
- Involve local organizations such as the Bay Village Green Team to help educate and assist residents with sustainable practices.
Green Infrastructure

Bioswales and Rain Gardens

Pervious Pavement & Green Parking Lots

Riparian Setbacks
Building Community
Schools, places of worship, cultural institutions, social organizations, and community events create opportunities for enjoyment and fulfillment in residents’ daily lives.

The City will continue to support local organizations and institutions to provide an increasing number of spaces and opportunities for people to connect, and provide a high quality of life to keep Bay Village desirable to residents, visitors, and businesses.
<table>
<thead>
<tr>
<th>Actions: Highlights for Building Community</th>
</tr>
</thead>
<tbody>
<tr>
<td>Secure the land needed for the new library in Cahoon Park.</td>
</tr>
<tr>
<td>Create activities and connections with Bay Schools that benefit and involve the entire community, not just those with children in the school district.</td>
</tr>
<tr>
<td>Construct a new or remodel the existing fire station.</td>
</tr>
<tr>
<td>Refurbish crossing guard booths with public art featuring local artists and groups.</td>
</tr>
<tr>
<td>Create a master schedule of community cultural and social events available through the City.</td>
</tr>
</tbody>
</table>
• **Focus Areas**
  – Wolf Road Corridor
  – Clague Road Corridor
  – Village Center & Dover Junction Commercial Areas
  – Arts & Cultural District
  – Safety Campus
  – Intersection Improvements
Implementation
Why is implementation important?

• Public Process & Community Buy-In
  – Project Team, Steering Committee, Public meetings, Community Survey

This is the community’s plan.
Implementation Tables

- Priorities for pursuing actions
- Potential partners for each action
- Assists in aligning funding streams and developing grant applications
- Updated as circumstances and priorities change
### Implementation Tables

**Timeline:**
- 1-2 Years
- 2-3 Years
- 3-5 Years
- 5+ Years
- Ongoing

**Priority:**
- High -> Medium -> Low

**Estimated Cost:**
- $$$ = High (>\$500K)
- $$ = Medium (>\$100K <\$500K)
- $ = Low (<\$100K)

### CONTINUING A DEDICATION TO QUALITY PARKS, RECREATION, AND LAKE ERIE

<table>
<thead>
<tr>
<th>Goals and Actions</th>
<th>Projected Timeline &amp; Priority</th>
<th>Responsible Parties &amp; Partners</th>
<th>Est. Cost</th>
<th>Potential Funding Sources</th>
</tr>
</thead>
<tbody>
<tr>
<td>G1 The City will make strategic efforts to maintain and improve the accessibility to Lake Erie for residents and visitors. (Page 55)</td>
<td>1-2 Years</td>
<td>BV PR</td>
<td>$$$</td>
<td>Corporate Sponsorship KaBOOM ODNR Land and Water Conservation Fund ODNR NatureWorks Program ODNR Recreational Trails Program Ohio EPA Surface Water Improvement Fund Robert Wood Johnson Foundation Grants The Cleveland Foundation</td>
</tr>
<tr>
<td>A1.1 Plan and develop new park space with access to Lake Erie at the vacant site in Cahoon Park at the mouth of Cahoon Creek (See Highlight on page 47).</td>
<td>2-3 years</td>
<td>BV PR</td>
<td>$$</td>
<td>--</td>
</tr>
<tr>
<td>A1.2 Study the feasibility and acquisition of new land to create another access point to the Lake Erie shoreline.</td>
<td>2-3 years</td>
<td>BV PR LD</td>
<td>$</td>
<td>--</td>
</tr>
<tr>
<td>G2 Continue to improve existing park facilities with amenities that best serve park-goers. (Page 56)</td>
<td>1-2 Years</td>
<td>BV PR</td>
<td>--</td>
<td>Corporate Sponsorship ODNR NatureWorks Program Private Sponsorship Robert Wood Johnson Foundation Grants The Cleveland Foundation</td>
</tr>
<tr>
<td>A2.1 Enhance and expand sports fields in parks on the east and west sides (Reese, Bradley, Walker) that can host sporting events on Sundays.</td>
<td>2-3 years</td>
<td>BV PR SD</td>
<td>$$</td>
<td>Corporate Sponsorship ODNR NatureWorks Program Private Sponsorship Robert Wood Johnson Foundation Grants The Cleveland Foundation</td>
</tr>
<tr>
<td>A2.2 Expand the amenities and awareness of the Fitness Room.</td>
<td>2-3 years</td>
<td>BV PR</td>
<td>$</td>
<td>Corporate Sponsorship Private Sponsorship Robert Wood Johnson Foundation Grants</td>
</tr>
<tr>
<td>A2.3 Invest in renovations to the Community House, especially the kitchen and meeting facilities.</td>
<td>1-2 Years</td>
<td>BV PR</td>
<td>$$</td>
<td>Corporate Sponsorship Private Sponsorship</td>
</tr>
<tr>
<td>G3 Work jointly with neighboring communities to expand the recreational amenities and programs available to residents. (Page 58)</td>
<td>3-5 years</td>
<td>BV PR LD</td>
<td>$$$</td>
<td>Corporate Sponsorship Private Sponsorship Robert Wood Johnson Foundation Grants</td>
</tr>
<tr>
<td>A3.1 Work with Avon Lake to enhance aquatics and recreation facilities at the Walker Road Park to be jointly operated and open on Sundays.</td>
<td>2-3 years</td>
<td>BV PR FI</td>
<td>$$</td>
<td>--</td>
</tr>
</tbody>
</table>
Next Steps
Next Steps

What’s next?

• **Adopt it:** to make it an official policy

• **Use it:** as a tool and reference when considering actions and preparing grant applications

• **Update it:** over time and when circumstances change
Next Steps

Adopting the Master Plan

• The Master Plan is a **Policy Document**

• Recommended **policies and actions** that **require new law** or ordinances still **must be approved** through standard **public procedures**.

  • Zoning changes (mixed-use, attached housing, referendum zoning)

  • Design Guidelines

  • Development Regulations

  • Capital Improvement Programs and project funding
Next Steps

Using the Master Plan

• The Implementation Tables can work as a checklist to accomplishing actions

• The Plan covers a 10 year time horizon

• Different actions will be accomplished by different groups through different funding streams at different times during the life of the plan
Next Steps

Using the Master Plan

• **High priorities** should be **pursued first**, but **unforeseen opportunities** should be **embraced**

• Priorities and **desired outcomes** may change through the life of a plan or individual action.

• This is **a guide** to the future, you are encouraged to continually **update and adapt**.
The Bay Village Master Plan can only be accomplished by you!
Next Steps

Information from tonight’s meeting will be posted online at [www.countyplanning.us](http://www.countyplanning.us) and a [www.cityofbayvilleage.com](http://www.cityofbayvilleage.com).