CITY OF ROCKY RIVER
MASTER PLAN
WORKING GROUP #5
IMPLEMENTATION
• Planning Process Review
• Public Meeting Recap
• Implementation Tables
• Next Steps
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• **Next Steps**
PLANNING PROCESS
The Rocky River Master Plan: Six Steps

Community Survey
Community input on Master Plan topics and City services

Current Conditions

Community Vision

Policies

Implementation

Draft Master Plan
The Rocky River Master Plan: Six Steps

Current Conditions
Demographic, land use, housing, and other data to develop a community profile
Includes a review of existing plans and surveys
The Rocky River Master Plan: Six Steps

Community Vision
Broad goals for how the community wants to grow and develop in the future
Includes community survey results
The Rocky River Master Plan: Six Steps

1. Community Survey
2. Current Conditions
3. Community Vision

Policies
Action steps to achieve the community’s desired future

Implementation
Draft Master Plan
The Rocky River Master Plan: Six Steps

Implementation

Timelines, priorities, responsibilities, and potential funding sources for undertaking action steps
The Rocky River Master Plan: Six Steps

1. Community Survey
2. Current Conditions
3. Community Vision
4. Policies
5. Implementation

Draft Master Plan
Combined and completed Master Plan document
PUBLIC MEETING RECAP
ATTENDANCE

• Approximately 80 residents in attendance

ONLINE SURVEY

• 101 completed surveys
• Estimated more than 450 individual comments
Core Project 8
LINDA STREET DISTRICT DEVELOPMENT

Aims to create a vibrant and walkable neighborhood that is part of the city's downtown core. It is the only project on the city's map that has a clear and defined vision.

WHAT?
Enhance and program parks and public spaces to make them more user-friendly, attractive, and accessible. They are critical to connecting the community. They will be improved to meet the standards of urban parks and public spaces.

WHY?
Attracts new investment and development to the city and enhances the quality of life for its residents. They provide opportunities for community-based activities and events.

HOW?
A. Develop a vision for the Linda Street District by surveying the public and engaging key stakeholders.
B. Work with neighboring communities to align goals and strategies.
C. Create a pedestrian-friendly street network that connects the district to the rest of the city.
D. Improve public amenities such as benches, lighting, and landscaping.
E. Develop a comprehensive plan for the district that includes a mix of residential, commercial, and civic uses.

Potential Improvements
- Additional seating
- Additional lighting
- Better pedestrian and bicycle connections
- Improved public amenities
- Increased green space
- Enhanced public art
- Enhanced public safety
- Improved traffic flow
- Improved public transportation

Legend
- Existing Condition
- Development Opportunities
- Proposed Public Amenities
- New Public Art
- New Green Space
- New Pedestrian and Bicycle Connections
- New Public Safety
- New Traffic Flow
- New Public Transportation
KEEP IT/CHANGE IT EXERCISE

• Keep an action the way it is presented or change it and tell us how
THE WESTWAY GATEWAY

• Respondents like the walkways and added safety

• Respondents were split on the need for a decorative bridge

- Keep It: 84.5%
- Change It: 15.5%
HILLIARD BOULEVARD ROAD DIET

- Respondents were very concerned about the impact of reducing lanes; however, many said they preferred the small road diet
- Respondents said they liked the potential for redevelopment
- Second-closest vote total
WOOSTER ROAD RECREATIONWAY

- Respondents were generally very positive about this project.
- Some respondents did note the desire for bike infrastructure, pedestrian improvements on bridges to Lakewood, and improvements to the Wooster/Hilliard intersection.
THE BRADSTREET NEIGHBORHOOD

- Respondents were concerned about the potential for housing
- Respondents did not like the previously proposed condos, would like new housing to be limited in size, and desire new construction to match existing aesthetics
- Respondents especially think the pier could be an asset
MUNICIPAL CENTER IMPROVEMENTS

- Respondents were mostly concerned about traffic and flow through the Center, with many comments noting how confusing navigating the parking area is.
- Respondents also listed specific ideas such as adding artwork, community gardens, trails, or sidewalks.

<table>
<thead>
<tr>
<th>Keep It</th>
<th>Change It</th>
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<td>83.2%</td>
<td>16.8%</td>
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REIMAGINING MARION RAMP & ALLEN COURT

• Closest vote total; more comments said to keep the ramp than to remove it
• Biggest concerns are congestion on Linda Street, congestion on Detroit Road, and cut-through to Beachcliff
• Regardless of the chosen option, biking improvements were desired
DOWNTOWN RIVER PARKING & DEVELOPMENT

• Respondents were concerned about the effect additional development would have on the character of Downtown River, especially as it concerns the look and feel of a parking garage.

• Respondents would like bicycle and pedestrian connections to neighborhoods and Lakewood.
LINDA STREET DISTRICT DEVELOPMENT

- Respondents generally only left comments in favor or opposed overall.
- Respondents did say there may be a need for additional parking or pedestrian improvements.
- Most popular Core Project.

**Bar Chart:**
- **Keep It:** 86.0%
- **Change It:** 14.0%
GREATER DOWNTOWN PROJECTS
CENTER RIDGE ROAD EAST WALKABLE DEVELOPMENT

- Respondents very generally said any changes to Center Ridge Road were likely to improve the corridor, especially if new buildings were more attractive.
- Respondents noted that potential on-street parking could slow a corridor they see as congested.
- Respondents noted that the potential connection from Center Ridge Road to Westmoor could add traffic and should, at most, be a pedestrian connector.
OVERALL THOUGHTS

• Respondents voted favorably for all Core Projects

• The most popular comment was the need to be able to prioritize projects
GOALS AND ACTIONS

• Respondents were in favor of all goals
OVERALL THOUGHTS

• Focus on fixing existing parks and streets
• Extend Westlake bike lanes along Hilliard
• Connect trails to Lakewood
• Remove Beaconsfield Median Trail
IMPLEMENTATION
TODAY: Just the highlights
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Existing groups, proposed organizations, and partners needed to accomplish the task

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Links to a symbol legend

### Potential Partners Legend

#### City of Rocky River
- Building
- Finance
- Law
- Parks & Recreation
- Service
- Senior Center
- Rocky River City School District
- Rocky River Recreation
- Police and Fire

#### Private and Non-Profit Entities
- Bike Lanes
- Neighborhood Groups
- Qualified Non-Profits
- Private Property Owners
- Qualified Design Professionals
- Railroads

#### Other Governmental Agencies
- Cleveland Metroparks
- County Planning
- Cuyahoga Arts and Culture
- Cuyahoga County Division of Senior & Adult Services
- Cuyahoga County Public Works
- Cuyahoga County Land Bank
- Cuyahoga Soil and Water Conservation District
- Northeast Ohio AREAWIDE Coordinating Agency
- Northeast Ohio Regional Sewer District
- Ohio Department of Aging
- Ohio Department of Development
- Ohio Department of Natural Resources
- Ohio Department of Transportation
- Greater Cleveland Regional Transit Authority

### Priority Level
- Low Priority
- Medium Priority
- High Priority
### Goals and Actions

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The NatureWorks grant program provides up to 75% reimbursement assistance to local government for the acquisition, development, and rehabilitation of recreational areas.

Cuyahoga Arts and Culture grant funds support projects based in Cuyahoga County including community art and music festivals, public art projects, performing arts, visual arts, dance, art therapy, community history projects, and more.
FUNDING RESOURCES

Foundation Center Midwest
Cleveland

GRANTS.GOV
FIND. APPLY. SUCCEED.

Google

OHIO.GRANTWATCH.com
Implementing the Plan

- Pick the top actions and assign personnel and organizations responsible for those actions
- Form a Plan Implementation Committee that meets quarterly to review progress
- Publish an Annual Results Report detailing accomplishments
NEXT STEPS
Homework
Rating the Goals and Core Projects according to impact
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Rating the Goals and Core Projects according to impact

Review the Core Projects below. For each Core Project, rate the level of impact you perceive it will have on the community when implemented. From very high impact to very low impact, impact can be defined as the ability to improve the City and assists in accomplishing the visions of the Master Plan.

Impact Rating:
- 5 = very high impact
- 4 = high impact
- 3 = moderate impact
- 2 = low impact
- 1 = very low impact

Core Projects:
1. The Westcave Gateway
2. Villard Boulevards Road Street
3. Woodside Road Recreation Way
4. The Backstreet Neighborhood
5. Municipal Center Improvements
6. Refurbishing Marion Bump & Arm Court Development Options
7. Overlook River Park & Development
8. Linda Street Corridor Development
9. Center Ridge Road East Walkable Development

Do these Core Projects match your priorities for the City?
Homework

• Please return your comments via mail, type and scan them, or do the fillable worksheet—or fill it out now!

• Use additional sheets if you need more space

• Please return your comments by October 3, 2017
• Public Meeting #3 Implementation
  October 18, 2017

• Adoption Process
  Late 2017, Early 2018
• Public Meeting #3
  Tentative Agenda
  Sign-in
  Short Presentation
  Question and Answer
  Prioritization Exercise
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• **Public Meeting #3**
  We need your help!
  Advertise the public meeting
  Arrive early
  Staff a table
  Answer questions
• Adoption Process
  Draft Plan
  Send out a draft plan
  Presentation to City boards
  Presentation to City Council
Thank you!

Questions & Discussion