MAPLE HEIGHTS
MASTER PLAN

STEERING COMMITTEE #2
COMMUNITY VISION
• Planning Process
• SWOT Analysis Review
• Community Vision – Vision Principles
• Community Vision – Focus Areas
• What’s Next?
• **Planning Process**
  • SWOT Analysis Review
  • Community Vision – Vision Principles
  • Community Vision – Focus Areas
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• Community Vision – Focus Areas
• **What’s Next?**
PLANNING PROCESS
• A long-term plan for how the community wants to grow and develop in the future
• Inventories what exists today and outlines a community’s vision for the future

• Describes concrete action steps to achieve the vision
Why plan?

• Provides the opportunity for **community input**

• **Prepares the City**, residents, and businesses for the future

• **Shapes future development** to match your priorities

• Gives a **competitive advantage** when applying for grants and funding
This is the community’s plan.
What does it cover?

- Transportation
- Land use and zoning
- Housing
- Parks and the environment
- Economic development
- Business districts
Maple Heights Master Plan: Five Steps

Current Conditions

Demographic, land use, and housing overview
Maple Heights Master Plan: Five Steps

Community Vision

Vision for how the community wants to grow and develop in the coming decade
Maple Heights Master Plan: Five Steps

Goals & Actions

Goals and action steps to achieve the community’s desired future
Maple Heights Master Plan: Five Steps

Implementation

Partners, priorities, and responsibilities for undertaking actions
Maple Heights Master Plan: Five Steps

Draft Master Plan

Combined and completed Master Plan document
SWOT ANALYSIS REVIEW
SWOT Areas

- Strengths
- Weaknesses
- Opportunities
- Threats
STRENGTHS

Place three (3) dots of any color on the board to represent unique places of strength in Maple Heights. These could include buildings, intersections, parks, or places.
STRENGTHS

Place three (3) dots of any color on the board to represent unique places of strength in Maple Heights. These could include buildings, intersections, parks, or places.

LEGEND
- Major Retail Areas
- Schools
- Green Open Spaces
- Parks
- Recreation/Facility
Strengths
- Southgate USA
- Dunham Park
- Stafford Park

Opportunities
- Stafford Park
- Dunham Park
- Benhoff Park
- Senior Center Area
Weaknesses
- Dunham Park

Threats
- Industrial Area
- Lower Quality Retail
COMMUNITY VISION
Vision Principles
Vision Principles

• **Broad ideas** for how the community wants to grow in the next **five to ten years**

• The principles are the community’s **desired future** in words
  
  • Includes themes and a description

• They represent initial **draft ideas** for discussion, changes, and additions
▪ High-Quality Neighborhoods
▪ Diverse Housing
▪ Community Engagement
▪ Positive Identity
▪ Complete Transportation Network
▪ Great Parks
▪ Commercial Vibrancy
▪ Economic Growth
HIGH-QUALITY NEIGHBORHOODS
A community of attractive homes

Maple Heights will be a community of stable, safe, and well-maintained neighborhoods consisting of quaint streets and attractive homes
HIGH-QUALITY NEIGHBORHOODS
A community of attractive homes

- Stable home values
- Well-maintained properties
- Distinct and safe neighborhoods
- Quaint streets
- Attractive homes
- Energy efficient homes
DIVERSE HOUSING
A community with housing options

Maple Heights will be a community with a high level of homeownership in diverse housing types, with designs and amenities that allow families to live and grow in the City.
DIVERSE HOUSING
A community with housing options

▪ Homeownership
▪ Diverse housing types
▪ Modern layouts and exterior designs
▪ Ability to age in place
  ▪ Starter homes
  ▪ Senior living
COMMUNITY ENGAGEMENT
A community of friends and neighbors

Maple Heights will be one community with strong and inclusive networks of neighbors that provide open lines of communication, engage the community’s young people, and empower all residents to be involved.
COMMUNITY ENGAGEMENT
A community of friends and neighbors

- One inclusive community
- Improved communication between neighbors and the City
- Youth engagement
- Empowerment through channels for getting involved
POSITIVE IDENTITY
A community with pride

Maple Heights will be a community that believes in itself, values its diversity, and promotes its unique characteristics to residents and the region.
POSITIVE IDENTITY
A community with pride

- Positive self-image
- Embraces the City’s diversity
- Advertises unique characteristics
COMPLETE TRANSPORTATION NETWORK
A community with transportation options

Maple Heights will be a community with a complete and cohesive network of roads, sidewalks, trails, and transit routes that work together to provide safe and sustainable connections to parks, schools, business districts, and regional employment centers.
COMPLETE TRANSPORTATION NETWORK
A community with transportation options

- Cohesive network
- Multiple modes of transportation
- Link parks, schools, business districts, regional employment
GREAT PARKS
A community with a cohesive park system

Maple Heights will be a community with an array of small and large parks that act as safe community destinations that include green features, promote healthy lifestyles, and have active programming
GREAT PARKS
A community with a cohesive park system

▪ Small and large parks
▪ Safe
▪ Adequate programming
▪ Quality spaces
▪ Sustainable design and green infrastructure
▪ Supporting healthy activities
COMMERCIAL VIBRANCY
A community of prosperous businesses

Maple Heights will be a community of successful businesses that meet local demand and contribute to welcoming, walkable, and attractive business districts
COMMERCIAL VIBRANCY
A community of prosperous businesses

- Successful businesses
- Retail catered to local needs
- Walkable business districts
ECONOMIC GROWTH
A community with quality jobs

Maple Heights will be a business-friendly community that supports its industrial base and builds upon existing manufacturing and transportation assets to attract and grow employment opportunities.
ECONOMIC GROWTH
A community with quality jobs

- Supports industrial expansion
- Builds upon manufacturing assets
- Builds upon highway and rail access
- Provides additional jobs
- High-Quality Neighborhoods
- Diverse Housing
- Community Engagement
- Positive Identity
- Complete Transportation Network
- Great Parks
- Commercial Vibrancy
- Economic Growth
Does this match your vision for Maple Heights?

Are there areas or topics that we missed?
COMMUNITY VISION
Focus Areas
Focus Areas

- Broadway North
- Broadway Central
- Broadway South
- Stafford Area
- Southgate
- Southern Industrial Area
- Dunham Area
Broadway North

- Broadway Avenue from I-480 to Greenhurst Drive
Broadway Central

- Broadway Avenue from Greenhurst Drive to Clement Avenue
- Triangular area of Broadway Avenue, Libby Road, and Lee Road
Broadway South

• Broadway Avenue from Clement Avenue to Flora Drive
Stafford Area

- Stafford Park and Milkovich Middle School
- Warrensville Center Road from Stockton Avenue to Watercrest Avenue
Southgate

- Southgate USA Shopping Center
- Area between Warrensville Center Road, Northfield Road, Libby Road, and Applegate Road
Southern Industrial Area

- Area south of Rockside Road and East of Lee Road
Dunham Area

- Turney Dunham Plaza
- Dunham Park
Focus Areas

- Broadway North
- Broadway Central
- Broadway South
- Stafford Area
- Southgate
- Southern Industrial Area
- Dunham Area
Are these Focus Areas appropriate?

Are there other areas that should be included?
WHAT’S NEXT?
Homework

• Please return your comments via mail, type and scan them, or do the fillable worksheet

• Use additional sheets if you need more space

• Please return your comments by December 1, 2017
### Tentative Timeline

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<thead>
<tr>
<th>Topic</th>
<th>Meetings</th>
<th>Date</th>
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<tr>
<td>Current Conditions</td>
<td>Steering Committee #1</td>
<td>November 13, 2017</td>
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<tr>
<td>Community Vision</td>
<td>Steering Committee #2 Public Meeting #1</td>
<td>November 28, 2017</td>
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<td>December 5, 2017</td>
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<tr>
<td>Goals and Actions</td>
<td>Steering Committee #3 Steering Committee #4</td>
<td>February 13, 2018</td>
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<td>Public Meeting #2</td>
<td>March 6, 2018</td>
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<td>March 20, 2018</td>
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<td>Implementation</td>
<td>Steering Committee #5 Public Meeting #3</td>
<td>May 15, 2018</td>
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<td>Draft Master Plan</td>
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<td>May 31, 2018</td>
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<td>Mid July 2018</td>
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PUBLIC MEETING #1
Current Conditions and Community Vision
December 5, 2017; 6:30 PM
Remington College

- Brief presentation introducing the process
- Introduction to Community Vision
- Question & Answer
- Activities & Feedback
PUBLIC MEETING #1
Current Conditions and Community Vision
December 5, 2017; 6:30 PM
Remington College

There will be boards around the room with the Vision Principles, Focus Areas, and other activities for feedback from the public.
PUBLIC MEETING #1
Current Conditions and Community Vision
December 5, 2017; 6:30 PM
Remington College

We need your help in advertising the meeting and assisting with the boards—if able, please arrive early to help
Additional Feedback?
Write us an email!
Any additional comments, please email nlaird@cuyahogacounty.us
Thank you!
County Planning

FOR OUR COMMUNITY
FOR OUR REGION
FOR OUR FUTURE