

# ROCKY RIVER

## MASTER PLAN

### NOVEMBER 2017 UPDATE



#### WELCOME!

Thank you for your interest in the Rocky River Master Plan! The City of Rocky River and County Planning will be publishing a periodic newsletter in order to keep residents up-to-date on what has been and what remains to be accomplished in the Master Plan process. We encourage all residents to participate in the process by attending future meetings and contributing thoughts and feedback. For the most up to date information, visit the plan website at [www.countyplanning.us/rockyriver](http://www.countyplanning.us/rockyriver)



#### WHAT IS A MASTER PLAN?

A Master Plan outlines a community's vision for the future and describes specific actions that the community can take to realize that vision. Topics addressed range from transportation, housing, and economic development to parks and recreation, business district development, and more.

#### PLAN TIMELINE

The planning process is made up of six phases:

- Conducting a community survey (*complete*)
- Analyzing current conditions (*complete*)
- Establishing a community vision (*complete*)
- Identifying policies and action steps to achieve the vision (*complete*)
- Identifying priorities for implementation (*complete*)
- Drafting a final document (*underway*)

Thus far, we have collected public input via a community survey, three Public Meetings, three online surveys, and a number of meetings with the Project Team and Working Group. We are using this information to assemble a Draft Master Plan document that combines the information assembled from each phase of the planning process.

The Community Vision document outlined the direction Rocky River residents would like to see the City develop.

The Policies document consisted of overarching Community Vision statements, Core Projects for major physical improvements in the City, and Goals and Actions for accomplishing the community's vision, serving as the foundation for developing a guide for implementation.

In the Implementation phase, we worked with residents to prioritize Core Projects and Goals. Individual actions were tied to partners, timeframes, and estimated costs to ensure

that responsible parties are aware of what is required to accomplish a project or goal.

## PUBLIC MEETING #3 RESULTS

The third Public Meeting held on October 18, 2017, covered results from the second Public Meeting and policy recommendations for Core Projects and Goals based on the community's vision. It was attended by over 40 residents who submitted approximately 71 written comments and cast 245 votes for their highest priorities for Core Projects and Goals Implementation. Furthermore, a post-meeting online survey was taken by 104 people which resulted in 76 individual comments and approximately 687 votes for implementation priorities.

Comments were categorized and summarized to reveal common trends among the responses. These themes will be described in a Results Report that will be posted on the plan website in the coming weeks.



### **PUBLIC FEEDBACK: TOP RATED PROJECTS & GOALS**

A majority of residents were in favor of all Core Projects and Goals, however, County Planning asked residents to rate the projects that were the most important for implementation first. The top two Core Projects and the top two Goals are as follows:

The "Linda Street Development" Core Project proposed as a Pedestrian Promenade with angled, on-street parking. It could include phased-in new development possibilities,

outdoor seating, and enhanced infrastructure. A total of 70 votes by respondents rated this Core Project as a high priority for implementation making it the highest rated Core Project.

Moreover, residents have stated that they would like stronger pedestrian and bicycle paths to better access Downtown River, connections to Lakewood, parking accessibility, and continued growth, making Rocky River a gathering place that boasts small-town charm and character. Of the in-person and on-line votes for which Core Project was the most important, 58 total votes were received for the "Downtown Parking and Development" Core Project, making it the second most important Core Project that should be implemented.

Similarly, improved streetscapes and enhanced parks and public spaces were the two most important goals to the public. The "Improved Streetscape and Repair Infrastructure" Goal had a total of 103 votes as residents feel quality streets reflect the quality of the community.

Additionally, residents said they would like to see improvements to their parks to ensure they reflect the quality of the Rocky River community. That desire was reflected in the in-person voting at the Public Meeting and the voting results from the on-line survey. A total of 78 respondents rated the "Enhance Parks and Public Space" Goal as one of their top priorities for implementation.

## NEXT STEPS

The comments submitted by residents are being used to update the recommended priorities in the Implementation document. County Planning will draft the Master Plan and present the document to the City in late 2017 or early 2018. Updates will be posted on the plan website:

[www.countyplanning.us/rockyriver](http://www.countyplanning.us/rockyriver)



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