WELCOME!

Thank you for your interest in the Rocky River Master Plan! The City of Rocky River and County Planning will be publishing a periodic newsletter in order to keep residents up-to-date on what has been and what remains to be accomplished in the Master Plan process. We encourage all residents to participate in the process by attending future meetings and contributing thoughts and feedback. For the most up-to-date information, visit the plan website at www.countyplanning.us/rockyriver

WHAT IS A MASTER PLAN?

A Master Plan outlines a community’s vision for the future and describes specific actions that the community can take to realize that vision. Topics addressed range from transportation, housing, and economic development to parks and recreation, business district development, and more.

PLAN TIMELINE

The planning process is made up of six phases:

- Conducting a community survey (complete)
- Analyzing current conditions (complete)
- Establishing a community vision (complete)
- Identifying policies and action steps to achieve the vision (complete)
- Identifying priorities for implementation (underway)
- Drafting a final document

Thus far, we have collected public input via a community survey, our first and second of three Public Meetings, two online surveys, and a number of meetings with the Project Team and Working Group. We have used this information to assemble a Policies document that outlines action steps to achieving Rocky River’s desired future. The Policies document consists of overarching community Vision Statements, Core Projects for major physical improvements in the City, and Goals and Actions for accomplishing the community’s vision. It serves as the foundation for action.

In the upcoming Implementation phase, Core Projects and Goals will be prioritized and individual actions will be tied to partners, timeframes, and estimated costs to ensure responsible parties are aware of what is required to accomplish a project or goal.
PUBLIC MEETING #2 RESULTS

The second Public Meeting covered results from the first public meeting and policy recommendations for Core Projects and Goals based on the community’s vision. It was attended by over 80 residents who submitted approximately 140 written comments and placed hundreds of dots on the meeting’s demonstration boards. Furthermore, a post-meeting online survey was taken by 101 people which resulted in more than 450 individual comments.

Comments were categorized and summarized to reveal common trends among the responses. These themes will be described in a Results Report that will be posted on the plan website in the coming weeks.

ADDRESSING CONCERNS:
HILLIARD BLVD ROAD DIET

The Hilliard Boulevard Road Diet Core Project outlined the potential to reduce the number of travel lanes on the portion of the road east of Wooster Road while creating space for new development opportunities, bike paths, and landscaping. Multiple options of what this might look like were provided. A small road diet showed two driving lanes with one center turning lane, while a large diet depicted two driving lanes.

Respondents valued additional landscaping and bike infrastructure along Hilliard Boulevard, and recognized that lane reductions would provide room for those features. However, there were concerns regarding the potential impact on traffic. The small road diet was preferred by the majority over the large diet. Based on this feedback, it is recommended that a traffic study be completed on the corridor before implementing any road diet.

NEXT STEPS

The comments submitted by residents have been used to update the Core Projects and Goals. County Planning will present the updated projects and goals at the next Public Meeting for resident feedback and input on implementation priority. That meeting will take place October 18, 2017 at 6:30 PM in Memorial Hall (21016 Hilliard Boulevard). Monthly updates will be posted on the plan website: www.countyplanning.us/rockyriver