CITY OF ROCKY RIVER
MASTER PLAN
PUBLIC MEETING #3
IMPLEMENTATION
County Planning Team

• Glenn Coyne, Executive Director
• James Sonnhalter, Manager of Planning Services
• Patrick Hewitt, Senior Planner
• Michael Mears, Senior Planner
• Nichole Laird, Planner
• Kayla Kellar, Planning Intern
• What is a Master Plan? – Review
• Public Meeting # 2 Results
• Implementation Tables
• Gathering Feedback
• Next Steps
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WHAT IS A MASTER PLAN?
ABOUT A MASTER PLAN

• A long-term plan for how the community wants to grow and develop in the future
WHAT DOES IT COVER?

• Transportation
• Land use and zoning
• Housing
• Parks and the environment
• Economic development
• Business districts
• Inventories what **exists today** and outlines a **community’s vision** for the future

• Describes **concrete action steps** to achieve the vision
WHY PLAN?

• Provides the opportunity for community input

• Prepares the City, residents, and businesses for the future

• Shapes future development to match your priorities

• Gives a competitive advantage when applying for grants and funding
This is the community’s plan.
The Rocky River Master Plan: Six Steps

- Community Survey
  Community input on Master Plan topics and City services
- Current Conditions
- Community Vision
- Policies
- Implementation
- Draft Master Plan
The Rocky River Master Plan: Six Steps

Current Conditions
- Demographic, land use, housing, and other data to develop a community profile
- Includes a review of existing plans and surveys
The Rocky River Master Plan: Six Steps

**Community Vision**
Broad goals for how the community wants to grow and develop in the future

Includes community survey results
The Rocky River Master Plan: Six Steps

- Community Survey
- Current Conditions
- Community Vision

Policies
Action steps to achieve the community’s desired future

Implementation
Draft Master Plan
The Rocky River Master Plan: Six Steps

- **Implementation**
  - Timelines, priorities, responsibilities, and potential funding sources for undertaking action steps
The Rocky River Master Plan: Six Steps

- Community Survey
- Current Conditions
- Community Vision
- Policies
- Implementation

Draft Master Plan
Combined and completed Master Plan document
USING THE MASTER PLAN

• **Adopt it:** to make it an official policy

• **Use it:** as a tool and reference when considering actions and applying for grant funding

• **Update it:** over time and when circumstances change
PUBLIC MEETING #2
RESULTS
ATTENDANCE

• Approximately 80 residents in attendance

ONLINE SURVEY

• 101 completed surveys
• Estimated more than 450 individual comments
KEEP IT/CHANGE IT EXERCISE

• Keep an action the way it is presented or change it and tell us how
CORE PROJECTS

1. The Westway Gateway
2. Hilliard Boulevard Road Diet
3. Wooster Road Recreationway
4. The Bradstreet Neighborhood
5. Municipal Center Improvements
6. Reimagining Marion Ramp & Allen Court: Development Options
7. Downtown River Parking & Development
8. Linda Street District Development
9. Center Ridge Road East Walkable Development
THE WESTWAY GATEWAY

• Respondents like the walkways and added safety
• Respondents were split on the need for a decorative bridge

- Keep It: 84.5%
- Change It: 15.5%
HILLIARD BOULEVARD ROAD DIET

• Respondents were very concerned about the impact of reducing lanes; however, many said they preferred the small road diet

• Respondents said they liked the potential for redevelopment
WOOSTER ROAD RECREATIONWAY

• Respondents were generally very positive about this project.

• Some respondents did note the desire for bike infrastructure, pedestrian improvements on bridges to Lakewood, and improvements to the Wooster/Hilliard intersection.

Keep It: 82.1%

Change It: 17.9%
THE BRADSTREET NEIGHBORHOOD

• Respondents were concerned about the potential for housing

• Respondents did not like the previously proposed condos, would like new housing to be limited in size, and desire new construction to match existing aesthetics

• Respondents especially think the pier could be an asset
MUNICIPAL CENTER IMPROVEMENTS

- Respondents were mostly concerned about traffic and flow through the Center, with many comments noting how confusing navigating the parking area is.
- Respondents also listed specific ideas such as adding artwork, trails, or sidewalks.
REIMAGINING MARION RAMP & ALLEN COURT

• Biggest concerns are congestion on Linda Street, congestion on Detroit Road, and cut-through to Beachcliff

• Regardless of the chosen option, biking improvements were desired
DOWNTOWN RIVER PARKING & DEVELOPMENT

• Respondents were concerned about the effect additional development would have on the character of Downtown River, especially as it concerns the look and feel of a parking garage

• Respondents would like bicycle and pedestrian connections to neighborhoods and Lakewood
LINDA STREET DISTRICT DEVELOPMENT

• Respondents generally only left comments in favor or opposed overall
• Respondents did say there may be a need for additional parking or pedestrian improvements
• Most popular Core Project
CENTER RIDGE ROAD EAST WALKABLE DEVELOPMENT

- Respondents very generally said any changes to Center Ridge Road were likely to improve the corridor, especially if new buildings were more attractive.
- Respondents noted that potential on-street parking could slow a corridor they see as congested.
- Respondents noted that the potential connection from Center Ridge Road to Westmoor could add traffic and should, at most, be a pedestrian connector.

- **Keep It** 82.8%
- **Change It** 17.2%
OVERALL THOUGHTS

• Respondents voted favorably for all Core Projects

• The most popular comment was the need to be able to prioritize projects
GOALS AND ACTIONS

• Respondents were in favor of all goals
OVERALL THOUGHTS

- Focus on fixing existing parks and streets
- Extend Westlake bike lanes along Hilliard
- Connect trails to Lakewood
- Remove Beaconsfield Median Trail
THE IMPLEMENTATION TABLE
Implementing the Plan

• Pick the top actions and assign personnel and organizations responsible for those actions

• Form a Plan Implementation Committee that meets quarterly to review progress

• Publish an Annual Results Report detailing accomplishments
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GATHERING FEEDBACK
BUILDING ON PUBLIC INPUT

• Public Meeting #1
  What are your goals and core areas?
BUILDING ON PUBLIC INPUT

• Public Meeting #1
  What are your goals and core areas?

• Public Meeting #2
  Do these actions and projects accomplish your goals and improve the core areas?
BUILDING ON PUBLIC INPUT

• Public Meeting #1
  What are your goals and core areas?

• Public Meeting #2
  Do these actions and projects accomplish your goals and improve the core areas?

• Public Meeting #3
  Which goals and core projects are most important?
Goal 2
IMPROVE STREETSCAPES THROUGH INFRASTRUCTURE REPAIR & ENHANCEMENT

What?
...improvements in streetscapes that enhance the environment and improve aesthetics and functionality of public spaces...

Why?
...enhance the aesthetic and functional qualities of streetscapes, improve pedestrian and cycling safety, and create inviting public spaces...

How?
...review the above goal and its associated actions and maps. Mark your top three priorities for goals and projects on your handout. Write comments on sticky notes and place in the grey box below...

Potential Improvements
1. Add green space...[list of potential improvements]

Review the above goal and its associated actions and maps. Mark your top three priorities for goals and projects on your handout. Write comments on sticky notes and place in the grey box below.

Impact Potential: [options: High, Medium, Low]

Feasibility Potential: [options: High, Medium, Low]

Comments: [space for comments]
Core Project

Potential Improvements

Instructions

Impact Score

Feasibility Score

Comment Area

Core Project 3
WOOSTER ROAD RECREATIONWAY

Potential Improvements
- Add bike/ped connections at the northern, southern, and western corners.
- Add sidewalk at Woodview Drive and build a boardwalk along the park.
- Add sidewalks to Halsted Avenue at the northern and southern ends.
- Add a walkway from the recreation center to Prairieland Park.
- Replace the bridge at the site of the former bridge.
- Add access from the bridge to the park.
- Improve the trail system.

Impact Score: MEDIUM

Feasibility Score: MEDIUM

Comments?
Goal Area →

Goals and Actions →

Instructions →

Impact and Feasibility Scores →

Comment Area →
PRIORITIZE THE PLAN

• The Plan has many goals and core projects

• We need your input on which are most important to you so that we can include priorities in the document
### IMPLEMENTATION PRIORITY

Rank your top three (3) Goals based on priority using the numbers 1, 2, and 3 below (with number 1 being the highest priority).

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OTHER IDEAS

• You can also write down any thoughts, comments, or suggestions on comment cards

• Leave comment sheets with representatives from County Planning or at the box near the entrance
OTHER IDEAS

Forgot to write something down? Wanted more time to consider your thoughts? Have friends that missed the meeting?

An online survey with information from the meeting is available at

survey.monkey.com/r/RockyRiverPM3Survey
OTHER IDEAS

Forgot to write something down? Wanted more time to consider your thoughts? Have friends that missed the meeting?

An online survey with information from the meeting is available at

surveymonkey.com/r/RockyRiverPM3Survey

The survey will close November 1, 2017
NEXT STEPS
• Draft Master Plan

We will update the implementation tables with your input.

The information, documents, and feedback from previous meetings will be combined into a single draft Master Plan document.
• Plan Presentation -- Late 2017, Early 2018

We will present the draft Master Plan document to the Planning Commission and City Council.

Planning Commission and City Council can review and adopt the Master Plan according to their internal schedule.
Master Plan Updates
Plan Website
Visit www.countyplanning.us/rockyriver for plan updates

Additional Feedback?
Write us an email!
Any additional comments, please email nlaird@cuyahogacounty.us
Thank you!

Before you give us feedback...

Questions?
Tell us what you think!
We are around the room to answer questions.