

ROCKY RIVER MASTER PLAN JUNE 2017 UPDATE



WELCOME!

Thank you for your interest in the Rocky River Master Plan! The City of Rocky River and County Planning will be publishing a periodic newsletter in order to keep residents up-to-date on what has been and what remains to be accomplished in the Master Plan process. We encourage all residents to participate in the process by attending future meetings and contributing thoughts and feedback. For the most up to date information, visit the plan website at www.countyplanning.us/rockyriver



WHAT IS A MASTER PLAN?

A Master Plan outlines a community's vision for the future and describes specific actions that the community can take to realize that vision. Topics addressed range from transportation, housing, and economic development to parks and recreation, business district development, and more.

PLAN TIMELINE

The planning process is made up of six phases:

- Conducting a community survey (*complete*)
- Analyzing current conditions (*complete*)
- Establishing a community vision (*complete*)
- Identifying policies and action steps to achieve the vision (*underway*)
- Identifying priorities for implementation
- Drafting a final document

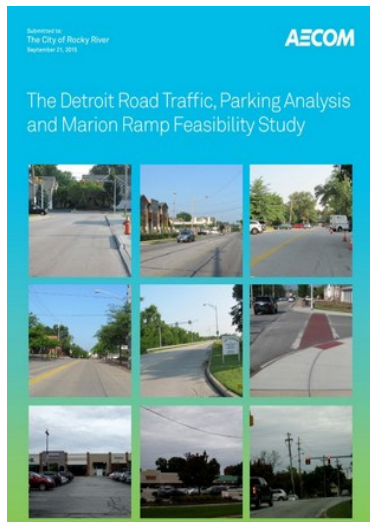
Thus far, we have collected public input via a community survey, our first of three Public Meetings, and an online survey. We have used this information to assemble a community vision document that outlines the direction Rocky River residents would like to see the City develop. The document serves as the foundation for developing action steps to achieve that vision. In this phase, we will identify best practices and actions the City can undertake. These actions will be presented to the public for consideration and feedback at the next meeting.



PUBLIC MEETING RESULTS

The first Public Meeting covered current conditions and the community's vision for the future. It was attended by over 120 residents who submitted approximately 150 written comments and placed hundreds of dots on the meeting's demonstration boards. Furthermore, a post-meeting online survey was taken by 160 people which resulted in more than 650 individual comments.

Comments were categorized and summarized to reveal common trends among the responses. These themes will be described in a Results Report that will be posted on the plan website in the coming weeks.



ADDRESSING CONCERNS: MARION RAMP

A major concern from the public was the Marion Ramp—its purpose and its place in the future of a developing Rocky River. The changing role of the ramp has been a discussion topic for more than a decade, and has developed into a point of interest in the Master Plan update. A 2015 study of the Detroit Road area traffic patterns sponsored by the Northeast Ohio Areawide Coordinating Agency and completed by the consulting firm AECOM suggested that the ramp may be an obsolete piece of infrastructure constructed for

a pre- I-90 traffic pattern. Further, the cost of maintaining the ramp may outweigh the now significantly reduced service that it provides. By removing the ramp, the City would then be free to explore alternative uses for the land, such as parking, green space, or a related public purpose.

However, the AECOM study categorized any possible restructuring of the ramp as a long term projection, and no plans to bring about any changes to the ramp are currently in motion. Consequently, the long-term nature of this potential project makes it all the more important to be thoroughly discussed and included in this coming Master Plan, where public participation is crucial. Residents have expressed many concerns, namely an influx in traffic on the surrounding streets. This among any and all other concerns will be carefully considered before any decisions are made regarding the future of the Marion Ramp.



NEXT STEPS

The comments submitted by residents will be used to update the community vision statements and ultimately to guide policy development. Potential solutions and actions will be presented at the next Public Meeting and monthly updates will be posted on the plan website:

www.countyplanning.us/rockyriver



County Planning

Cuyahoga County Planning Commission

www.CountyPlanning.us

www.facebook.com/CountyPlanning

www.twitter.com/CountyPlanning