County Planning

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Paul Ginty
Olivia Helander
Patrick McMahon
AGENDA

• Master Plan Process Review
• Public Meeting Recap
• Theme and Focus Area Policies & Potential Resources
• Setting Priorities
• What’s Next
AGENDA

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• Public Meeting Recap
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• Master Plan Process Review

• **Public Meeting Recap**

• Theme and Focus Area Policies & Potential Resources

• Setting Priorities

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• **What’s Next**
PROCESS REVIEW
Plan Initiation

Initial meetings to introduce the master planning process and gather ideas conducted on June 21, 2016 and August 9, 2016
Current Conditions

Demographic, land use, housing, and other data used to develop a community profile that includes a review of existing plans and surveys.
Community Vision

Broad goals for how the community wants to grow and develop in the future
Policies

Action steps to achieve the community’s desired future
Implementation

Timelines, priorities, responsibilities, and potential funding sources for undertaking action steps
Draft Master Plan

Combined and completed Master Plan document
PUBLIC MEETING #2
March 29, 2017

- 22 Total Attendees
  - 15 Residents
  - 4 City Officials
  - 1 Business Owner (Also a resident)
  - 3 CCPC Staff
- Policy Discussion

Attendees were given a booklet containing:
- Meeting Agenda and Schedule
- Proposed Actions
- Presentation Boards – Proposed Connectivity Plan and Richmond-Chardon Road Concept

Richmond Heights Master Plan
2nd Public Meeting
March 29, 2017

The City of Richmond Heights is hosting its 2nd Public Meeting as a part of its Master Plan Process. The Meeting will include a discussion on Policies and Action Steps. Residents are vital to this process, and we encourage all to attend and help shape the future of the City of Richmond Heights.

Two opportunities to attend:
3:00 p.m.—4:30 p.m.
OR
7:00 p.m.—8:30 p.m.

Kiwannis Lodge
26285 Highland Road

County Planning
Exercise Instructions:

- Attendees were asked to complete a workbook exercise indicating whether they LIKED or wished to REMOVE an action.
### Public Meeting Booklet Goal/Action Responses

#### A Welcoming City

<table>
<thead>
<tr>
<th>Goal 1</th>
<th>Work to revitalize dated or blighted neighborhoods affected by blight, housing age and styles, rental conversions, abandonment, foreclosure, and demolitions</th>
<th>Like</th>
<th>Remove? Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Develop a recognition program for neighborhood groups, block clubs and Home Owners Associations (HOAs)</td>
<td>11</td>
<td>2</td>
</tr>
<tr>
<td>B</td>
<td>Encourage developers, neighborhood groups, block clubs, and HOAs to participate in Community Conversations</td>
<td>11</td>
<td>1</td>
</tr>
<tr>
<td>C</td>
<td>Refine home rental registration requirements</td>
<td>15</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Goal 2</th>
<th>Invest and leverage home ownership programs as part of a housing market strategy.</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Market available lots at planned developments, e.g. Highland Ridge</td>
<td>12</td>
<td>1</td>
</tr>
<tr>
<td>B</td>
<td>Develop a marketing strategy to encourage private housing investments.</td>
<td>14</td>
<td></td>
</tr>
<tr>
<td>C</td>
<td>Promote FHA, HUD and private bank home loan programs on City’s website</td>
<td>9</td>
<td>3</td>
</tr>
</tbody>
</table>
## A Welcoming City

<table>
<thead>
<tr>
<th>Goal 3</th>
<th>Develop a Home Improvement Program</th>
<th>Like</th>
<th>Remove</th>
<th>? Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Identify grants for homeowners that invest in energy efficient windows and insulation</td>
<td>14</td>
<td></td>
<td></td>
</tr>
<tr>
<td>B</td>
<td>Connect residents to local home maintenance resources and programs</td>
<td>16</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Goal 4</th>
<th>Provide a variety of Housing Options</th>
<th>Like</th>
<th>Remove</th>
<th>? Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Develop mid to higher range mixed use housing options.</td>
<td>11</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>B</td>
<td>Host Residential Real Estate Showcases</td>
<td>8</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>C</td>
<td>Identify existing accessible housing, i.e. one-story homes for seniors</td>
<td>12</td>
<td>2</td>
<td></td>
</tr>
</tbody>
</table>
## A Connected City

### Goal 1: Develop a Walking and Biking Trail Network

<table>
<thead>
<tr>
<th>Action</th>
<th>Like</th>
<th>Remove</th>
<th>? Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>A.</td>
<td>10</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>B.</td>
<td>12</td>
<td></td>
<td></td>
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<tr>
<td>C.</td>
<td>9</td>
<td></td>
<td>1</td>
</tr>
</tbody>
</table>

#### A. Develop a Complete And Green Streets Policy

#### B. Develop a Citywide Trail Plan

#### C. Implement recommendations from the Eastside Greenway Plan

### Goal 2: Modernize traffic signals and maintain the street network

<table>
<thead>
<tr>
<th>Action</th>
<th>Like</th>
<th>Remove</th>
<th>? Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>A.</td>
<td>13</td>
<td></td>
<td></td>
</tr>
<tr>
<td>B.</td>
<td>10</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>C.</td>
<td>5</td>
<td>3</td>
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</tr>
</tbody>
</table>

#### A. Develop an integrated capital improvement plan

#### B. Upgrade traffic signalization.

#### C. Conduct a Citywide traffic study
## A Connected City

<table>
<thead>
<tr>
<th>Goal 3</th>
<th>Action</th>
<th>Like</th>
<th>Remove</th>
<th>? Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Review the pedestrian network for safety and connectivity</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>B</td>
<td>Increase timing at pedestrian crosswalks</td>
<td>7</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>B</td>
<td>Place seating areas along long stretches of commercial districts</td>
<td>11</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>C</td>
<td>Improve intersections and roadways in the Richmond-Chardon Business District</td>
<td>13</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Goal 4</th>
<th>Action</th>
<th>Like</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Work with RTA to maintain existing transit throughout the City</td>
<td>12</td>
</tr>
<tr>
<td>B</td>
<td>Work with RTA to improve transit headways and fill specific transit gaps</td>
<td>10</td>
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</tbody>
</table>
# A Healthy City

<table>
<thead>
<tr>
<th>Goal 1</th>
<th>Create a Healthcare and Wellness District</th>
<th>Like</th>
<th>Remove</th>
<th>? Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Develop a healthcare and wellness focused on economic development strategy with University Hospitals as the anchor</td>
<td>13</td>
<td></td>
<td></td>
</tr>
<tr>
<td>B</td>
<td>Attract healthcare and wellness oriented businesses to Chardon Road</td>
<td>15</td>
<td></td>
<td></td>
</tr>
<tr>
<td>C</td>
<td>Create a brand to identify and market the new healthcare and wellness district</td>
<td>10</td>
<td>1</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Goal 2</th>
<th>Explore joint ventures to create Health and Wellness Programs</th>
<th>Like</th>
<th>Remove</th>
<th>? Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Work with University Hospitals to provide health and wellness programs.</td>
<td>14</td>
<td></td>
<td></td>
</tr>
<tr>
<td>B</td>
<td>Improve facilities at municipal parks.</td>
<td>14</td>
<td></td>
<td></td>
</tr>
<tr>
<td>C</td>
<td>Maintain community recreation options at Cuyahoga County Airport (<em>and other municipal parks</em>)</td>
<td>10</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Goal 3</td>
<td>Enhance connections between neighborhoods and parks</td>
<td>Like</td>
<td>Remove</td>
<td>?</td>
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<tr>
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</tr>
<tr>
<td>A</td>
<td>Obtain funds for a citywide trail system.</td>
<td>9</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>B</td>
<td>Implement a Walk [Richmond Heights] campaign.</td>
<td>8</td>
<td>2</td>
<td>1</td>
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<tr>
<td>C</td>
<td>Develop a Safe Routes to School plan.</td>
<td>12</td>
<td>1</td>
<td>1</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Goal 4</th>
<th>Ensure residents access to indoor and outdoor recreation</th>
<th>Like</th>
<th>Remove</th>
<th>?</th>
<th>Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Continue partnerships to provide quality recreational programs.</td>
<td>12</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>B</td>
<td>Invest in development of indoor and outdoor recreation facilities, i.e. Pickleball <em>(Add in: Basketball)</em></td>
<td>9</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>C</td>
<td>Develop a Shared Use Agreement with Richmond Heights Local Schools</td>
<td>13</td>
<td>1</td>
<td>1</td>
<td>1</td>
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</table>
## A Green City

<table>
<thead>
<tr>
<th>Goal</th>
<th>Provide incentives to use energy efficient technology and alternative energy</th>
<th>Like</th>
<th>Remove</th>
<th>? Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Establish a Green Home Program</td>
<td>4</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>B</td>
<td>Ensure that the community is aware of Leadership in Energy and Environmental Design (LEED) program, i.e. efficient lighting, building materials, etc.</td>
<td>8</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Goal</th>
<th>Incorporate green infrastructure in parks and open spaces</th>
<th>Like</th>
<th>Remove</th>
<th>? Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Utilize bioswales to slow and store stormwater</td>
<td>8</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>B</td>
<td>Reduce parking requirements and incorporate green features in parking lots.</td>
<td>8</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Goal 3: Promote preservation and sustainability through green building or sustainable zoning code amendments</td>
<td>Like</td>
<td>Remove</td>
<td>? Yes</td>
<td></td>
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<td>---</td>
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</tr>
<tr>
<td>A. Amend the zoning code to incorporate sustainable practices</td>
<td>10</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>B. Re-establish Tree Commission.</td>
<td>8</td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>C. Adopt a tree preservation and re-planting ordinance.</td>
<td>11</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Goal 1</td>
<td><strong>Work with new ownership to redevelop Richmond Town Square</strong></td>
<td>Like</td>
<td>Remove</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>A</td>
<td>Encourage landscaping and improvements to external appearance for Richmond Town Square</td>
<td>14</td>
<td></td>
<td></td>
</tr>
<tr>
<td>B</td>
<td>Ensure that businesses are aware of the zoning in their area. For example, the zoning around the Mall now permits conditional uses.</td>
<td>13</td>
<td></td>
<td></td>
</tr>
<tr>
<td>C</td>
<td>Create a Town Square/Hilltop Special Improvement District.</td>
<td>12</td>
<td></td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Goal 2</th>
<th><strong>Market the Richmond-Chardon Business District</strong></th>
<th>Like</th>
<th>Remove</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Develop targeted marketing materials for business development.</td>
<td>11</td>
<td></td>
</tr>
<tr>
<td>B</td>
<td>Target resources that complement existing talent and business clusters.</td>
<td>10</td>
<td>1</td>
</tr>
<tr>
<td>C</td>
<td>Help airport expand and grow with economic development and tax incentives.</td>
<td>10</td>
<td>1</td>
</tr>
</tbody>
</table>
### Business - Friendly City

<table>
<thead>
<tr>
<th>Goal 3</th>
<th>Support for existing businesses</th>
<th>Like</th>
<th>Remove</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Develop targeted marketing materials for business development</td>
<td>11</td>
<td></td>
</tr>
<tr>
<td>B</td>
<td>Develop clusters of companies to capitalize on talent and services.</td>
<td>12</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Goal 4</th>
<th>Develop outreach for commercial property owners</th>
<th>Like</th>
<th>Remove</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Develop a business roundtable.</td>
<td>10</td>
<td></td>
</tr>
<tr>
<td>B</td>
<td>Establish a business incubator.</td>
<td>10</td>
<td></td>
</tr>
<tr>
<td>C</td>
<td>Work with proposed Circle Heights Community Development Corporation</td>
<td>10</td>
<td>1</td>
</tr>
</tbody>
</table>
### A Diverse & Engaged City

<table>
<thead>
<tr>
<th>Goal 1</th>
<th><strong>Work with Richmond Heights Local Schools (RHLS) to continue to improve the quality of the school system</strong></th>
<th>Like</th>
<th>Remove</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Develop a partnership with RHLS to implement project-based learning</td>
<td>11</td>
<td>1</td>
</tr>
<tr>
<td>B</td>
<td>Collaborate with local industries and RHLS to enhance career and technical education</td>
<td>12</td>
<td>1</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Goal 2</th>
<th><strong>Promote and maintain the City diversity</strong></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Ensure that all City programs, internal and external, are inclusive and diverse to include all residents</td>
<td>13</td>
<td></td>
</tr>
<tr>
<td>B</td>
<td>Enhance the Community Mediation Board</td>
<td>8</td>
<td>1</td>
</tr>
<tr>
<td>C</td>
<td>Continue to host community meetings and events</td>
<td>13</td>
<td></td>
</tr>
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</table>
## A Diverse & Engaged City

<table>
<thead>
<tr>
<th>Goal 3</th>
<th>Partner with RHLS to attract and retain families with children</th>
<th>Like</th>
<th>Remove</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Develop a coordinated, year long marketing “together” campaign.</td>
<td>8</td>
<td>1</td>
</tr>
<tr>
<td>B</td>
<td>Conduct exit surveys of families with children moving out of Richmond Heights.</td>
<td>10</td>
<td>1</td>
</tr>
<tr>
<td>C</td>
<td>Match families with young children to families with students enrolled in the local schools to learn about RHLS.</td>
<td>8</td>
<td>2</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Goal 4</th>
<th>Support proactive relationships between elected and appointed officials and residents</th>
<th>Like</th>
<th>Remove</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Continue to engage new residents with welcome packets</td>
<td>13</td>
<td></td>
</tr>
<tr>
<td>B</td>
<td>Organize a Young Professionals Board</td>
<td>10</td>
<td>1</td>
</tr>
<tr>
<td>C</td>
<td>Continue to host community meetings and events</td>
<td>13</td>
<td></td>
</tr>
</tbody>
</table>
## Public Meeting Booklet Goal/Action Responses

### A Center for History, Arts & Culture

<table>
<thead>
<tr>
<th>Goal 1</th>
<th>Action</th>
<th>Like</th>
<th>Remove</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Establish Greenwood Farm as community gathering place</strong></td>
<td>A Create a multi-use Facility</td>
<td>13</td>
<td></td>
</tr>
<tr>
<td></td>
<td>B Promote Greenwood Farm as location for community festivals</td>
<td>13</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>C Completely renovate historic house and grounds.</td>
<td>10</td>
<td>2</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Goal 2</th>
<th>Action</th>
<th>Like</th>
<th>Remove</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Develop strong arts and culture programming</strong></td>
<td>A Host arts shows that showcase new and local artists.</td>
<td>11</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>B Brand Richmond Heights as an arts community.</td>
<td>8</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>C Identify locations for public art installations.</td>
<td>13</td>
<td>1</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Goal 3</th>
<th>Action</th>
<th>Like</th>
<th>Remove</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Preserve the Phyper family history and legacy</strong></td>
<td>A Ensure that historic relevance of Greenwood Farm and Phyper family is maintained.</td>
<td>7</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>B Work with Ohio Department of Transportation to obtain Tourist-Oriented Directional signs for the Greenwood Farm historic site.</td>
<td>9</td>
<td>3</td>
</tr>
</tbody>
</table>
Workbook Goal/Action Responses

**Overall Maps** – Street names would have help with map orientation

**Map 1 – Connectivity Plan (City Wide) Existing Conditions:**
- Add sidewalk to connect Edgewood to Richmond Reserve
Workbook Goal/Action Responses

Map 2 – Connectivity Plan (City-wide)
Proposed Improvements:

- Note nearby Landfill
- Currently there are no trespassing signs in this area
- Neighborhood connections – private property issue
- Existing and alternate route components; incorporate ex gazebo
Workbook Goal/Action Responses

Map 3 – Municipal Center, Community Park, Proposed Improvements:

- Lighting and security cameras by Mayfair Lake trails
- Maybe a dog park
- Expand Richmond Road to four (4) lanes north to school entrance, then back to two (2) lanes again.
- New School Campus
Map 4 – Connectivity Plan (Greenwood Farm to Euclid Creek East Branch)

Proposed Improvements:

- Eliminate walking trails along Euclid Creek that runs south of Chardon Road, especially near the Euclid border. Too costly to get equipment to develop trails and to get easements from land owners.

- Wrong direction of descent to trail
Workbook Goal/Action Responses

Map 5 – Connectivity Plan (Highland Ridge and Euclid Creek Reservation) Proposed Improvements:

- Unsafe walking trail, roadway falling apart (Old Highland Road Connector off of Georgetown)
- Private property concerns at overlook
- Possible trail on utility row
Workbook Goal/Action Responses

Map 6 – Connectivity Plan (Neighborhood Connections) Proposed Improvements:

- There is an existing trail to Desan Park
- Proposed trail on private property and too many trees will be cut down to make trail
- Existing walkway is sufficient enough for access to park
Map 7 – Richmond Heights Business Friendly City - Chardon and Richmond preliminary concepts

- Can you make this into a roundabout and close Richmond Road

- Most of the traffic uses the outer cut through street to move in and out of the area East – in front of service center
RICHMOND HEIGHTS MASTER PLAN – PROGRESS TO DATE
✓ Current Conditions
✓ Community Visioning
✓ Policy Development
☐ Implementation
Workbook Goal/Action Responses

Map 7 – Richmond Heights Business Friendly City - Chardon and Richmond preliminary concepts

• Can you make this into a roundabout and close Richmond Road
• Most of the traffic uses the outer cut through street to move in and out of the area East – in front of service center

THEME & FOCUS AREA POLICIES
A Welcoming City

**Key Policies & Actions**

- Neighborhood Revitalization
  - Collaborating with Home Owners & Neighborhood Associations
  - Developing an Association Recognition Program & Rental Registration
- Targeted Neighborhood & Housing Market Strategy
  - Leveraging public and private funding programs
- Home Improvement & Resource Center
A Welcoming City

Goal 1: Revitalize Neighborhoods

- Neighborhood Association Recognition Ordinance
- Official recognition of HOA and NA buy the City
- Guidelines and Forms for Recognition
- Include a mandatory Rental Property Registry
- Eligibility for local or grant funded Incentive Programs

Goal 2: Neighborhood & Housing Market Strategy

- Targeted Neighborhood Marketing Campaigns
- Marketing Strategies to attract housing developments and Investments
- Focus on Neighborhoods Strengths and Potential
- Redevelopment and Improvement with Sense of Place
Goal 3: Home Improvement Programs

Cuyahoga County Department of Development

- Home Heritage Program
- Home Weatherization Assistance Program
- Housing Enhancement Loan Program (HELP)

The focus of grant outcomes is access to affordable housing services; families that are economically self-sufficient; safe and stable communities;

Affordable housing and homeownership supportive services: increase residency tenure and decrease foreclosure rates
A Connected City

Key Policies & Actions

- Citywide Connectivity Plan
  - Multipurpose trails with connections to:
    - Municipal Parks & Open Space
    - Richmond-Chardon Business District
    - Cuyahoga County Airport
    - Greenwood Farm
    - Medical District
    - Richmond Town Square
    - Neighborhood Connections

- Citywide Traffic Study
  - Roadway Repairs and Signal Modernization
  - Pedestrian Network

- Coordinated Capital Improvement Plan

- System of Complete and Green Streets
Goal 1: Citywide Connectivity Plan

North / South Neighborhood Connector

- Medical District, Richmond-Chardon Business District, Airport, Municipal Center, Eastside Greenway
- Future Expansion South to Richmond Town Square
- Includes Signage, Wayfinding, and Rest and Repair Stations
A Connected City

Goal 1: Citywide Connectivity Plan

Provides financial assistance for public infrastructure projects in Cuyahoga County.

SCIP funds cover up to 90% of a project’s total cost if it is a repair or replacement project. New and expansion projects are funded up to 50% of the total project’s cost.

The Fixing America's Surface Transportation (FAST) Act converts Surface Transportation Program (STP) into the Surface Transportation Block Grant Program (STBG). The STBG promotes flexibility in state and local transportation decisions and provides flexible funding to best address state and local transportation needs.
A Connected City

Goal 1: Citywide Connectivity Plan

NOACA’s Transportation for Livable Communities Initiative (TLCI) provides assistance to communities for integrated transportation and land use planning and projects that strengthen community livability. The TLCI program consists of two components: the planning grant and the implementation grant.

ODNR manages a variety of grant programs that awards funds for outdoor recreational facilities and trails:
- Nature Works grant 75% reimbursement
- Land and Water Conservation grant-50% reimbursement
- Clean Ohio Trails Fund grant
- Recreational Trails Program grant
A Green City

**Key Policies & Actions**

- **Efficiency and Sustainability Programs and Incentives for Business and Residents**
  - Promote Leadership in Energy and Environmental Design Program Options
  - Increase internal efficiency in City Departments and Facilities

- **Green Infrastructure**
  - Stormwater Mitigation Practices
  - Reduce Parking Requirements and incorporate green infrastructure

- **Promote Preservation and Sustainability through Green Codes and Ordinances**
  - Zoning Code Amendments
  - Green and Sustainable Ordinances and Codes
A Green City

Goal 2, Action B: Reduce Parking Requirements and Incorporate Green Infrastructure features in Richmond Square Mall Parking Lots

Newell/Ward Creek Green Infrastructure

- Funded by Environmental Protection Agency Great Lakes Restoration Initiative
  - Resurfaced parking lot incorporating stormwater management practices
    - Permeable Pavement

Source: Chagrin River Watershed Partners, Inc.
The Five Star and Urban Waters Restoration Grant Program seeks to develop nation-wide-community stewardship of local natural resources. Projects seek to address water quality issues in priority watersheds, such as erosion due to unstable streambanks, pollution from stormwater runoff, and degraded shorelines caused by development.

Ohio’s 319 program awards grants to watershed groups and communities who are implementing locally developed watershed management plans and restoring surface waters impaired by non-point source pollution.
A Healthy City

Key Policies & Actions

- Medical District
  - Health and Wellness Cluster Business Development

- Joint Ventures for Wellness Program and Sponsored Events
  - Schools – Shared Use Agreement
  - University Hospitals Richmond Medical Center – Wayfinding, Education and Awareness, Screenings
  - Richmond Town Square – Mall Walking Program “Walk with a Doc”

- Passive and Active Recreation Opportunities
  - Upgrades to all Municipal Parks
  - Walk [Your] City Campaign
  - Indoor and Outdoor purpose-built facilities
A Healthy City

Goal 1: Create a Health and Wellness District

Pedestrian Improvements
- Improved Bus Stops / Sidewalks / Crosswalks
- All-Purpose Trail

Wayfinding & Banner Signage
- Gateways and District Identification

Economic Development
The Robert Wood Johnson Foundation funds program and policy initiatives in four areas which are each critical to health equity:

- Health Systems
- Healthy Kids, Healthy Weight
- Healthy Communities
- Health Leadership
A Business-Friendly City

Key Policies & Actions

- Support Existing Business with Retention and Growth Strategies
- Richmond-Chardon Redevelopment
- Richmond Town Square Redevelopment
- Comprehensive Review and Evaluation of Zoning Code
Goal 2: Redevelop the Richmond-Chardon Business District

Richmond-Chardon Business District

Neighborhood Center

- Mixed-Use Neighborhood Retail (w/Residential/Office)
- Walkable District with Pedestrian Improvements
- Reduced Building Setbacks
- Parking Behind
- Expanded Open Space – Events & Farmers Markets
Goal 3: Redevelop Richmond Town Square

Richmond Town Square

Existing Conditions

- Approximately 1-Million SQFT of Retail Space
- +3,000 Parking Spaces
- 3 Former Anchors – Macy’s, SEARS, J.C. Penny
- Existing Movie Theater
- County Market Value For Taxes – $24 Million
- Purchased in 2016 for $7.25 Million
A Business-Friendly City

Goal 3: Redevelop Richmond Town Square

Richmond Town Square

Conceptual Plan

- Mixed-Use Town Square – Retail/Office/Residential
- +250,000 SQFT of Retail Space
- Office and Residential based upon Market
- +1,750 Parking Spaces
- **Retain Existing Movie Theater**
Goal 3: Redevelop Richmond Town Square

Richmond Town Square

Conceptual Plan

- Mixed-Use
  - Residential – Yellow
  - Mixed Use – Commercial/Office/ Residential - Red
  - Blue - Public
- Connect to Existing Neighborhoods
- Walkable with On-Street Parking Opportunities
- Expanded Residential Neighborhoods / Types
  - Single Family, Townhomes, Live/Work, Accessory Units
- High Commercial Visibility
- Possible Public Facility – Library
- Increased Open Space – Richmond Town Square
- Trail Expansion and RTA Stops through site
A Business-Friendly City

Goal 3: Redevelop Richmond Town Square

Richmond Town Square

What’s Next

- Task Force
- Charrettes, Workshops, Partnerships, Market Studies
- Help Identify Community Goals/Vision
- Zoning Code Analysis and Updates - Include other areas as well such as B-1 Neighborhood Business.
The Grow Cuyahoga County Fund is designed to assist eligible small business owners within Cuyahoga County obtain loans to grow their businesses and create jobs. Low interest loans of between $100,000 and $1 million are available and may also be used for retail and restaurant development projects.

The Local Government Innovation Program (LGIP) offers communities financial assistance for planning and implementing projects that will facilitate improved business environments and promote community attraction.
An Diverse & Engaged City

Key Policies & Actions

- Work to Maintain and Improve City Image
  - Citywide Marketing and Branding Campaign

- Collaborate with Richmond Heights Local School District
  - Project Based Learning
  - Career and Technical Education Programs
  - Joint Marketing Campaign for collaborative projects

- Promote and Maintain the City’s Diversity by working to actively foster an environment of inclusiveness
An Diverse & Engaged City

Goal 4: Work to Improve the City’s Image

- A Welcoming City
- A Connected City
- A Healthy City
- A Green City
- A Business-Friendly City
- A Center for History, Arts & Culture
- Honoring our past.
- Celebrating our future!
- From humble beginnings, a future grows!
- Join us in celebrating a Century of PROGRESS
The Cleveland Foundation invests in organizations and projects that enhance Greater Cleveland’s livability and maintain economic and racial inclusion for residents and businesses by providing desirable housing and retail options, quality schools, transportation, and employment.

The Kresge Foundation is a national foundation that works to expand opportunities in America's cities through grantmaking and social investing in arts and culture, education, environment, health, human services, and community development.
An Diverse & Engaged City

Federal Funding Opportunities

- Housing and Urban Development Grants
- Department of Transportation Grants
- Federal Transit Administration Grants
- Environmental Protection Agency (EPA) Grants
- EPA Smart Growth Grants
- Partnership for Sustainable Communities Grants
A Center for History, Arts & Culture

**Key Policies & Actions**

- Develop a long-term Business & Renovation Plan for Greenwood Farm
- Maintain Greenwood Farm as a Community Gathering Place
- Develop a Strong Arts & Culture Programming
- Develop other theme or purpose programming
- Preserve Greenwood Farm Legacy
Georgia Department of Natural Resources-Historic Preservation Department Master Planning Guidelines for Historic Sites:

- Facility Use Plan
- Development Plan
- Preservation Plan
- Interpretation Plan
- Business Plan
- Financial Plan
- In consultation with the appropriate consultants and professional
Cuyahoga Arts and Culture grant funds supports projects based in Cuyahoga County including community art and music festivals, public art projects, performing arts, visual arts, dance, art therapy, community history projects and more.

History Fund Grant projects fall into one of three grant categories: Bricks & Mortar, Organizational Development, and Programs & Collections. History Fund grants are competitive and require matching funds, goods, and/or services from recipients.
The Federal Historic Preservation Tax Incentives program encourages private sector investment in the rehabilitation and re-use of historic buildings.

The Ohio Historic Preservation Tax Credit Program provides a tax credit in order to leverage the private redevelopment of historic buildings. The program is highly competitive and receives applications bi-annually in March and September.
IMPLEMENTATION
What to Consider when Applying for Grants

- Matched to an action in the Master Plan
- Funding Source
- Eligible Applicants
- Eligible Projects
- Local Match
- Application Cycles
IMPLEMENTATION

Other Resources:

Foundation Center Midwest
Cleveland

GRANTS.GOV
FIND. APPLY. SUCCEED.

OHIO.GRANTWATCH.com
### IMPLEMENTATION

### HOMEWORK

- Review Draft Policies Document
- Complete the Implementation Workbook Exercise by prioritizing the Actions under each Goal by checking the box above the number of stars you feel is appropriate for the Action

#### Priority Rankings

<table>
<thead>
<tr>
<th></th>
<th>High Priority</th>
<th>Medium Priority</th>
<th>Low Priority</th>
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</thead>
</table>
WHY THE HOMEWORK IS IMPORTANT?

A Welcoming City

Review the actions below. Select your two highest priority actions and your two lowest priority actions using your yellow and green dots. If you have any comments on your prioritization write a comment on the sticky note and place it in the blue box at the bottom.

**GOAL**
Work to revitalize neighborhoods affected by blight, housing age and styles, rental conversions, abandonment, foreclosure, and demolitions

Action 1: Develop recognition program for Home Owners Association and Neighborhood Associations

Action 2: Refine Rental Registration Requirements

**GOAL**
Leverage local, state, federal dollars in programs and incentive as part of a housing market strategy to attract and retain residents

Action 1: Assist developers in marketing lots available at planned developments throughout the City

Action 2: Develop a neighborhood and housing marketing strategies

**GOAL**
Develop a Home Improvement Program or Resources Center to link residents to information on private, local, state, and federal funds for home improvement grants and loans

Action 1: Promote traditional and nontraditional programs for home ownership, rehabilitation and renovation

Action 2: Connect residents to local resources for them to better maintain their homes and properties

Draft Priority

Your Priority

- High Priority
- Low Priority

Community Conversations help to build relationships
<table>
<thead>
<tr>
<th>Goals and Actions</th>
<th>Projected Timeline and Priority</th>
<th>Responsible Party and Potential Partners</th>
<th>Estimated Cost</th>
<th>Potential Funding Sources</th>
<th>Status Date Complete</th>
</tr>
</thead>
<tbody>
<tr>
<td>Goal: Develop a Citywide Connectivity Plan that incorporates the Recommendations of the Eastside Greenway.</td>
<td>1-2 Years</td>
<td>RH-Service Dept</td>
<td>Medium</td>
<td>Transportation Alternatives Program, NOACA TLCI Program, ODOT Safe Routes to School Program, Clean Ohio Trails Program, ODNR Recreational Trails Program</td>
<td>Complete</td>
</tr>
<tr>
<td>Action: Develop a citywide Walking and Biking Trail Network</td>
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<tr>
<td>Work to revitalize neighborhoods affected by light, housing age and styles, rental conversions, abandonment, foreclosure and demolitions</td>
<td>On Going</td>
<td>RH-Econ. Dev. Dept.</td>
<td>Low</td>
<td>Grants for Technical Assistance, Economic Development Incentives, or Neighborhood Progress</td>
<td></td>
</tr>
<tr>
<td>Action: Assist Developers in marketing lots available at planned developments across the City</td>
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</tr>
</tbody>
</table>
WHAT'S NEXT
What’s Next

• Implementation Exercise Due May 18, 2017

• Documents to Review:
  • Current Conditions
  • Current Conditions Supplement
  • Community Visioning
  • Policy Document

• Additional Meetings as Needed

• Public Meeting scheduled for May 25, 2017