CITY OF EUCLID
MASTER PLAN
STEERING COMMITTEE MEETING #1
CURRENT CONDITIONS
• Introduction to a Master Plan
• Roles & Responsibilities
• Communication
• Timeline
• Current Conditions Review
• Homework
• What’s Next
• **Introduction to a Master Plan**
• Roles & Responsibilities
• Communication
• Timeline
• Current Conditions Review
• Homework
• What’s Next
• Introduction to a Master Plan
• **Roles & Responsibilities**
• Communication
• Timeline
• Current Conditions Review
• Homework
• What’s Next
• Introduction to a Master Plan
• Roles & Responsibilities
• **Communication**
• Timeline
• Current Conditions Review
• Homework
• What’s Next
• Introduction to a Master Plan
• Roles & Responsibilities
• Communication
• **Timeline**
• Current Conditions Review
• Homework
• What’s Next
• Introduction to a Master Plan
• Roles & Responsibilities
• Communication
• Timeline
• **Current Conditions Review**
• Homework
• What’s Next
• Introduction to a Master Plan
• Roles & Responsibilities
• Communication
• Timeline
• Current Conditions Review
• **Homework**
• What’s Next
• Introduction to a Master Plan
• Roles & Responsibilities
• Communication
• Timeline
• Current Conditions Review
• Homework
• **What’s Next**
INTRODUCTION TO A MASTER PLAN
• A long-term plan for how the community wants to grow and develop in the future
• Inventories what exists today and outlines a community’s vision for the future

• Describes concrete action steps to achieve the vision
Why plan?

• Provides the opportunity for **community input**

• **Prepares the City**, residents, and businesses for the future

• **Shapes future development** to match your priorities

• Gives a **competitive advantage** when applying for grants and funding
The Euclid Master Plan: Six Steps

Current Conditions
Demographic, land use, housing, and other data to develop a community profile
Includes a review of existing plans and surveys
The Euclid Master Plan: Six Steps

Current Conditions

Community Survey
Community input on Master Plan topics and City services

Community Vision

Policies

Implementation

Draft Master Plan
# The Euclid Master Plan: Six Steps

<table>
<thead>
<tr>
<th>Current Conditions</th>
<th>Community Survey</th>
<th>Community Vision</th>
<th>Policies</th>
<th>Implementation</th>
<th>Draft Master Plan</th>
</tr>
</thead>
</table>

**Community Vision**

Broad goals for how the community wants to grow and develop in the future
The Euclid Master Plan: Six Steps

Policies

Action steps to achieve the community's desired future
The Euclid Master Plan: Six Steps

<table>
<thead>
<tr>
<th>Current Conditions</th>
<th>Community Survey</th>
<th>Community Vision</th>
<th>Policies</th>
<th>Implementation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Timelines, priorities, responsibilities, and potential funding sources for undertaking action steps</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
The Euclid Master Plan: Six Steps

Current Conditions
Community Survey
Community Vision
Policies
Implementation

Draft Master Plan
Combined and completed Master Plan document
Example

• Community Gateways
Priority Level: High

Responsible Party: City Public Service Department

Timeline for Completion: 3-5 Years

Potential Funding: NOACA, County Public Works, Capital Improvement Program
ROLES & RESPONSIBILITIES
• The Project Team
• The Steering Committee
• The Public
• County Planning
The Project Team
City staff and administration

• Shares expertise and on-the-ground knowledge

• Assists in the collection of data, images, and other City resources

• Views in-depth documents before presentation to Steering Committee
The Steering Committee
Larger group of involved residents, businesses, and civic leaders

• Is a representative of the community
• Is an advocate for the plan and its implementation
• Views in-depth documents before public meetings
The Steering Committee
Expectations

• Brings an open mind to meetings

• Is willing to openly and respectfully discuss ideas within the Committee

• Assists in advertising public involvement

• Assists at public meetings, as needed
The Public
All interested residents, business owners, or stakeholders

• **Provides comment** on the plan whether in person or online

• Ensures the plan has the **endorsement of residents** and business owners
**County Planning**
Facilitators of the planning process

- **Translates concerns** and suggestions into plan documents
- **Offers planning expertise** and innovative ideas
- **Consolidates various plans** into a single, comprehensive document
COMMUNICATION
Meeting Packets

• Prior to each meeting, we will deliver a packet of materials for review

• Materials will be sent a few days in advance of every meeting
Meeting Packets

• We will utilize www.Dropbox.com

• All links will be www.TinyURL.com/EucSC1
Feedback

• May include worksheets
• Provide us your written feedback in whatever way is easiest
Planning Timeline

- Six (6) phases to the planning process
- Five (5) Steering Committee Meetings
- Three (3) Public Meetings
- Online Comment Period
## Tentative Schedule

**City of Euclid**

### TENTATIVE SCHEDULE

<table>
<thead>
<tr>
<th>Phase</th>
<th>Overview</th>
<th>Meeting</th>
<th>Tentative Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Plan Initiation + Current Conditions</td>
<td>Develop demographic, land use, and housing overview</td>
<td>Steering Committee #1</td>
<td>September 8, 2016</td>
</tr>
<tr>
<td>Community Vision</td>
<td>Vision for how the community wants to grow and develop in the coming decade</td>
<td>Steering Committee #2</td>
<td>September 14, 2016</td>
</tr>
<tr>
<td>Community Survey Results</td>
<td>Collect surveys and analyze results into report</td>
<td>Public Meeting #1</td>
<td>October 4, 2016</td>
</tr>
<tr>
<td>Policies</td>
<td>Policies and actions to achieve the community’s desired future</td>
<td>Public Presentation</td>
<td>Early November</td>
</tr>
<tr>
<td>Implementation</td>
<td>Strategies, priorities, and responsibilities for undertaking actions</td>
<td>Steering Committee #3</td>
<td>Early December</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Steering Committee #4</td>
<td>Early February</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Public Meeting #2</td>
<td>Late February</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Steering Committee #5</td>
<td>Late April</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Public Meeting #3</td>
<td>Mid May</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Late June</td>
</tr>
</tbody>
</table>
## Tentative Steering Committee Meetings

<table>
<thead>
<tr>
<th>Meeting</th>
<th>Topic</th>
<th>Tentative Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meeting #1</td>
<td>Current Conditions</td>
<td>September 8, 2016</td>
</tr>
<tr>
<td>Meeting #2</td>
<td>Community Vision</td>
<td>September 14, 2016</td>
</tr>
<tr>
<td>Meeting #3</td>
<td>Policies</td>
<td>Early December</td>
</tr>
<tr>
<td>Meeting #4</td>
<td>Policies</td>
<td>Early February</td>
</tr>
<tr>
<td>Meeting #5</td>
<td>Implementation</td>
<td>Late April</td>
</tr>
</tbody>
</table>
## Tentative Public Meetings

<table>
<thead>
<tr>
<th>Meeting</th>
<th>Topic</th>
<th>Tentative Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meeting #1</td>
<td>Current Conditions &amp; Community Vision</td>
<td>October 4, 2016</td>
</tr>
<tr>
<td>Meeting #2</td>
<td>Policies</td>
<td>Late February</td>
</tr>
<tr>
<td>Meeting #3</td>
<td>Implementation</td>
<td>Mid May</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Public Presentation</th>
<th>Community Survey</th>
<th>Tentative Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Early November</td>
</tr>
</tbody>
</table>
CURRENT CONDITIONS REVIEW
**REGIONAL CONTEXT**
CURRENT CONDITIONS

- Population
- Race & Ethnicity
- Educational Attainment
- Income
- Housing
- Employment
- Transportation
- Stormwater and Infrastructure
- Environment & Open Spaces
- Land Use and Zoning
QUESTIONS TO ASK

• Does this match what you see on a daily basis?

• What are your biggest take-aways?

• Have we covered all of the necessary topics?
POPULATION
POPULATION OVER TIME

Euclid
POPULATION OVER TIME

Euclid

0 10,000 20,000 30,000 40,000 50,000 60,000 70,000 80,000
POPULATION OVER TIME

Euclid
POPULATION OVER TIME

Euclid

POPULATION OVER TIME

Euclid

Year | Population
---|----------------
1950 | 40,000
1960 | 60,000
1970 | 70,000
1980 | 60,000
1990 | 50,000
2000 | 50,000
2010 | 45,000
2014 | 40,000
POPULATION DENSITY
## POPULATION BY AGE

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Cuyahoga County</th>
<th>Euclid</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 5</td>
<td>5.8%</td>
<td>5.2%</td>
</tr>
<tr>
<td>5 to 9</td>
<td>5.8%</td>
<td>6.4%</td>
</tr>
<tr>
<td>10 to 14</td>
<td>6.3%</td>
<td>7.5%</td>
</tr>
<tr>
<td>15 to 19</td>
<td>6.7%</td>
<td>6.5%</td>
</tr>
<tr>
<td>20 to 24</td>
<td>6.4%</td>
<td>5.4%</td>
</tr>
<tr>
<td>25 to 29</td>
<td>6.5%</td>
<td>5.9%</td>
</tr>
<tr>
<td>30 to 34</td>
<td>6.2%</td>
<td>5.7%</td>
</tr>
<tr>
<td>35 to 39</td>
<td>5.6%</td>
<td>6.1%</td>
</tr>
<tr>
<td>40 to 44</td>
<td>6.3%</td>
<td>6.4%</td>
</tr>
<tr>
<td>45 to 49</td>
<td>6.9%</td>
<td>8.0%</td>
</tr>
<tr>
<td>50 to 54</td>
<td>7.8%</td>
<td>8.6%</td>
</tr>
<tr>
<td>55 to 59</td>
<td>7.3%</td>
<td>7.4%</td>
</tr>
<tr>
<td>60 to 64</td>
<td>6.3%</td>
<td>6.3%</td>
</tr>
<tr>
<td>65 to 69</td>
<td>4.5%</td>
<td>3.9%</td>
</tr>
<tr>
<td>70 to 74</td>
<td>3.5%</td>
<td>3.0%</td>
</tr>
<tr>
<td>75 to 79</td>
<td>2.8%</td>
<td>2.6%</td>
</tr>
<tr>
<td>80 to 84</td>
<td>2.4%</td>
<td>2.3%</td>
</tr>
<tr>
<td>85 and over</td>
<td>2.7%</td>
<td>2.8%</td>
</tr>
</tbody>
</table>
CHANGE IN POPULATION BY AGE GROUP

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Euclid Change</th>
<th>Euclid Percentage</th>
<th>Cuyahoga County Change</th>
<th>Cuyahoga County Percentage</th>
<th>First Suburbs Change</th>
<th>First Suburbs Percentage</th>
<th>Total Change</th>
<th>Total Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 18</td>
<td>+261</td>
<td>2.4%</td>
<td>-5,981</td>
<td>-5.4%</td>
<td>-26,999</td>
<td>-8.8%</td>
<td>-20.0%</td>
<td></td>
</tr>
<tr>
<td>18 to 34</td>
<td>+6,143</td>
<td>2.3%</td>
<td>+3,510</td>
<td>3.2%</td>
<td></td>
<td></td>
<td>-4</td>
<td>0.0%</td>
</tr>
<tr>
<td>35 to 64</td>
<td>+897</td>
<td>4.5%</td>
<td>-13,140</td>
<td>-2.5%</td>
<td>-776</td>
<td>-9.9%</td>
<td>-10.0%</td>
<td></td>
</tr>
<tr>
<td>65 and Over</td>
<td>+5,222</td>
<td>2.7%</td>
<td>+1,915</td>
<td>2.6%</td>
<td>-1,147</td>
<td>-0.2%</td>
<td>-2.2%</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>+378</td>
<td>0.8%</td>
<td>-28,774</td>
<td>-2.2%</td>
<td></td>
<td></td>
<td>-13.5%</td>
<td></td>
</tr>
</tbody>
</table>
CHANGE IN POPULATION BY AGE GROUP

- **Under 18**:
  - Euclid: +261, 2.4%
  - Cuyahoga County: -5,981, -5.4%
  - First Suburbs: -26,999, -8.8%

- **18 to 34**:
  - Euclid: -4, 0.0%
  - Cuyahoga County: +6,143, 2.3%
  - First Suburbs: +3,510, 3.2%

- **35 to 64**:
  - Euclid: +897, 4.5%
  - Cuyahoga County: -13,140, -2.5%
  - First Suburbs: -591, -0.3%

- **65 and Over**:
  - Euclid: +5,222, 2.7%
  - Cuyahoga County: +1,915, 2.6%
  - First Suburbs: -776, -9.9%

- **Total**:
  - Euclid: +378, 0.8%
  - Cuyahoga County: -28,774, -2.2%
  - First Suburbs: -1,147, -0.2%
RACE & ETHNICITY

Euclid

- White: 39.5%
- Black: 2.3%
- Asian: 1.5%
- Other*: 0.4%

Cuyahoga County

- White: 60.7%
- Black: 29.3%
- Asian: 2.7%
- Other*: 2.3%
- Hispanic**: 5.1%

First Suburbs

- White: 62.0%
- Black: 2.5%
- Asian: 3.3%
- Other*: 2.0%
- Hispanic**: 2.7%

Legend:
- White
- Black
- Asian
- Other*
- Hispanic**
CHANGE IN POPULATION BY RACE & ETHNICITY

White
-53,390, -6.5%

Black
+546, 0.1%

Asian
+4,056, 13.5%

Other*
+268, 32.5%

Hispanic**
+9,213, 16.7%

Euclid
Cuyahoga County
First Suburbs

-24,057, -7.4%
-273, -60.4%
+10,801, 60.7%
-122, -14.6%
+4,352, 37.4%

-5,905, -23.6%
+6,410, 30.7%
+4,06, 13.5%
+10,801, 60.7%
+10,815, 60.7%

-23.6%
-6.5%
-60.4%
60.7%
16.7%
CHANGE IN POPULATION BY RACE & ETHNICITY

- White: -5,905 (-23.6%)  
- Black: +6,410 (30.7%)  
- Asian: +4,056 (13.5%)  
- Other*: +1,264 (14.7%)  
- Hispanic**: +9,213 (37.4%)  

**Euclid**  
- Cuyahoga County  
- First Suburbs
CHANGE IN HOUSEHOLDS BY SIZE

1-Person Household 2-Person Household 3 or more Person Household Total

<table>
<thead>
<tr>
<th></th>
<th>Euclid</th>
<th>Cuyahoga County</th>
<th>First Suburbs</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-Person Household</td>
<td>+136,</td>
<td>+4,429,</td>
<td>+4,032,</td>
</tr>
<tr>
<td></td>
<td>1.4%</td>
<td>2.3%</td>
<td>5.4%</td>
</tr>
<tr>
<td>2-Person Household</td>
<td>+134,</td>
<td>-975,</td>
<td>-133,</td>
</tr>
<tr>
<td></td>
<td>2.2%</td>
<td>-0.6%</td>
<td>-2.0%</td>
</tr>
<tr>
<td>3 or more Person Household</td>
<td>+295,</td>
<td>-10,791,</td>
<td>-10,791,</td>
</tr>
<tr>
<td></td>
<td>0.5%</td>
<td>-5.9%</td>
<td>-3.8%</td>
</tr>
<tr>
<td>Total</td>
<td>+137,</td>
<td>-2,546,</td>
<td>-7,337,</td>
</tr>
<tr>
<td></td>
<td>0.6%</td>
<td>-3.8%</td>
<td>-1.4%</td>
</tr>
<tr>
<td></td>
<td>+1,781,</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
CHANGE IN HOUSEHOLDS BY SIZE

<table>
<thead>
<tr>
<th></th>
<th>Euclid</th>
<th>Cuyahoga County</th>
<th>First Suburbs</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-Person Household</td>
<td></td>
<td>+136, 1.4%</td>
<td>+4,429, 2.3%</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>+4,032, 5.4%</td>
</tr>
<tr>
<td>2-Person Household</td>
<td></td>
<td>+134, 2.2%</td>
<td>+295, 0.5%</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3 or more Person Household</td>
<td>+137, 0.6%</td>
<td>-975, -0.6%</td>
<td>-10,791, -3.8%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>-133, -2.0%</td>
<td>-2,546, -5.9%</td>
</tr>
<tr>
<td>Total</td>
<td>+1,781, 0.9%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

-10.0%  -5.0%  0.0%  5.0%  10.0%
CHANGE IN HOUSEHOLDS BY SIZE

1-Person Household
- Euclid: +136 (1.4%)
- Cuyahoga County: +4,429 (2.3%)
- First Suburbs: +4,032 (5.4%)

2-Person Household
- Euclid: +134 (2.2%)
- Cuyahoga County: +295 (0.5%)
- First Suburbs: -975 (-0.6%)

3 or more Person Household
- Euclid: -133 (-2.0%)
- Cuyahoga County: -10,791 (-3.8%)
- First Suburbs: -7,337 (-1.4%)

Total
- Euclid: +137 (0.6%)
- Cuyahoga County: +1,781 (0.9%)
- First Suburbs: -2,546 (-3.8%)
EDUCATIONAL ATTAINMENT

Euclid
- Less than High School Diploma: 6.7%
- High School Graduate: 12.0%
- Bachelor's or Some College: 47.9%
- Master's or Higher: 33.3%

Cuyahoga County
- Less than High School Diploma: 9.7%
- High School Graduate: 12.2%
- Bachelor's or Some College: 28.4%
- Master's or Higher: 49.8%

First Suburbs
- Less than High School Diploma: 12.1%
- High School Graduate: 9.7%
- Bachelor's or Some College: 30.1%
- Master's or Higher: 48.1%
INCOME
CHANGE IN MEDIAN HOUSEHOLD INCOME


*Inflation-Adjusted 2009  2014
CHANGE IN HOUSEHOLDS BY INCOME CATEGORY

Less Than $15,000: +411, 10.3%
$15,000 to $34,999: +1,091, 3.6%
$35,000 to $74,999: +285, 4.7%
$75,000 to $149,999: +858, 1.8%
$150,000 or More: +276, 74.8%

-3,042, -3.2%
-2,809, -2.2%
-401, -5.1%
-487, -11.9%
-1,894, -2.6%
-1,091, -3.6%
-858, -1.1%

Euclid
Cuyahoga County
First Suburbs

-30.0%
-20.0%
-10.0%
0.0%
10.0%
20.0%
30.0%
40.0%
50.0%
60.0%
70.0%
80.0%
90.0%
CHANGE IN HOUSEHOLDS BY INCOME CATEGORY

- Less Than $15,000: +411, 10.3%
- $15,000 to $34,999: +1,091, 3.6%
- $35,000 to $74,999: +285, 4.7%
- $75,000 to $149,999: +858, 1.8%
- $150,000 or More: +276, 74.8%

- Euclid: -3,042, -3.2%
- Cuyahoga County: -2,809, -2.2%
- First Suburbs: -401, -5.1%

- Less Than $15,000: -10,913, -6.3%
- $15,000 to $34,999: -1,894, -2.6%
- $35,000 to $74,999: -487, -1.1%
- $75,000 to $149,999: -434, -11.9%
- $150,000 or More: +2,213, 24.3%

- Less Than $15,000: +1,091, 3.6%
- $15,000 to $34,999: +858, 1.8%
- $35,000 to $74,999: +2,034, 1.8%
- $75,000 to $149,999: +7,393, 23.0%
- $150,000 or More: +276, 74.8%
CHANGE IN HOUSEHOLDS BY INCOME CATEGORY

<table>
<thead>
<tr>
<th>Income Category</th>
<th>Euclid</th>
<th>Cuyahoga County</th>
<th>First Suburbs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less Than $15,000</td>
<td>+411, 10.3%</td>
<td>-3,042, -3.2%</td>
<td></td>
</tr>
<tr>
<td>$15,000 to $34,999</td>
<td>+1,091, 3.6%</td>
<td>+1,091, 3.6%</td>
<td></td>
</tr>
<tr>
<td>$35,000 to $74,999</td>
<td>+285, 4.7%</td>
<td>-2,809, -2.2%</td>
<td></td>
</tr>
<tr>
<td>$75,000 to $149,999</td>
<td>+858, 1.8%</td>
<td>-401, -5.1%</td>
<td></td>
</tr>
<tr>
<td>$150,000 or More</td>
<td>+2,034, 1.8%</td>
<td>-10,913, -6.3%</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>-434, -11.9%</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>-487, -1.1%</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>+7,393, 23.0%</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>+2,213, 24.3%</td>
<td></td>
</tr>
</tbody>
</table>

Euclid, Cuyahoga County, First Suburbs
HOUSING
YEAR BUILT

- 2000 or later: 0.7% Cuyahoga County, 4.6% Euclid
- 1990 to 1999: 2.2% Cuyahoga County, 5.6% Euclid
- 1980 to 1989: 3.3% Cuyahoga County, 5.5% Euclid
- 1970 to 1979: 11.7% Cuyahoga County, 10.0% Euclid
- 1960 to 1969: 19.3% Cuyahoga County, 13.5% Euclid
- 1950 to 1959: 30.8% Cuyahoga County, 20.3% Euclid
- 1940 to 1949: 17.0% Cuyahoga County, 10.2% Euclid
- 1939 or earlier: 15.0% Cuyahoga County, 30.4% Euclid

Legend:
- Green: Cuyahoga County
- Purple: Euclid
MEDIAN SALES PRICE COMPARED TO 2007 BASELINE

- Euclid
- Cuyahoga County
- Eastern Suburbs
- All Suburbs

Year: 2008 -19.9%, 2009 -23.0%, 2010 -18.1%, 2011 -27.8%, 2012 -29.0%, 2013 -44.7%, 2014 -44.4%, 2015 -41.5%
HOUSING MARKET STRENGTH

- Poverty
- Tax delinquency
- Mortgage foreclosure
- Demolitions
- Vacancy
- Change in valuation
- Unemployment rate
PERCENT RENTER-OCUPIED

<table>
<thead>
<tr>
<th>Location</th>
<th>2009</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Euclid</td>
<td>42.3%</td>
<td>49.6%</td>
</tr>
<tr>
<td>Cuyahoga County</td>
<td>37.6%</td>
<td>39.8%</td>
</tr>
<tr>
<td>First Suburbs</td>
<td>35.5%</td>
<td>39.3%</td>
</tr>
<tr>
<td>South Euclid</td>
<td>19.1%</td>
<td>21.4%</td>
</tr>
<tr>
<td>North Collinwood</td>
<td>53.7%</td>
<td>57.5%</td>
</tr>
<tr>
<td>Richmond Heights</td>
<td>36.2%</td>
<td>35.8%</td>
</tr>
</tbody>
</table>
VACANCY RATES

<table>
<thead>
<tr>
<th>Location</th>
<th>Occupied</th>
<th>Vacant</th>
</tr>
</thead>
<tbody>
<tr>
<td>Euclid</td>
<td>85.6%</td>
<td>14.4%</td>
</tr>
<tr>
<td>Cuyahoga County</td>
<td>86.3%</td>
<td>13.7%</td>
</tr>
<tr>
<td>First Suburbs</td>
<td>88.0%</td>
<td>12.0%</td>
</tr>
</tbody>
</table>
EMPLOYMENT
TOTAL EMPLOYMENT ANNUALLY, AND PERCENT CHANGE COMPARED TO 2004 BASELINE

First Suburbs  Cuyahoga County  Euclid
PERCENT OF TOTAL EMPLOYMENT BY SECTOR

First Suburbs
- Manufacturing: 13.5%
- Health Care and Social Assistance: 16.7%
- Retail Trade: 13.2%
- Educational Services: 8.4%
- All Other Areas: 48.3%

Cuyahoga County
- Manufacturing: 9.8%
- Health Care and Social Assistance: 19.7%
- Retail Trade: 9.2%
- Educational Services: 7.2%
- All Other Areas: 54.0%

Euclid
- Manufacturing: 30.0%
- Health Care and Social Assistance: 27.9%
- Retail Trade: 7.7%
- Educational Services: 7.7%
- All Other Areas: 26.7%
TRANSPORTATION
CHANGE IN HOUSEHOLDS BY NUMBER OF VEHICLES AVAILABLE

- **1 or No Vehicles**
  - Euclid: +1,155, 8.8%
  - Cuyahoga County: +3,341, 1.2%
  - First Suburbs: +6,275, 5.9%

- **2 Vehicles**
  - Euclid: -478, -7.4%
  - Cuyahoga County: -5,959, -3.3%
  - First Suburbs: -2,165, -3.0%

- **3 or More Vehicles**
  - Euclid: -540, -22.2%
  - Cuyahoga County: -4,719, -6.6%
  - First Suburbs: -2,332, -8.8%
CHANGE IN HOUSEHOLDS BY NUMBER OF VEHICLES AVAILABLE

1 or No Vehicles
- Euclid: +1,155, 8.8%
- Cuyahoga County: +3,341, 1.2%
- First Suburbs: +6,275, 5.9%

2 Vehicles
- Euclid: -478, -7.4%
- Cuyahoga County: -5,959, -3.3%
- First Suburbs: -2,165, -3.0%

3 or More Vehicles
- Euclid: -540, -22.2%
- Cuyahoga County: -4,719, -6.6%
- First Suburbs: -2,332, -8.8%
**TRANSIT ROUTES**

<table>
<thead>
<tr>
<th>Route</th>
<th>Peak Headways</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>10 min</td>
</tr>
<tr>
<td>28</td>
<td>15 min</td>
</tr>
<tr>
<td>28A</td>
<td>25 min</td>
</tr>
<tr>
<td>30</td>
<td>15 min</td>
</tr>
<tr>
<td>34</td>
<td>1 hr</td>
</tr>
<tr>
<td>37</td>
<td>30 min</td>
</tr>
<tr>
<td>39</td>
<td>30 min</td>
</tr>
<tr>
<td>39F</td>
<td>10 min</td>
</tr>
<tr>
<td>94</td>
<td>1 hr</td>
</tr>
<tr>
<td>239</td>
<td>30 min</td>
</tr>
</tbody>
</table>
TRANSIT COVERAGE & PLANNING

<table>
<thead>
<tr>
<th>Route</th>
<th>2015 Ridership</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1,815,412</td>
</tr>
<tr>
<td>28</td>
<td>1,290,359</td>
</tr>
<tr>
<td>30</td>
<td>875,786</td>
</tr>
<tr>
<td>34</td>
<td>136,713</td>
</tr>
<tr>
<td>37</td>
<td>476,639</td>
</tr>
<tr>
<td>39</td>
<td>481,355</td>
</tr>
<tr>
<td>94</td>
<td>306,158</td>
</tr>
</tbody>
</table>
BIKEWAYS

- Few existing bikeways
- Numerous proposed bikeways
REGIONAL INFRASTRUCTURE

- NOACA TIP
- County Public Works TIP
ENVIRONMENT & OPEN SPACES
• Euclid Creek is significant
• Few other wetlands and natural rivers
• Most steep slopes along rivers and Portage Escarpment
### TREE CANOPY

<table>
<thead>
<tr>
<th>Community</th>
<th>Tree Canopy Coverage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cleveland</td>
<td>19.2%</td>
</tr>
<tr>
<td><strong>Euclid</strong></td>
<td>27.4%</td>
</tr>
<tr>
<td>First Suburbs</td>
<td>30.0%</td>
</tr>
<tr>
<td>Richmond Heights</td>
<td>36.5%</td>
</tr>
<tr>
<td>Cuyahoga County</td>
<td>37.6%</td>
</tr>
<tr>
<td>South Euclid</td>
<td>39.5%</td>
</tr>
</tbody>
</table>
PARKS & OPEN SPACES
**Lakefront Connector**
- Work with partners to construct trail connection to lakefront portion of reservation.
- Support efforts to provide fish passage upstream from I-90 structure.

**Heritage Park Area**
- Route trail along Highland Road and through site, crossing Euclid Avenue at school signal or Chardon Road as part of lakefront connector.
- Highland Road offers opportunities for signage donating property as part of Cleveland Metroparks - option for recognition and branding along roadway.
- Upgrade quality of meadow and continue to reduce lawn.

**North Entry**
- Add HAWK signal and signage at trail crossing.
- Consider reconfiguring to a T intersection to slow vehicular traffic and provide a safer experience for bicyclists and pedestrians. Move park gates north to intersection.

**Highland Area**
- Add trail signage when Lakefront Connector is complete.
- Add fitness areas (example Trust for Public Land Fitness Zone) and relocate Hallo's to new east Kelly area. Provide adjacent play area.
- Add bike rental and repair station.
- Rehabilitate or replace Smokehouse Shelter due to condition. Elevate location.

**Creekside Area**
- Study creek and address failure of historic creekside retaining walls.
- Relocate APT away from critical points at edge of creek.

**Glenridge Area**
- Partner with City of Euclid to jointly work towards community trail connection.
- Supplement forest vegetation.
- Improve trail sustainability by stabilizing existing trail along roadway, defining trail on hillside, eliminating bootleg trails and addressing erosion.
- Identify stormwater and city water discharge issues and coordinate solution with city of Euclid and City of Cleveland. Implement engineered green infrastructure drainage tools to intercept water and reduce offsite impacts on park.

**Reservation-wide Considerations**
- Improve wayfinding along roadways and trails.
- Identify and implement strategic trail connections to regional trails and neighborhoods. Balance access with environmental sustainability.
- Improve condition of parking directly adjacent to Euclid Creek Parkway. Consider permeable paving. Continue to use shuttle for peak events.
- Identify and implement stormwater BMPs and other measures to protect park resources and manage against outside pressures.

**Mt. Baldy Area**
- Evaluate protection options.
- Provide guided programs and keep aware of long-term options for improving access.

**Upper Highland Area**
- Add trail and overlook at confluence of east branch of Euclid Creek.
- Study replacement of old Highland bridge.
- Potentially rehabilitate or replace reservoir shelter and consider alternative location at Quarry area.

**Georgetown Area**
- Develop trail connection utilizing ROW from Old Highland Road to Georgetown Area or alternative trail connection from bluff to park.
- Implement erosion control best management practices at top of slope.

**Welsh Woods Area**
- Maintain historic integrity of Civilian Conservation Corps shelter. Consider retrofit as 4-season facility.
PLANNING, LAND USE, & ZONING
VACANT PARCELS

- Probable vacancy
- CWRU Neighborhood Stabilization Team program
- Based on Auditor’s data, demolition data, and parcel characteristics
Questions?
HOMEWORK
HOMEWORK

Don’t worry, it’s not that bad!
SWOT Areas

- Strengths
- Weaknesses
- Opportunities
- Threats
## STRENGTHS
Characteristics that give a place an advantage. These characteristics should be protected and bolstered.

<table>
<thead>
<tr>
<th>CITYWIDE</th>
<th>INDIVIDUAL LOCATIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## WEAKNESSES
Characteristics that give a place a disadvantage. These characteristics should be limited.

<table>
<thead>
<tr>
<th>CITYWIDE</th>
<th>INDIVIDUAL LOCATIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## OPPORTUNITIES
Undeveloped characteristics that could give an advantage. These characteristics should be studied for improvement to turn the opportunity into an advantage.

<table>
<thead>
<tr>
<th>CITYWIDE</th>
<th>INDIVIDUAL LOCATIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## THREATS
Characteristics that could harm the place. These characteristics should be identified and defended against.

<table>
<thead>
<tr>
<th>CITYWIDE</th>
<th>INDIVIDUAL LOCATIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Homework

• Please bring your ideas to the next meeting
• Use our sheet if you would like
• Draw on the map
WHAT’S NEXT
• Steering Committee Meeting #2
Community Vision
September 14, 2016

• Public Meeting #1
Current Conditions & Community Vision
October 4, 2016
Additional Feedback?
Write us an email!
Any additional comments, please email phewitt@cuyahogacounty.us
Thank you!

Questions & Discussion