



City of Bay Village 2015 SURVEY RESULTS



EXECUTIVE SUMMARY

The City of Bay Village's 2015 Survey was conducted to understand the community's attitudes on a variety of important issues and topics. The survey results are intended to be used to inform and guide City policies and planning documents.

In coordination with City officials, County Planning designed, distributed, collected, and analyzed the survey.

WHAT'S IN THE EXECUTIVE SUMMARY?

This Executive Summary provides a snapshot of the most important and compelling survey results. The summary

is organized by topic area and mirrors the organization of the Results Report as a whole.

It includes an overview and analysis of the most important information from the survey, as well as associated graphics.

HOW DO I USE IT?

The Executive Summary is a snapshot of the results and can give an overview of residents' most pressing issues. Use this summary as an overview and refer to the detailed findings section of the Results Report for additional analysis and context.



City of Bay Village
350 Dover Center Road
Bay Village, OH 44140

440.871.2200
www.CityofBayVillage.com

EXECUTIVE SUMMARY

The Bay Village Survey was completed by 576 households representing 48.0% of those surveyed. The results displayed below are the highlights from each topic area covered.

CITY QUALITIES

Respondents were first asked to select the reasons they reside in Bay Village. The top reasons respondents choose to live in the City were its proximity to Lake Erie, safety, and the quality of the school system. More than half of all respondents selected these options.

When asked why one might consider moving out of the City, almost 50% of respondents said they would move for lower taxes. The next most common responses were that respondents would not consider moving, would move for a different climate, and would move for a smaller house.

LAND USE

The next survey topic covered land use issues. Given a list of statements, respondents were asked if they agreed or disagreed with each. Results showed that more than half would like to see environmentally friendly development, would like the design of new homes

to match those of existing homes, and would like to maintain and attract retail and service stores.

In the middle, three land use statements had a greater percentage of respondents agreeing than disagreeing with a statement; however a larger percentage of respondents neither agreed nor disagreed. These issues included focusing on mixed-use development, allowing more townhouses or condos to be constructed, that major streets should have decorative elements, and that the City economic development.

A majority of respondents disagreed with two land use statements: that the City should allow more multi-family residential development and the City should grow its population.

COMMUNITY EVENTS

Bay Village's community events were very popular with respondents. Out of the 11 community events listed in the survey, 71% of respondents marked them as good or excellent.

When respondents were asked whether they would like to see additional events, a little over 40% said yes, 45% said they were not sure and just over 10% said no. When cross-referenced with age,

CITY QUALITIES

Top 3 Reasons for Residing in Bay Village:

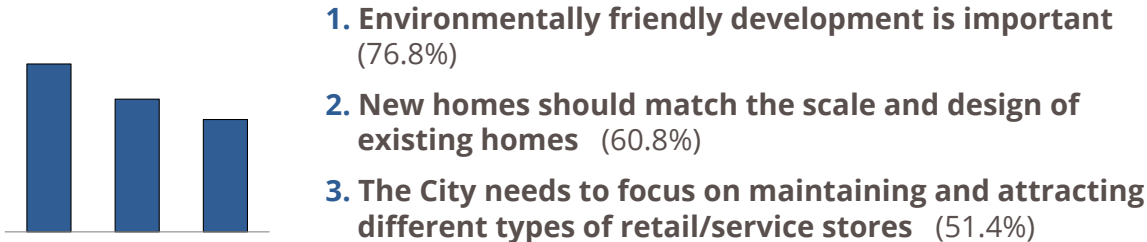
- 1. I am close to Lake Erie (56.0%)
- 2. I feel safe in the City/my neighborhood (55.3%)
- 3. The quality of the school system (50.3%)

Top 3 Considerations for Moving from Bay Village:

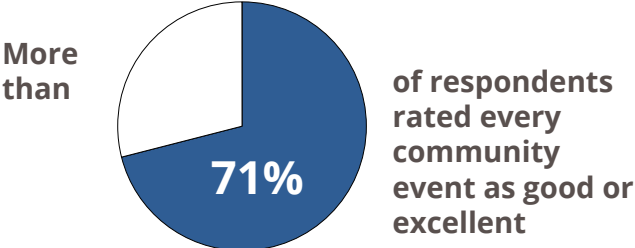
- 1. For lower taxes (49.9%)
- * I would not consider moving out of the City of Bay Village (27.2%)
- 2. For a different climate (20.8%)
- 3. For a smaller house (15.1%)

LAND USE

A majority of respondents agreed with following land use statements:



COMMUNITY EVENTS



results show that younger respondents want to see additional events, with over 50% of those under 55 years old wanting additional events. The desire for more events drops to 40% or less among those age 55 and older.

PARKS AND RECREATION

Respondents were asked to rate the quality of the City's parks and recreation facilities. Huntington Reservation was rated highest, with over 90% of respondents giving it an excellent or good rating. A majority rated all other parks and facilities positively with the exception of the Community House and Community Gym/Fitness Room.

Respondents were also asked about the ease of access to Lake Erie. Over 80% of respondents said they had good or excellent access, while approximately 6% said that their access was poor or very poor. This indicates very high quality access to the lakefront.

Respondents were finally asked to rate the overall quality of parks and recreation facilities in Bay Village. Respondents rated current facilities very highly, with 85% of respondents rating them as good or excellent, indicating that parks and recreation facilities are an important asset.

TRANSPORTATION

The first transportation question asked about the ease of getting around via different modes of transportation. Over 98% of respondents agreed that it is

easy to get around Bay Village by car, followed by 89% of respondents saying it is easy to get around on foot, and over 86% saying it is easy to get around by bike. Conversely, respondents noted that Senior Transportation and public transit were lacking, with only 37.1% and 21.2% of respondents saying it was easy to get around by those two methods, respectively.

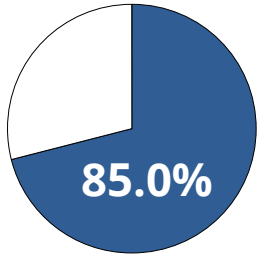
When asked to rate the priority for improvements to these same transportation methods, the highest priority for improvements was to the bicycle network, with over half of respondents saying improving bikeways was a high priority. This was followed by improvements to the walking environment, senior transportation, and public transit. Improvements to getting around by car was the lowest priority.

CITY SERVICES

Respondents were asked a series of questions on the City's current services. The first question asked respondents to rate the quality of 17 services while the second question asked respondents to rate the importance of these same services. A majority of respondents rated all but four services as being high quality and all but one service as being high in importance.

The results of these two questions were cross-referenced to understand how well the City was delivering on services for respondents in relation to how important those services were. This matrix of importance and quality can help the City to prioritize actions.

PARKS AND RECREATION



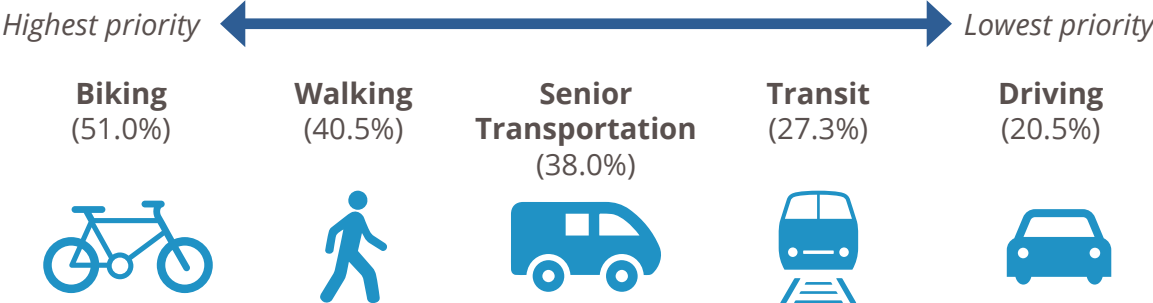
of respondents rated the overall quality of the City's parks and recreation facilities as good or excellent



83.3% of respondents rated the ease of access to Lake Erie as good or excellent

TRANSPORTATION

Respondents prioritized transportation improvements as follows:

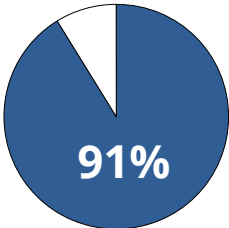


CITY SERVICES



Road maintenance and repair, and water back-up and sewer inspections are key services respondents would like to see improved

More than



of respondents rated the overall quality of City services as good or excellent

Two services were rated as being above average in importance while the current quality of these services was rated as below average. These services—street maintenance/repair and water back-up/sewer inspection—should be priorities for improvement.

Respondents were also asked to rate the overall quality of services in Bay Village. Approximately 88% of respondents rated the overall quality of services either good or excellent. Less than 1% of respondents rated the quality as either poor or very poor, indicating that respondents are generally pleased with the quality of the City's services.

HOUSING

This section asked respondents about various issues regarding housing in Bay Village. The first question asked about the priority for different types of housing. Nearly 88% of respondents highly prioritize the maintenance of existing housing. This was followed by a desire for more options for seniors, more single-family detached homes, and more walkable options. Respondents were split on the priority for more townhouses/condos, more options for young respondents, and more infill development; and a majority of respondents said more apartments/mixed-use development were a low priority.

Respondents were also asked about basement flooding to determine the extent of the issue. A little over 46% of respondents said that their basement had flooded, about 41% said that their basement had not flooded, and just

over 12% stated that they did not have a basement. Of those respondents whose basement has flooded, 18.7% said their basement has flooded more than once a year.

IMPORTANT ISSUES

The survey also asked Bay Village respondents about the importance of a series of issues as well as the City's current effectiveness in addressing those same issues. The results of these two questions were again cross-referenced to better understand how importance and current effectiveness were related.

Respondents rated seven issues as being above average in importance and above average in current effectiveness. They also rated six issues as being below average in current effectiveness but also below average in importance. Finally, three issues were important to respondents but were shown to be below average in current effectiveness. These issues—improving sidewalks, enforcing home maintenance ordinances, and improving the sewer system—are areas where the City should consider focusing attention.

QUALITY OF LIFE

The last question asked respondents about the overall quality of life in the City of Bay Village. Results show that over 96% of respondents say that their quality of life is either good or excellent.

HOUSING

The following are the top four highest priority housing policies for residents:

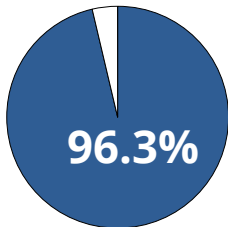


IMPORTANT ISSUES

The following issues are above average in importance to respondents, however the City's current effectiveness is below average:



QUALITY OF LIFE



of respondents rated the overall quality of life in Bay Village as good or excellent



County Planning

FOR OUR COMMUNITY
FOR OUR REGION
FOR OUR FUTURE